Hospitality Liquor Market Review

Fiscal 2025/26 Q2

September 2025

BRITISH COLUMBIA

LIQUOR DISTRIBUTION BRANCH

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Introduction

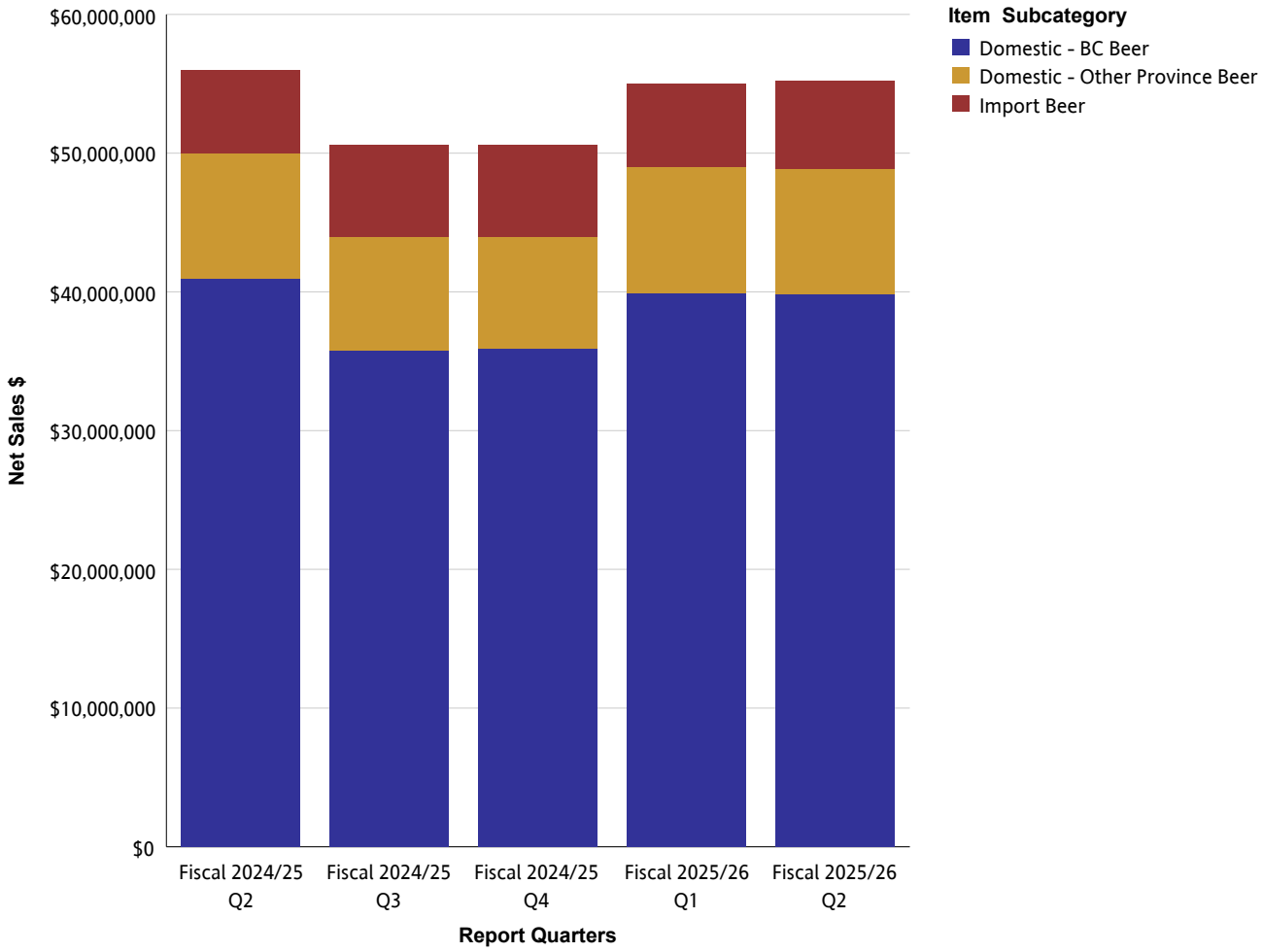
The Hospitality Liquor Market Review provides provincial sales to Hospitality customers (restaurants, pubs, nightclubs, etc.) from all channels for beer, refreshment beverages, spirits and wine. Sales are provided in net dollar value and litres. Net dollar value is based on the price paid by the customer and excludes any applicable taxes. For each reporting period, the Hospitality Liquor Market Review provides summarized sales data for the current quarter and previous four quarters.

The Liