

Liquor Market Review

Fiscal 2026/27 Q1

June 2026



**LIQUOR
DISTRIBUTION
BRANCH**



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Introduction

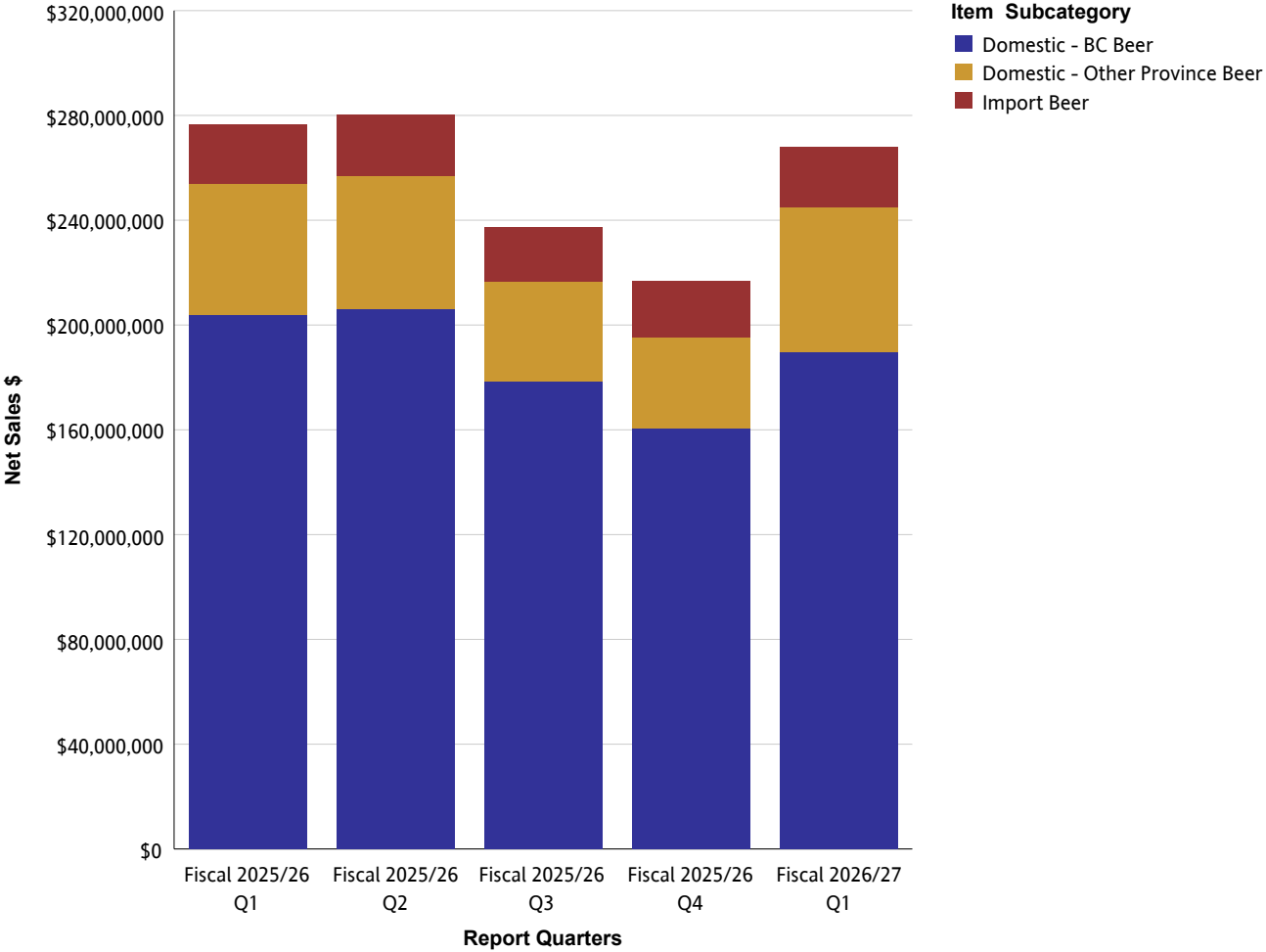
The Liquor Market Review provides provincial sales through the Wholesale channel for beer, refreshment beverages, spirits and wine. Sales are provided in net dollar value and litres. Net dollar value is based on the price paid by the customer and excludes any applicable taxes. For each reporting period, the Liquor Market Review provides summarized sales data for the current quarter and previous four quarters.

The Liquor Distribution Branch fiscal calendar begins on April 1st and ends on March 31st and is comprised of 12 periods. A period can vary in length but roughly follows a calendar month. For example, Q1 reflects Periods 1 – 3 (April, May and June).

The Liquor Distribution Branch produces the Liquor Market Review four times per year for reporting periods ending in March, June, September and December.

LMR reports are generated based on the original transaction dates of sales. Please note that the sales data may vary between reports runs because late sales submissions and adjustments are incorporated only when they become available and captured in the subsequent reports runs. These updates are standard and ensure that the data remains current and reflects reported sales. While the LDB has made every effort to ensure accuracy and completeness, this is not guaranteed, as figures may vary as outlined above. It is the express condition of the use of this publication that the LDB shall incur no liability.

Beer Sales (Net \$)

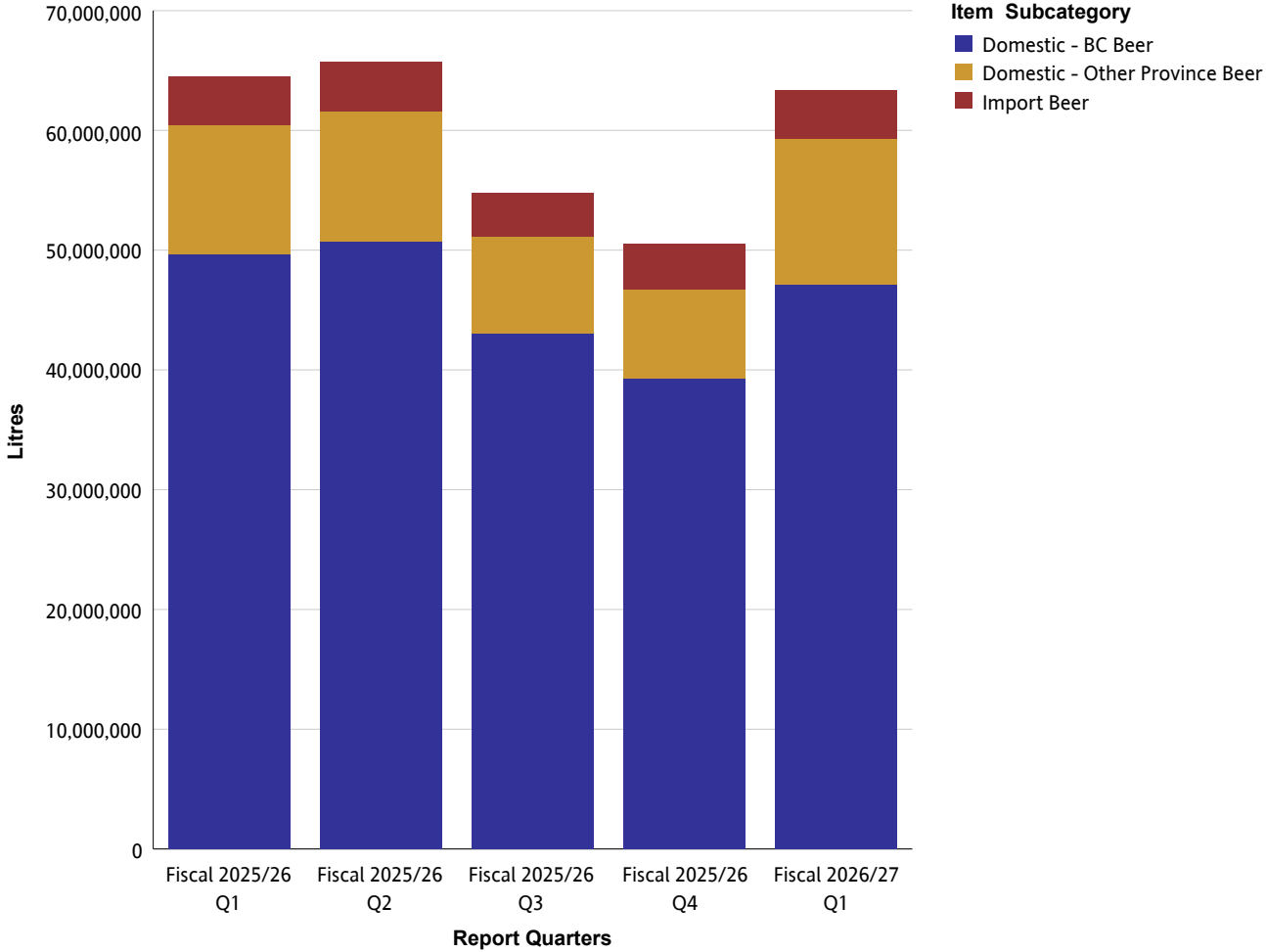


Beer Sales (Net \$)

Beer

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Domestic - BC Beer	Domestic - BC Commercial Beer	\$110,210,172	\$111,443,885	\$99,034,550	\$88,068,758	\$101,943,304
	Domestic - BC Micro Brew Beer	\$37,155,861	\$39,516,581	\$31,583,179	\$28,358,165	\$35,004,782
	Domestic - BC Regional Beer	\$56,437,658	\$55,445,740	\$47,768,224	\$44,174,391	\$52,736,336
	Summary	\$203,803,690	\$206,406,207	\$178,385,953	\$160,601,314	\$189,684,422
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	\$49,161,038	\$49,691,902	\$37,697,251	\$33,954,238	\$54,400,439
	Domestic - Other Province Micro Brew Beer	\$188,195	\$230,373	\$152,955	\$172,680	\$337,917
	Domestic - Other Province Regional Beer	\$659,018	\$523,179	\$517,503	\$466,936	\$699,677
	Summary	\$50,008,251	\$50,445,454	\$38,367,709	\$34,593,854	\$55,438,034
Import Beer	Asia And South Pacific Beer	\$1,922,912	\$2,061,190	\$1,634,464	\$1,980,018	\$2,061,630
	Europe Beer	\$17,176,339	\$17,801,460	\$16,550,877	\$16,922,542	\$17,356,427
	Mexico And Caribbean Beer	\$2,762,857	\$2,709,328	\$2,029,570	\$2,103,578	\$2,880,852
	Other Country Beer	\$680,222	\$695,669	\$506,409	\$573,496	\$614,012
	USA Beer	\$74,865	\$48,560	\$19,127	\$17,624	\$7,761
	Summary	\$22,617,195	\$23,316,207	\$20,740,446	\$21,597,259	\$22,920,681
Summary		\$276,429,137	\$280,167,867	\$237,494,109	\$216,792,426	\$268,043,137

Beer Sales (Litres)

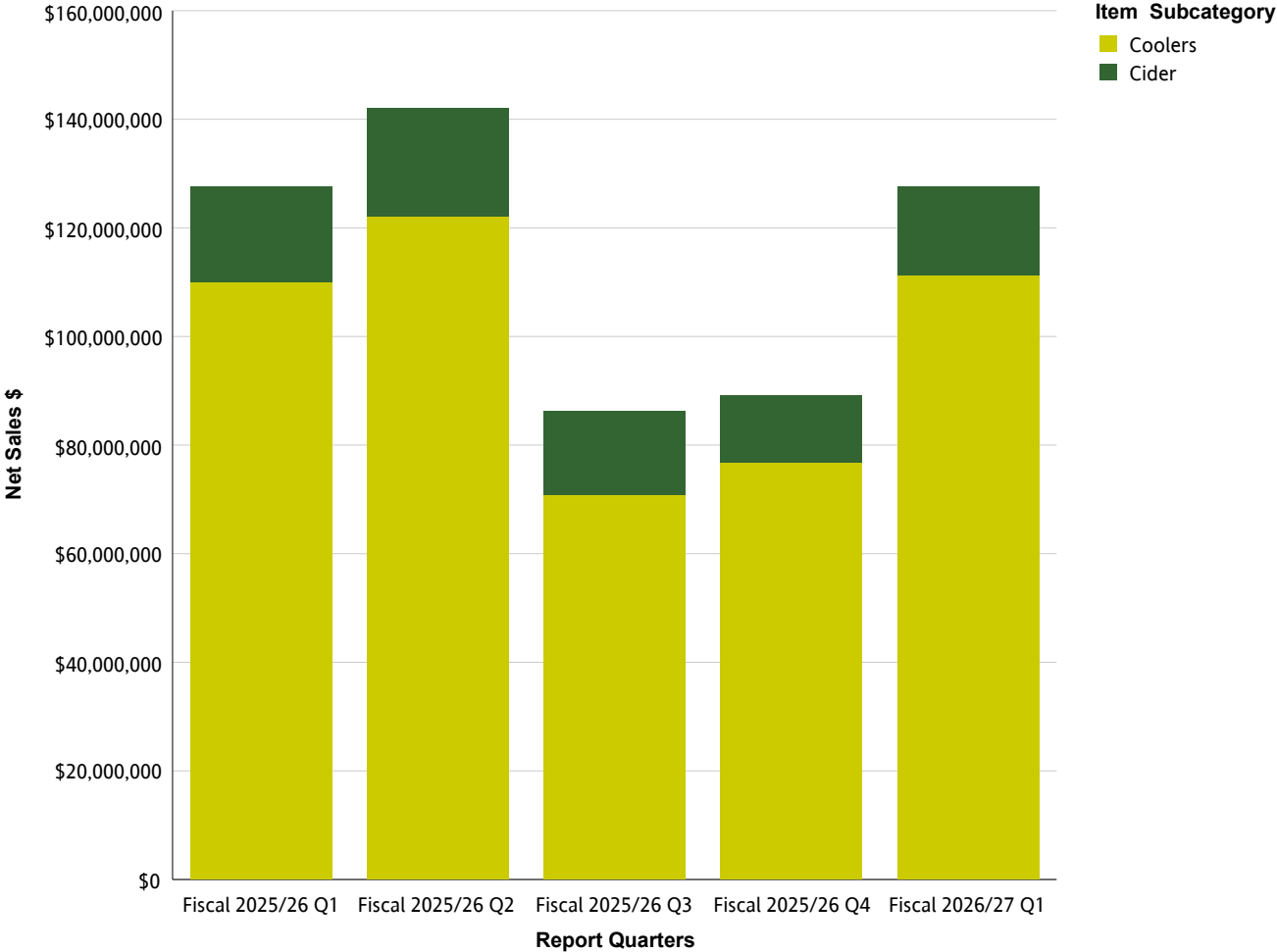


Beer Sales (Litres)

Beer

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Domestic - BC Beer	Domestic - BC Commercial Beer	27,843,551	28,816,834	24,895,851	22,255,257	26,530,875
	Domestic - BC Micro Brew Beer	7,251,923	7,717,956	6,026,672	5,564,728	6,811,433
	Domestic - BC Regional Beer	14,625,367	14,214,267	12,128,712	11,496,687	13,763,095
	Summary	49,720,841	50,749,057	43,051,235	39,316,671	47,105,403
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	10,580,059	10,674,027	7,912,674	7,261,225	11,878,081
	Domestic - Other Province Micro Brew Beer	29,335	37,204	22,541	26,964	56,829
	Domestic - Other Province Regional Beer	173,713	146,609	146,596	135,459	215,574
	Summary	10,783,107	10,857,840	8,081,810	7,423,648	12,150,484
Import Beer	Asia And South Pacific Beer	324,718	347,327	267,478	329,693	348,674
	Europe Beer	3,125,793	3,243,757	2,934,423	3,023,623	3,165,547
	Mexico And Caribbean Beer	438,323	426,183	316,286	330,420	454,698
	Other Country Beer	108,243	110,677	80,947	92,368	99,836
	USA Beer	10,393	7,234	2,770	2,995	1,490
	Summary	4,007,469	4,135,179	3,601,903	3,779,100	4,070,245
Summary		64,511,416	65,742,076	54,734,948	50,519,419	63,326,133

Refreshment Beverages Sales (Net \$)

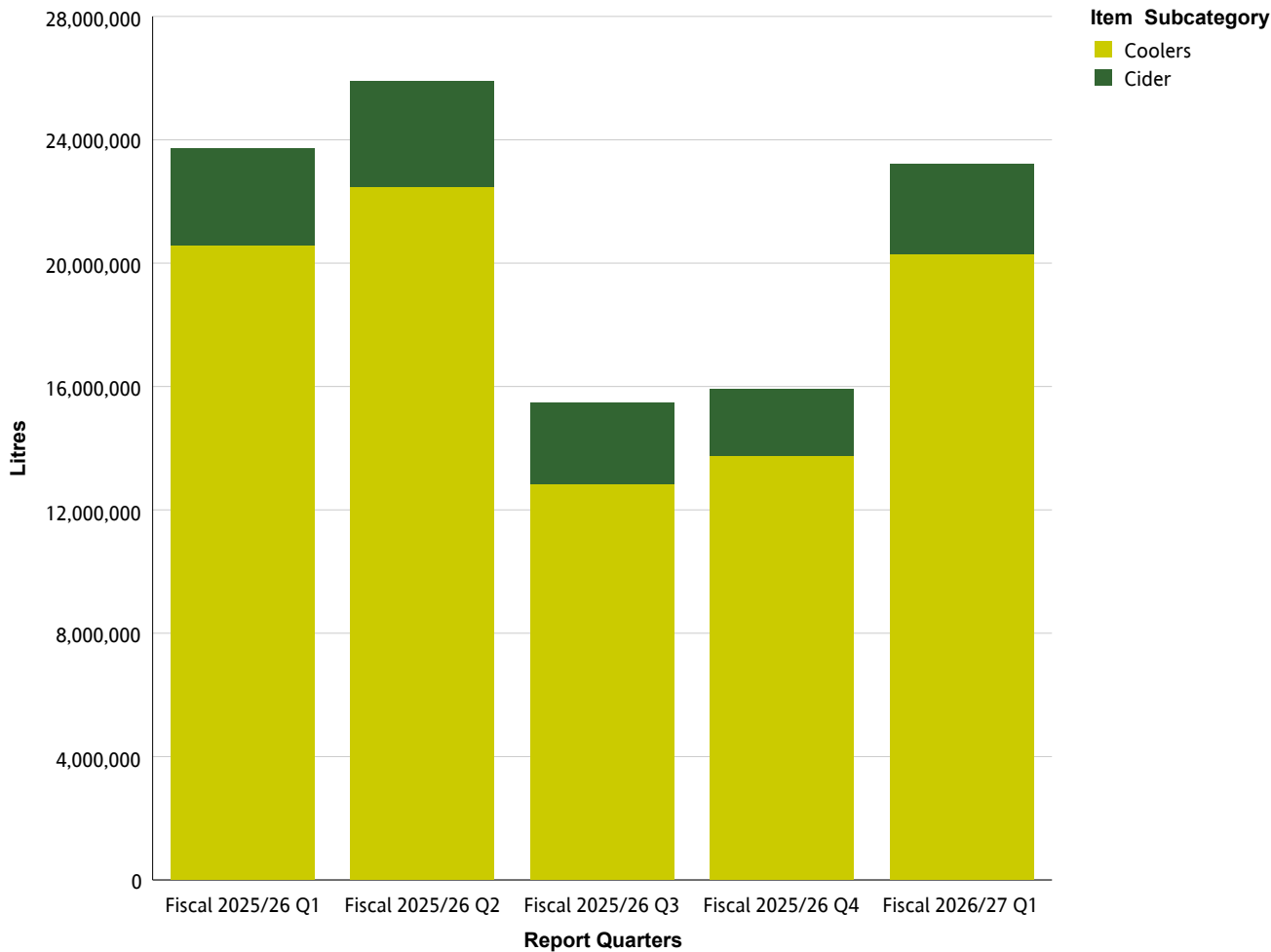


Refreshment Beverages Sales (Net \$)

Refreshment Beverages

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Cider	Domestic Cider	\$14,078,066	\$16,461,395	\$12,901,649	\$9,813,524	\$12,927,140
	Import Cider	\$3,472,465	\$3,562,722	\$2,448,659	\$2,567,593	\$3,341,159
	Summary	\$17,550,531	\$20,024,116	\$15,350,308	\$12,381,117	\$16,268,299
Coolers	Malt-Based Coolers	\$203,357	\$156,270	\$85,612	\$110,686	\$241,352
	Spirit Coolers	\$108,749,213	\$120,732,930	\$70,019,461	\$76,017,842	\$110,107,696
	Wine/Fruit Coolers	\$1,114,126	\$1,140,986	\$695,486	\$690,825	\$1,012,053
	Summary	\$110,066,696	\$122,030,186	\$70,800,559	\$76,819,353	\$111,361,101
Summary		\$127,617,226	\$142,054,302	\$86,150,867	\$89,200,470	\$127,629,400

Refreshment Beverages Sales (Litres)

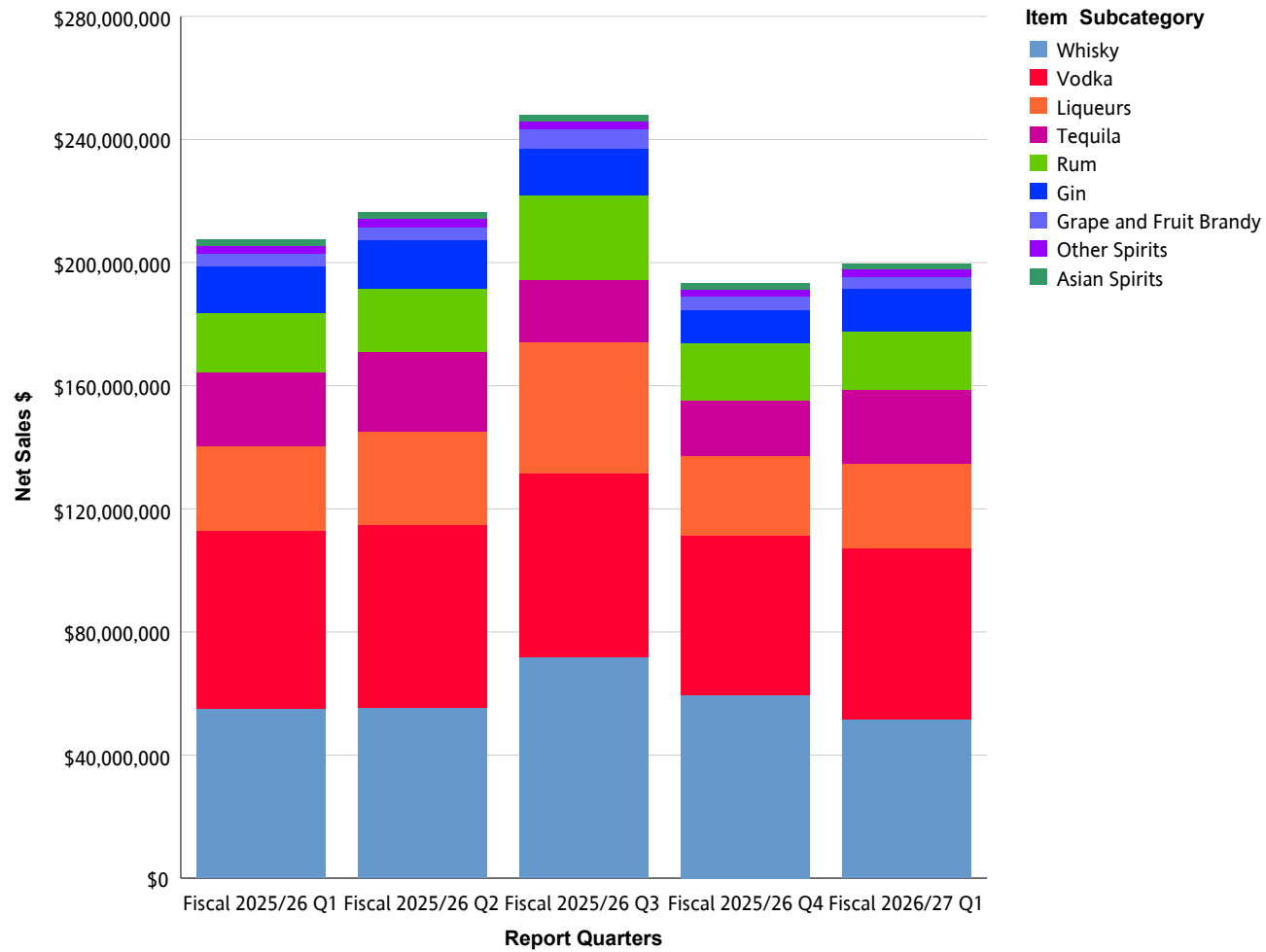


Refreshment Beverages Sales (Litres)

Refreshment Beverages

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Cider	Domestic Cider	2,452,289	2,753,215	2,151,617	1,687,545	2,290,503
	Import Cider	678,001	687,664	475,663	471,971	634,642
	Summary	3,130,290	3,440,879	2,627,280	2,159,515	2,925,146
Coolers	Malt-Based Coolers	32,901	24,898	13,360	16,627	37,388
	Spirit Coolers	20,411,188	22,314,010	12,744,539	13,650,051	20,161,528
	Wine/Fruit Coolers	132,800	131,949	91,105	81,142	102,783
	Summary	20,576,888	22,470,857	12,849,004	13,747,820	20,301,698
Summary		23,707,178	25,911,736	15,476,284	15,907,335	23,226,844

Spirits Sales (Net \$)



Spirits Sales (Net \$)

Spirits

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Asian Spirits	China Spirits	\$784,261	\$653,141	\$775,096	\$880,468	\$530,392
	Korea Spirits	\$1,142,377	\$1,210,496	\$1,037,735	\$1,061,689	\$1,047,929
	Other Country Asian Spirits	\$111,724	\$132,061	\$144,675	\$148,780	\$135,874
	Summary	\$2,038,361	\$1,995,697	\$1,957,505	\$2,090,937	\$1,714,195
Gin	Dry Gin	\$13,008,408	\$13,853,407	\$13,337,774	\$9,454,457	\$12,162,935
	Flavoured Gin	\$1,282,378	\$1,196,641	\$1,083,210	\$765,372	\$921,787
	Other Gin	\$815,542	\$770,759	\$931,590	\$594,979	\$824,315
	Summary	\$15,106,328	\$15,820,807	\$15,352,574	\$10,814,807	\$13,909,037
Grape and Fruit Brandy	Armagnac	\$36,832	\$28,701	\$117,021	\$76,006	\$21,099
	Brandy	\$1,895,696	\$1,689,896	\$2,804,936	\$1,842,464	\$1,816,099
	Cognac	\$1,708,396	\$1,632,822	\$2,474,501	\$2,074,289	\$1,460,855
	Eau de Vie	\$332,568	\$287,544	\$415,001	\$293,219	\$303,831
	Grappa And Marc	\$51,570	\$47,384	\$74,851	\$57,442	\$41,200
	Pisco	\$131,034	\$137,626	\$113,961	\$156,855	\$158,721
	Summary	\$4,156,095	\$3,823,973	\$6,000,271	\$4,500,274	\$3,801,806
Liqueurs	Anise And Herbal/Spice Liqueurs	\$9,626,771	\$9,245,551	\$9,703,192	\$8,254,546	\$9,247,048
	Coffee And Cocoa Liqueurs	\$1,867,029	\$2,268,556	\$3,005,825	\$2,190,336	\$1,896,265
	Cream/Dairy Liqueurs	\$5,916,616	\$7,770,609	\$18,071,172	\$6,109,690	\$5,326,389
	Fruit Liqueurs	\$6,340,770	\$6,789,694	\$6,535,359	\$5,477,470	\$6,587,905
	Nut Liqueurs	\$1,496,543	\$1,697,065	\$2,133,834	\$1,459,326	\$1,787,382
	Other Liqueurs	\$1,167,344	\$1,401,571	\$1,258,410	\$876,504	\$1,190,637
	Whiskey Liqueurs	\$1,146,481	\$1,267,211	\$1,689,152	\$1,499,785	\$1,161,658
	Summary	\$27,561,555	\$30,440,257	\$42,396,943	\$25,867,657	\$27,197,283
Other Spirits	Cachaca	\$50,903	\$54,329	\$33,515	\$55,344	\$63,860
	Flavoured Spirits	\$84,093	\$155,719	\$154,327	\$56,307	\$64,285
	Miscellaneous/Other Spirits	\$229,434	\$222,206	\$357,014	\$206,876	\$203,944

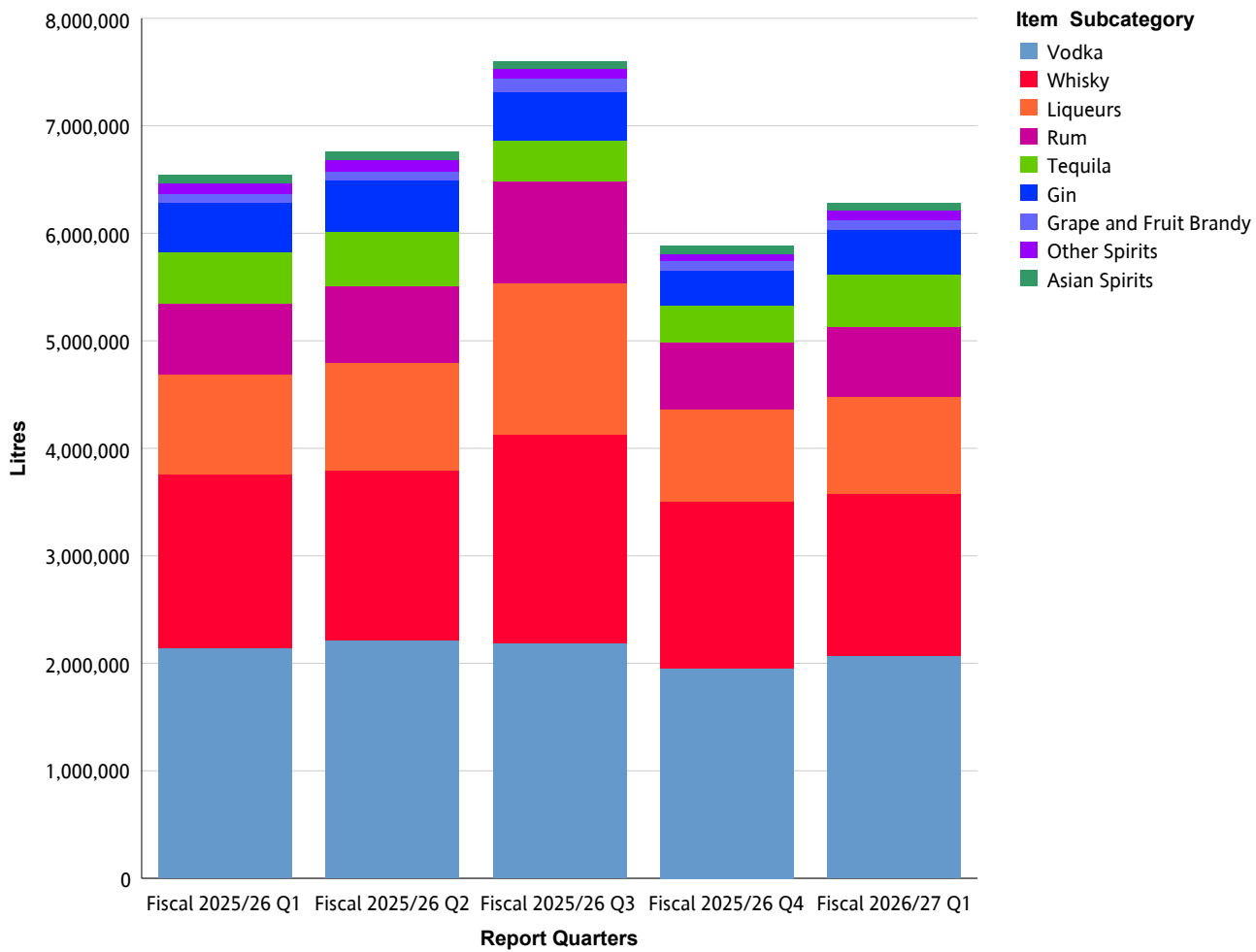
Spirits Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Other Spirits	Moonshine Spirits	\$171,715	\$405,561	\$311,408	\$136,790	\$142,249
	Ready to Mix Cocktails	\$573,108	\$601,181	\$519,518	\$492,491	\$584,001
	Ready to Serve Cocktails	\$1,348,267	\$1,675,069	\$1,317,807	\$1,109,654	\$1,459,129
	Schnapps and Akvavit	\$45,148	\$43,848	\$62,593	\$48,617	\$37,853
	Summary	\$2,502,669	\$3,157,913	\$2,756,181	\$2,106,078	\$2,555,320
Rum	Amber Rum	\$4,898,619	\$5,609,819	\$7,821,087	\$5,613,213	\$4,849,085
	Dark Rum	\$2,554,185	\$2,645,466	\$3,743,548	\$2,802,248	\$2,219,363
	Flavoured Rum	\$315,424	\$374,553	\$394,596	\$252,995	\$197,619
	Spiced Rum	\$5,292,421	\$5,583,671	\$8,373,362	\$5,159,031	\$5,403,911
	White Rum	\$6,162,394	\$6,508,124	\$7,111,530	\$4,659,761	\$6,105,216
	Summary	\$19,223,042	\$20,721,633	\$27,444,122	\$18,487,248	\$18,775,194
Tequila	Blanco/Silver Tequila	\$10,602,184	\$11,926,629	\$8,860,974	\$8,430,473	\$11,448,123
	Flavoured Tequila	\$1,257,483	\$1,212,758	\$920,685	\$775,369	\$1,014,617
	Gold Tequila	\$11,080,863	\$11,315,329	\$9,747,977	\$8,132,745	\$10,746,356
	Mezcal	\$1,114,986	\$1,135,345	\$884,795	\$949,161	\$1,075,145
	Summary	\$24,055,516	\$25,590,061	\$20,414,431	\$18,287,748	\$24,284,241
Vodka	Flavoured Vodka	\$3,732,642	\$3,756,626	\$3,827,179	\$3,105,147	\$3,637,507
	Straight Vodka	\$53,800,530	\$55,872,321	\$55,916,549	\$48,698,837	\$52,026,333
	Summary	\$57,533,172	\$59,628,946	\$59,743,727	\$51,803,983	\$55,663,839
Whisky	American Whiskey	\$293,896	\$1,246,162	\$1,502,262	\$627,304	\$170,728
	Blended Malt Scotch Whisky	\$253,154	\$240,879	\$341,884	\$342,635	\$290,079
	Blended Scotch Whisky	\$6,980,436	\$6,696,625	\$8,719,704	\$7,209,710	\$6,776,584
	Bourbon Whiskey	\$419,971	\$2,361,323	\$2,516,557	\$1,392,892	\$652,927
	Canadian Whisky	\$31,325,609	\$29,306,225	\$35,798,920	\$29,026,551	\$29,202,975
	Flavoured Whisky	\$399,390	\$629,610	\$480,722	\$332,931	\$221,225
	Irish Whiskey	\$5,314,696	\$5,417,389	\$7,077,908	\$6,778,137	\$5,155,426
	Other Country Whisky	\$1,377,310	\$1,199,685	\$1,960,028	\$2,521,810	\$1,513,877
	Single Malt Scotch Whisky	\$8,920,136	\$8,134,385	\$13,519,330	\$11,175,931	\$7,712,912

Spirits Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Whisky	Summary	\$55,284,599	\$55,232,284	\$71,917,315	\$59,407,900	\$51,696,734
Summary		\$207,461,338	\$216,411,572	\$247,983,069	\$193,366,632	\$199,597,650

Spirits Sales (Litres)



Spirits Sales (Litres)

Spirits

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Asian Spirits	China Spirits	12,208	11,846	13,200	15,715	11,131
	Korea Spirits	60,463	64,867	54,944	55,577	56,272
	Other Country Asian Spirits	2,602	2,903	3,050	3,294	3,040
	Summary	75,274	79,615	71,194	74,586	70,442
Gin	Dry Gin	403,281	427,014	397,611	288,086	379,499
	Flavoured Gin	34,836	32,168	28,402	19,748	23,583
	Other Gin	16,010	15,675	19,059	11,777	16,437
	Summary	454,127	474,857	445,072	319,611	419,519
Grape and Fruit Brandy	Armagnac	347	271	998	654	244
	Brandy	63,787	55,188	94,473	60,552	58,862
	Cognac	15,996	15,603	23,983	18,187	15,109
	Eau de Vie	6,156	5,242	7,602	5,595	5,360
	Grappa And Marc	911	826	1,282	945	720
	Pisco	2,968	3,160	2,639	3,375	3,397
	Summary	90,165	80,290	130,976	89,307	83,692
Liqueurs	Anise And Herbal/Spice Liqueurs	315,130	294,544	313,357	259,670	299,130
	Coffee And Cocoa Liqueurs	67,391	79,084	107,636	76,334	64,411
	Cream/Dairy Liqueurs	212,970	276,232	640,033	221,570	191,527
	Fruit Liqueurs	201,991	209,918	191,637	169,815	209,761
	Nut Liqueurs	55,825	63,152	71,662	47,585	64,017
	Other Liqueurs	34,229	38,774	35,948	24,498	31,792
	Whiskey Liqueurs	39,738	42,263	52,156	49,986	39,163
	Summary	927,274	1,003,967	1,412,429	849,457	899,800
Other Spirits	Cachaca	1,518	1,563	963	1,653	1,927
	Flavoured Spirits	1,619	3,355	3,179	1,156	1,166
	Miscellaneous/Other Spirits	5,099	4,493	8,067	3,777	3,978

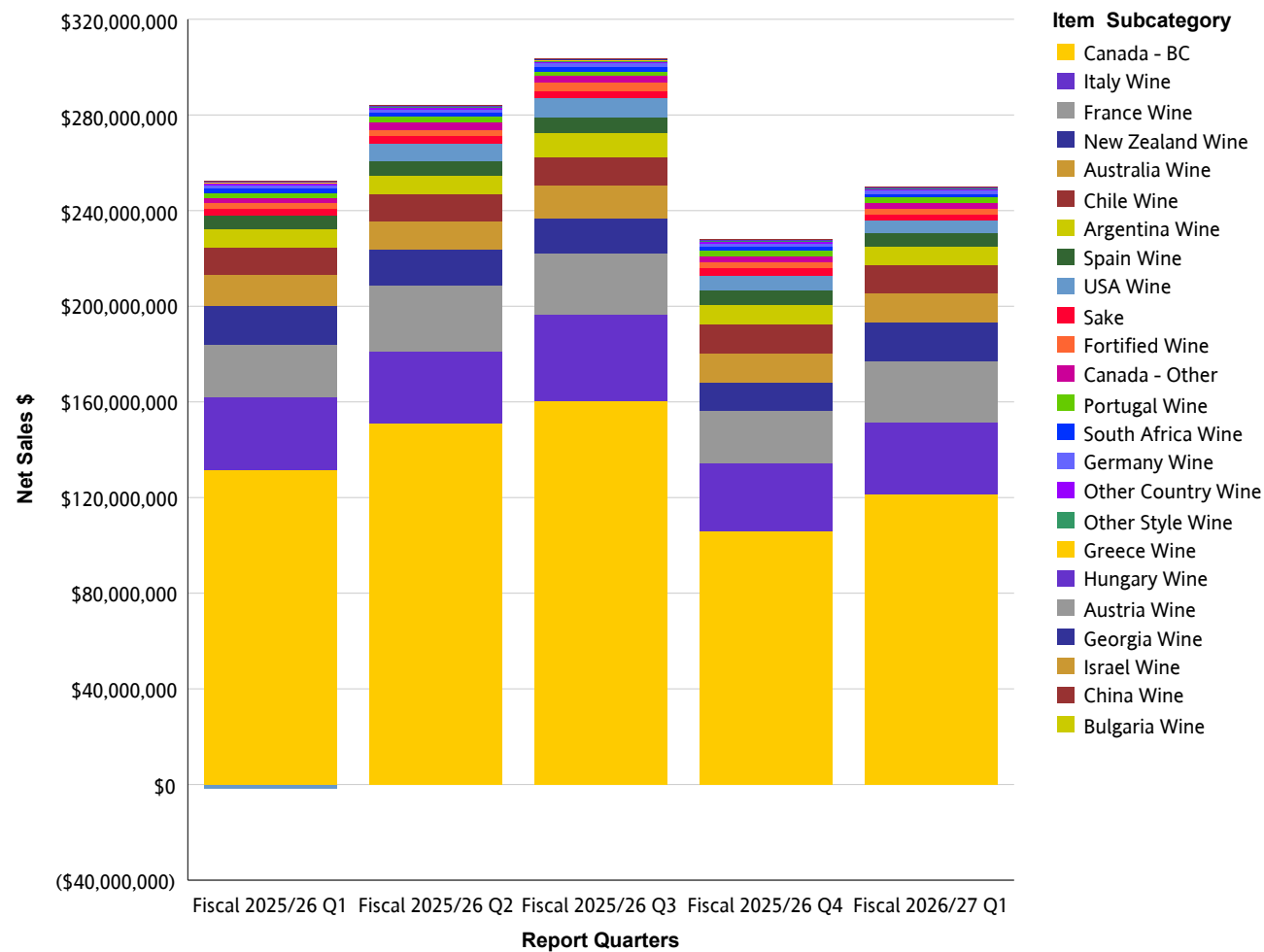
Spirits Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Other Spirits	Moonshine Spirits	3,671	8,678	7,468	3,808	4,002
	Ready to Mix Cocktails	28,623	30,303	25,096	24,360	29,194
	Ready to Serve Cocktails	52,695	65,746	37,244	34,801	46,347
	Schnapps and Akvavit	1,019	1,000	1,299	1,023	885
	Summary	94,244	115,138	83,317	70,578	87,499
Rum	Amber Rum	150,238	167,436	238,176	168,344	152,667
	Dark Rum	87,495	89,850	126,758	93,648	76,220
	Flavoured Rum	8,561	10,011	9,666	5,962	4,901
	Spiced Rum	177,232	187,597	284,672	170,881	179,268
	White Rum	244,280	258,561	285,334	183,445	243,028
	Summary	667,806	713,454	944,606	622,279	656,084
Tequila	Blanco/Silver Tequila	217,895	247,407	174,194	173,419	239,627
	Flavoured Tequila	25,823	24,354	17,587	15,213	20,220
	Gold Tequila	215,840	214,559	179,680	148,348	210,153
	Mezcal	16,656	16,828	12,826	13,887	16,410
	Summary	476,213	503,148	384,287	350,868	486,411
Vodka	Flavoured Vodka	119,512	119,647	119,472	97,267	114,870
	Straight Vodka	2,027,752	2,097,726	2,070,016	1,853,266	1,959,872
	Summary	2,147,263	2,217,373	2,189,488	1,950,534	2,074,742
Whisky	American Whiskey	11,810	31,917	35,877	10,923	2,507
	Blended Malt Scotch Whisky	4,345	3,654	5,290	4,923	4,870
	Blended Scotch Whisky	197,744	186,852	226,810	203,274	194,487
	Bourbon Whiskey	13,293	50,531	51,123	22,538	9,520
	Canadian Whisky	1,121,538	1,045,301	1,255,570	1,013,744	1,044,554
	Flavoured Whisky	12,720	19,616	13,904	9,978	7,345
	Irish Whiskey	130,209	137,088	175,224	158,619	129,279
	Other Country Whisky	16,761	14,553	23,065	23,164	19,044
	Single Malt Scotch Whisky	99,358	88,188	148,659	110,516	90,606

Spirits Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Whisky	Summary	1,607,779	1,577,699	1,935,522	1,557,679	1,502,211
Summary		6,540,146	6,765,541	7,596,890	5,884,898	6,280,400

Wine Sales (Net \$)



Wine Sales (Net \$)

Wine

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Argentina Wine	Argentina Red Wine	\$7,129,654	\$6,252,204	\$8,670,306	\$7,020,932	\$6,447,685
	Argentina Rose Wine	\$111,321	\$98,803	\$47,368	\$39,490	\$103,026
	Argentina Sparkling Wine	\$10,450	\$14,013	\$9,768	\$14,508	\$10,196
	Argentina White Wine	\$746,465	\$980,794	\$1,176,097	\$1,200,250	\$1,553,701
	Summary	\$7,997,890	\$7,345,814	\$9,903,540	\$8,275,181	\$8,114,608
Australia Wine	Australia Fruit and Dessert Wine	\$1,010	\$390	\$313	\$192	\$192
	Australia Red Wine	\$6,961,885	\$6,024,120	\$8,119,283	\$7,518,088	\$6,383,244
	Australia Rose Wine	\$311,084	\$295,024	\$286,938	\$283,084	\$292,446
	Australia Sparkling Wine	\$805,384	\$683,528	\$923,722	\$615,717	\$708,013
	Australia White Wine	\$4,734,229	\$4,691,970	\$4,320,228	\$4,082,232	\$4,675,863
	Summary	\$12,813,592	\$11,695,031	\$13,650,484	\$12,499,313	\$12,059,759
Austria Wine	Austria Fruit and Dessert Wine	\$2,438	\$2,887	\$2,994	\$4,554	\$5,474
	Austria Red Wine	\$30,714	\$33,910	\$36,523	\$49,005	\$43,130
	Austria Rose Wine	\$12,263	\$10,115	\$6,461	\$7,257	\$19,302
	Austria Sparkling Wine	\$2,920	\$7,701	\$3,407	\$5,327	\$2,939
	Austria White Wine	\$132,301	\$129,457	\$102,762	\$134,511	\$151,897
	Summary	\$180,636	\$184,070	\$152,146	\$200,654	\$222,742
Bulgaria Wine	Bulgaria Red Wine	\$0	\$0	\$0	\$0	\$0
	Bulgaria White Wine	\$0	\$0	\$0	\$0	\$0
	Summary	\$0	\$0	\$0	\$0	\$0
Canada - BC	Canada - BC Dessert Wine	\$205,861	\$320,342	\$200,557	\$110,465	\$109,254
	Canada - BC Fruit Wine	\$960,778	\$1,572,890	\$1,505,417	\$715,164	\$963,697
	Canada - BC Ice Wine	\$873,009	\$1,042,106	\$766,423	\$440,050	\$378,517
	Canada - BC Red Wine	\$55,461,024	\$65,312,669	\$81,249,792	\$50,290,272	\$50,241,924
	Canada - BC Rose Wine	\$11,209,312	\$12,822,178	\$7,528,675	\$6,255,656	\$11,737,788
	Canada - BC Sparkling Wine	\$6,912,605	\$8,394,264	\$9,420,289	\$4,113,061	\$4,937,621

Wine Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Canada - BC	Canada - BC White Wine	\$56,051,381	\$61,429,816	\$59,752,862	\$44,071,608	\$53,048,878
	Summary	\$131,673,971	\$150,894,265	\$160,424,014	\$105,996,275	\$121,417,678
Canada - Other	Canada - Other Dessert Wine	\$4,036	\$9,262	\$11,580	\$2,164	\$7,007
	Canada - Other Fruit Wine	\$256	\$126	\$0	\$0	\$0
	Canada - Other Ice Wine	\$508,044	\$1,442,645	\$901,729	\$1,058,456	\$1,014,389
	Canada - Other Red Wine	\$306,456	\$461,493	\$460,017	\$365,380	\$265,348
	Canada - Other Rose Wine	\$104,643	\$83,475	\$48,531	\$53,283	\$52,017
	Canada - Other Sparkling Wine	\$683,107	\$712,458	\$874,378	\$599,644	\$696,465
	Canada - Other White Wine	\$524,468	\$619,642	\$512,068	\$489,163	\$454,711
	Summary	\$2,131,009	\$3,329,101	\$2,808,304	\$2,568,090	\$2,489,936
Chile Wine	Chile Fruit and Dessert Wine	\$481	\$491	\$1,180	\$341	\$173
	Chile Red Wine	\$6,811,691	\$7,019,516	\$8,149,461	\$7,798,204	\$6,919,173
	Chile Rose Wine	\$586,642	\$791,694	\$207,713	\$322,415	\$621,753
	Chile Sparkling Wine	\$44,068	\$28,234	\$49,461	\$40,486	\$26,972
	Chile White Wine	\$3,784,795	\$3,840,767	\$3,457,933	\$3,909,531	\$4,180,066
	Summary	\$11,227,676	\$11,680,703	\$11,865,748	\$12,070,977	\$11,748,137
China Wine	China Fruit and Dessert Wine	\$3,945	\$1,704	\$11,209	\$9,504	\$6,183
	China Red Wine	\$125	\$376	\$376	\$24,391	\$3,432
	China White Wine	\$13,317	\$0	\$501	\$304	\$1,738
	Summary	\$17,387	\$2,080	\$12,086	\$34,200	\$11,352
Fortified Wine	Other Fortified Domestic Wine	\$631,920	\$881,747	\$793,487	\$534,222	\$443,443
	Other Fortified Import Wine	\$352,124	\$298,935	\$440,458	\$409,567	\$293,240
	Port Wine	\$479,140	\$497,523	\$1,026,132	\$583,622	\$481,467
	Sherry Wine	\$230,111	\$209,093	\$340,454	\$314,317	\$281,460
	Vermouth Wine	\$887,966	\$883,546	\$1,054,026	\$888,720	\$961,924
	Summary	\$2,581,261	\$2,770,844	\$3,654,557	\$2,730,449	\$2,461,534
France Wine	France Champagne Wine	\$3,854,924	\$4,662,635	\$7,441,699	\$3,935,837	\$4,717,692
	France Fruit and Dessert Wine	\$14,904	\$18,218	\$25,057	\$16,811	\$21,709

Wine Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
France Wine	France Red Wine	\$7,375,557	\$10,841,950	\$9,220,436	\$8,662,682	\$9,035,686
	France Rose Wine	\$4,161,833	\$5,031,569	\$1,934,306	\$2,170,793	\$4,758,750
	France Sparkling Wine	\$958,205	\$967,186	\$1,102,132	\$830,102	\$947,223
	France White Wine	\$5,889,322	\$6,065,745	\$5,869,003	\$6,026,302	\$6,259,080
	Summary	\$22,254,746	\$27,587,305	\$25,592,632	\$21,642,526	\$25,740,142
Georgia Wine	Georgia Red Wine	\$82,533	\$64,082	\$74,049	\$101,893	\$52,384
	Georgia Rose Wine	\$520	\$345	\$173	\$1,206	\$1,030
	Georgia Sparkling Wine	\$1,332	\$1,018	\$667	\$441	\$0
	Georgia White Wine	\$21,465	\$16,927	\$16,440	\$18,492	\$16,486
	Summary	\$105,850	\$82,373	\$91,329	\$122,032	\$69,901
Germany Wine	Germany Fruit and Dessert Wine	\$0	\$0	\$0	\$0	\$0
	Germany Red Wine	\$35,941	\$62,716	\$30,334	\$60,721	\$42,593
	Germany Rose Wine	\$2,258	\$3,118	\$158	\$2,363	\$4,816
	Germany Sparkling Wine	\$623,129	\$543,725	\$894,834	\$464,448	\$564,061
	Germany White Wine	\$860,868	\$859,880	\$917,809	\$796,827	\$791,246
	Summary	\$1,522,196	\$1,469,439	\$1,843,135	\$1,324,359	\$1,402,716
Greece Wine	Greece Fruit and Dessert Wine	\$0	\$0	\$409	\$3,744	\$2,341
	Greece Red Wine	\$136,640	\$109,557	\$107,490	\$122,225	\$107,002
	Greece Rose Wine	\$15,927	\$17,198	\$8,565	\$9,518	\$21,348
	Greece Sparkling Wine	\$9,340	\$1,387	\$5,031	\$2,105	\$5,276
	Greece White Wine	\$168,928	\$177,220	\$94,513	\$125,875	\$148,362
	Summary	\$330,835	\$305,361	\$216,007	\$263,468	\$284,328
Hungary Wine	Hungary Fruit and Dessert Wine	\$13,525	\$21,582	\$27,743	\$27,036	\$16,318
	Hungary Red Wine	\$18,266	\$16,158	\$25,938	\$9,780	\$6,292
	Hungary Rose Wine	\$0	\$110	\$0	\$219	\$0
	Hungary Sparkling Wine	\$66,504	\$91,588	\$70,856	\$54,859	\$66,520
	Hungary White Wine	\$71,377	\$106,986	\$91,026	\$88,350	\$67,982
	Summary	\$169,673	\$236,424	\$215,563	\$180,244	\$157,112

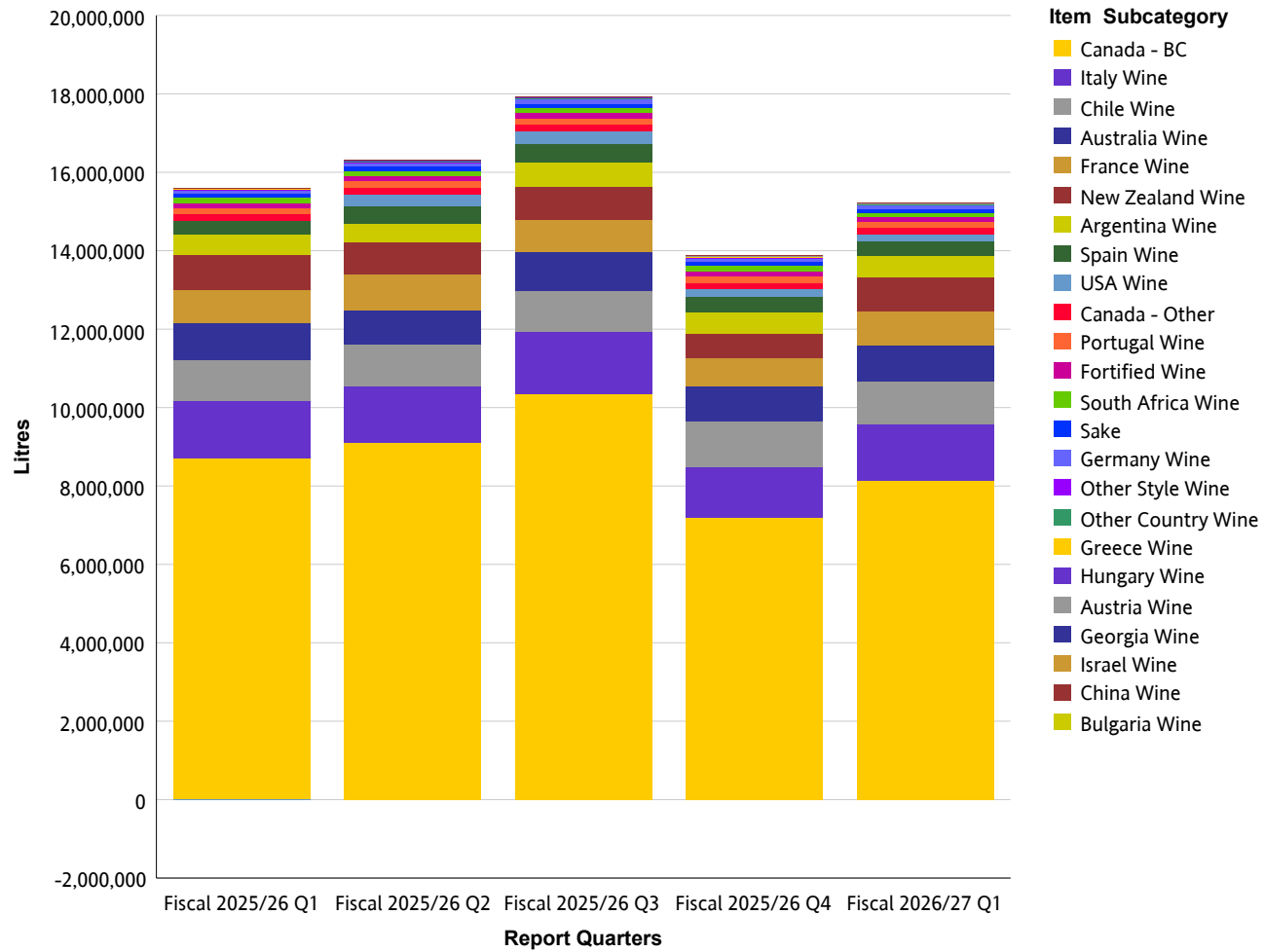
Wine Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Israel Wine	Israel Red Wine	\$37,197	\$24,704	\$30,173	\$30,121	\$33,669
	Israel Rose Wine	\$5,412	\$2,435	\$1,624	\$5,413	\$2,062
	Israel White Wine	\$13,367	\$8,330	\$5,585	\$8,872	\$7,945
	Summary	\$55,976	\$35,469	\$37,381	\$44,407	\$43,676
Italy Wine	Italy Fruit and Dessert Wine	\$12,353	\$12,636	\$18,276	\$9,145	\$10,544
	Italy Red Wine	\$12,625,376	\$12,451,763	\$17,807,271	\$14,587,916	\$12,578,858
	Italy Rose Wine	\$441,388	\$485,891	\$239,269	\$293,792	\$488,380
	Italy Sparkling Wine	\$2,168,682	\$2,397,870	\$2,164,610	\$1,822,498	\$2,093,142
	Italy White Wine	\$6,945,197	\$6,693,733	\$5,865,054	\$5,862,888	\$6,840,312
	Prosecco Wine	\$7,956,074	\$7,985,004	\$9,988,389	\$5,980,057	\$7,937,982
	Summary	\$30,149,070	\$30,026,897	\$36,082,868	\$28,556,296	\$29,949,218
New Zealand Wine	New Zealand Fruit and Dessert Wine	\$0	\$0	\$0	\$0	\$0
	New Zealand Red Wine	\$608,864	\$593,885	\$766,605	\$578,947	\$616,325
	New Zealand Rose Wine	\$477,096	\$433,715	\$205,822	\$203,204	\$479,618
	New Zealand Sparkling Wine	\$57,643	\$92,835	\$142,399	\$84,547	\$52,377
	New Zealand White Wine	\$15,157,124	\$14,186,490	\$13,649,798	\$10,876,143	\$14,911,548
	Summary	\$16,300,728	\$15,306,926	\$14,764,624	\$11,742,842	\$16,059,868
Other Country Wine	Other Country Fruit and Dessert Wine	\$255,735	\$252,498	\$253,277	\$301,943	\$230,054
	Other Country Red Wine	\$113,487	\$78,577	\$96,469	\$167,034	\$102,911
	Other Country Rose Wine	\$13,704	\$25,737	\$11,364	\$14,264	\$17,265
	Other Country Sparkling Wine	\$32,071	\$26,453	\$27,140	\$27,687	\$20,060
	Other Country White Wine	\$69,578	\$61,227	\$43,207	\$83,451	\$67,623
	Summary	\$484,575	\$444,491	\$431,458	\$594,379	\$437,913
Other Style Wine	Aperitif And Flavoured Wine	\$29,474	\$51,340	\$73,759	\$54,517	\$54,061
	Mead	\$159,279	\$277,029	\$237,429	\$151,480	\$155,572
	Rice Wine	\$55,181	\$49,878	\$54,436	\$64,465	\$45,926
	Summary	\$243,934	\$378,247	\$365,624	\$270,462	\$255,559
Portugal Wine	Portugal Fruit and Dessert Wine	\$4,169	\$2,165	\$6,379	\$1,905	\$3,270

Wine Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Portugal Wine	Portugal Red Wine	\$1,113,329	\$1,055,928	\$1,102,932	\$1,361,165	\$1,084,232
	Portugal Rose Wine	\$208,328	\$344,263	\$162,017	\$185,939	\$349,433
	Portugal Sparkling Wine	\$2,809	\$3,048	\$1,952	\$4,557	\$3,699
	Portugal White Wine	\$662,673	\$645,575	\$427,497	\$547,082	\$665,222
	Summary	\$1,991,307	\$2,050,979	\$1,700,777	\$2,100,648	\$2,105,856
Sake	Japan Sake	\$2,334,830	\$2,661,300	\$2,726,700	\$3,081,342	\$2,537,466
	Other Country Sake	\$151,733	\$186,512	\$158,071	\$96,519	\$140,893
	USA Sake	\$190,588	\$80,677	\$34,077	\$27,482	\$9,588
	Summary	\$2,677,151	\$2,928,489	\$2,918,848	\$3,205,343	\$2,687,947
South Africa Wine	South Africa Fruit and Dessert Wine	\$0	\$0	\$108	\$917	\$382
	South Africa Red Wine	\$776,638	\$594,544	\$845,716	\$836,728	\$559,123
	South Africa Rose Wine	\$43,399	\$41,771	\$23,010	\$27,825	\$37,392
	South Africa Sparkling Wine	\$1,529	\$5,403	\$6,580	\$4,229	\$6,597
	South Africa White Wine	\$1,041,383	\$1,046,227	\$867,359	\$939,574	\$916,653
	Summary	\$1,862,949	\$1,687,945	\$1,742,773	\$1,809,273	\$1,520,148
Spain Wine	Spain Fruit and Dessert Wine	\$10,707	\$12,691	\$10,519	\$9,147	\$10,596
	Spain Red Wine	\$3,500,023	\$3,650,221	\$4,189,922	\$4,182,738	\$3,486,220
	Spain Rose Wine	\$252,592	\$385,394	\$234,792	\$193,022	\$251,192
	Spain Sparkling Wine	\$1,242,881	\$1,291,905	\$1,721,113	\$1,132,113	\$1,082,479
	Spain White Wine	\$606,328	\$810,531	\$635,457	\$603,961	\$712,457
	Summary	\$5,612,530	\$6,150,741	\$6,791,803	\$6,120,981	\$5,542,944
USA Wine	USA Fruit and Dessert Wine	\$0	\$0	\$210	\$0	\$0
	USA Red Wine	(\$1,993,505)	\$5,390,502	\$6,808,057	\$4,584,703	\$4,254,087
	USA Rose Wine	\$264,175	\$301,307	\$111,249	\$82,379	\$35,606
	USA Sparkling Wine	(\$8,344)	\$39,229	\$38,040	\$30,031	\$14,621
	USA White Wine	\$118,829	\$1,803,406	\$1,112,466	\$1,052,038	\$888,945
	Summary	(\$1,618,845)	\$7,534,444	\$8,070,023	\$5,749,151	\$5,193,259
Summary		\$250,766,098	\$284,127,437	\$303,335,726	\$228,101,548	\$249,976,333

Wine Sales (Litres)



Wine Sales (Litres)

Wine

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Argentina Wine	Argentina Red Wine	462,123	398,251	555,210	455,996	411,234
	Argentina Rose Wine	7,822	6,614	3,028	2,690	7,231
	Argentina Sparkling Wine	522	760	482	715	554
	Argentina White Wine	53,850	66,285	81,223	83,023	109,328
	Summary	524,318	471,910	639,944	542,424	528,347
Australia Wine	Australia Fruit and Dessert Wine	21	10	4	6	6
	Australia Red Wine	476,629	410,972	539,002	497,374	443,043
	Australia Rose Wine	23,674	23,804	23,786	20,894	23,354
	Australia Sparkling Wine	53,501	44,147	62,918	40,735	48,572
	Australia White Wine	397,359	395,170	359,873	323,410	384,152
	Summary	951,184	874,104	985,583	882,418	899,127
Austria Wine	Austria Fruit and Dessert Wine	34	56	54	70	94
	Austria Red Wine	878	1,034	1,088	1,317	1,202
	Austria Rose Wine	346	274	180	243	598
	Austria Sparkling Wine	86	224	108	148	90
	Austria White Wine	4,022	3,972	3,292	4,162	4,751
	Summary	5,365	5,560	4,723	5,940	6,735
Bulgaria Wine	Bulgaria Red Wine	0	0	0	0	0
	Bulgaria White Wine	0	0	0	0	0
	Summary	0	0	0	0	0
Canada - BC	Canada - BC Dessert Wine	3,759	5,437	3,216	1,789	2,514
	Canada - BC Fruit Wine	48,424	76,845	74,330	34,371	47,210
	Canada - BC Ice Wine	6,944	7,682	7,483	4,225	3,735
	Canada - BC Red Wine	3,484,390	3,625,983	4,859,262	3,169,503	3,126,581
	Canada - BC Rose Wine	634,039	709,387	477,651	397,993	683,875
	Canada - BC Sparkling Wine	182,495	251,124	253,471	131,504	171,008

Wine Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Canada - BC	Canada - BC White Wine	4,337,680	4,427,693	4,669,249	3,452,419	4,106,927
	Summary	8,697,731	9,104,151	10,344,661	7,191,803	8,141,849
Canada - Other	Canada - Other Dessert Wine	34	84	99	18	59
	Canada - Other Fruit Wine	38	19	0	0	0
	Canada - Other Ice Wine	5,801	15,352	9,776	11,144	11,024
	Canada - Other Red Wine	28,870	37,210	41,014	30,724	27,257
	Canada - Other Rose Wine	10,668	8,048	4,857	5,389	5,166
	Canada - Other Sparkling Wine	65,560	66,778	82,617	55,528	62,876
	Canada - Other White Wine	54,724	61,698	52,564	48,293	44,525
	Summary	165,696	189,190	190,927	151,097	150,906
Chile Wine	Chile Fruit and Dessert Wine	14	13	32	9	4
	Chile Red Wine	610,363	627,173	696,104	714,658	621,949
	Chile Rose Wine	56,358	73,165	18,955	30,052	57,291
	Chile Sparkling Wine	2,175	1,450	2,396	1,958	1,322
	Chile White Wine	356,461	366,906	338,508	402,254	426,101
	Summary	1,025,370	1,068,707	1,055,994	1,148,930	1,106,667
China Wine	China Fruit and Dessert Wine	114	44	293	221	159
	China Red Wine	4	14	14	72	99
	China White Wine	225	0	18	9	58
	Summary	344	58	324	302	316
Fortified Wine	Other Fortified Domestic Wine	41,512	48,316	46,917	33,636	27,541
	Other Fortified Import Wine	13,742	11,921	17,484	16,544	11,306
	Port Wine	14,468	14,350	29,500	16,641	14,033
	Sherry Wine	10,146	9,374	14,957	13,602	13,091
	Vermouth Wine	55,291	55,298	61,514	51,593	56,790
	Summary	135,159	139,259	170,372	132,016	122,760
France Wine	France Champagne Wine	39,119	46,515	73,054	39,709	45,394
	France Fruit and Dessert Wine	190	237	216	218	294

Wine Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
France Wine	France Red Wine	321,136	312,951	387,302	344,432	303,677
	France Rose Wine	229,633	284,794	107,641	117,536	262,590
	France Sparkling Wine	48,043	49,901	52,039	40,057	46,420
	France White Wine	207,349	220,115	214,383	198,083	213,798
	Summary	845,471	914,513	834,634	740,036	872,173
Georgia Wine	Georgia Red Wine	3,584	2,821	3,334	4,480	2,286
	Georgia Rose Wine	14	9	4	36	36
	Georgia Sparkling Wine	27	21	14	9	0
	Georgia White Wine	655	548	539	580	526
	Summary	4,280	3,398	3,892	5,106	2,848
Germany Wine	Germany Fruit and Dessert Wine	0	0	0	0	0
	Germany Red Wine	1,285	1,354	1,040	1,952	1,287
	Germany Rose Wine	68	94	9	112	130
	Germany Sparkling Wine	34,091	28,577	53,664	23,918	31,682
	Germany White Wine	48,673	47,596	52,786	44,599	42,242
	Summary	84,117	77,623	107,499	70,582	75,341
Greece Wine	Greece Fruit and Dessert Wine	0	0	18	24	15
	Greece Red Wine	6,226	4,974	4,976	5,510	4,755
	Greece Rose Wine	602	796	370	393	916
	Greece Sparkling Wine	225	68	194	81	202
	Greece White Wine	7,914	8,792	4,744	5,866	7,107
	Summary	14,967	14,629	10,302	11,874	12,996
Hungary Wine	Hungary Fruit and Dessert Wine	157	378	474	495	252
	Hungary Red Wine	1,134	801	1,112	459	176
	Hungary Rose Wine	0	4	0	9	0
	Hungary Sparkling Wine	4,352	5,985	4,594	3,564	4,405
	Hungary White Wine	5,332	7,810	6,250	5,943	4,329
	Summary	10,975	14,978	12,430	10,470	9,161

Wine Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Israel Wine	Israel Red Wine	1,278	853	1,035	1,017	1,134
	Israel Rose Wine	180	81	54	180	72
	Israel White Wine	482	297	198	315	270
	Summary	1,940	1,231	1,287	1,512	1,476
Italy Wine	Italy Fruit and Dessert Wine	122	106	143	71	90
	Italy Red Wine	539,982	522,563	646,589	586,399	508,904
	Italy Rose Wine	20,491	23,978	10,883	14,925	22,955
	Italy Sparkling Wine	113,389	123,493	104,024	91,560	109,485
	Italy White Wine	425,687	403,462	333,688	342,382	415,060
	Prosecco Wine	383,285	364,939	484,489	271,778	376,978
	Summary	1,482,957	1,438,541	1,579,817	1,307,116	1,433,471
New Zealand Wine	New Zealand Fruit and Dessert Wine	0	0	0	0	0
	New Zealand Red Wine	27,203	26,138	36,961	24,376	28,366
	New Zealand Rose Wine	26,762	24,318	10,537	10,843	25,732
	New Zealand Sparkling Wine	2,835	4,724	7,378	4,301	2,321
	New Zealand White Wine	835,325	771,430	765,229	578,654	830,264
	Summary	892,125	826,609	820,105	618,174	886,683
Other Country Wine	Other Country Fruit and Dessert Wine	7,782	7,846	7,714	9,484	7,102
	Other Country Red Wine	4,010	2,964	3,574	5,495	3,166
	Other Country Rose Wine	457	924	380	597	572
	Other Country Sparkling Wine	1,393	979	1,047	940	738
	Other Country White Wine	2,072	1,969	1,514	2,658	2,353
	Summary	15,714	14,682	14,227	19,174	13,932
Other Style Wine	Aperitif And Flavoured Wine	2,645	3,155	4,294	3,051	3,282
	Mead	6,091	10,948	8,423	5,917	6,677
	Rice Wine	5,390	4,831	4,519	5,104	4,032
	Summary	14,127	18,935	17,236	14,073	13,991
Portugal Wine	Portugal Fruit and Dessert Wine	76	38	140	45	47

Wine Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Portugal Wine	Portugal Red Wine	86,871	84,354	84,054	105,908	86,348
	Portugal Rose Wine	16,999	28,643	14,590	15,849	27,140
	Portugal Sparkling Wine	72	76	72	144	108
	Portugal White Wine	49,834	48,308	30,158	37,616	48,097
	Summary	153,853	161,419	129,014	159,562	161,740
Sake	Japan Sake	74,605	102,080	100,554	118,226	99,137
	Other Country Sake	4,433	5,218	4,573	3,181	4,086
	USA Sake	16,204	4,981	1,737	1,491	263
	Summary	95,242	112,279	106,865	122,898	103,486
South Africa Wine	South Africa Fruit and Dessert Wine	0	0	2	27	11
	South Africa Red Wine	49,047	36,766	53,090	56,503	35,174
	South Africa Rose Wine	2,574	2,508	1,328	1,659	2,223
	South Africa Sparkling Wine	81	202	251	166	225
	South Africa White Wine	78,773	84,720	63,895	73,726	69,674
	Summary	130,475	124,197	118,567	132,082	107,307
Spain Wine	Spain Fruit and Dessert Wine	304	360	284	277	285
	Spain Red Wine	225,308	261,364	287,932	276,753	240,382
	Spain Rose Wine	23,188	43,057	26,989	20,828	24,992
	Spain Sparkling Wine	64,546	66,140	93,016	58,398	55,945
	Spain White Wine	37,506	63,443	53,190	44,153	47,639
	Summary	350,852	434,364	461,410	400,408	369,243
USA Wine	USA Fruit and Dessert Wine	0	0	6	0	0
	USA Red Wine	-47,288	188,625	257,272	151,822	150,287
	USA Rose Wine	21,028	21,059	7,097	4,230	1,590
	USA Sparkling Wine	-375	1,214	1,238	1,015	440
	USA White Wine	11,448	84,947	48,878	44,310	38,529
	Summary	-15,187	295,845	314,491	201,376	190,847
Summary		15,587,074	16,306,181	17,924,304	13,869,374	15,211,403

GLOSSARY AND EXPLANATORY NOTES

Domestic Beer – the domestic beer classification is defined as follows:

Commercial Beer – Breweries with Annual Production over 350,000HL

Regional Beer – Breweries with Annual Production over 15,000HL and up to 350,000HL

Micro Brew Beer – Breweries with Annual Production up to 15,000HL

Negative Sales

Occasionally, negative sales are reported. This is usually due to adjustments or product returns.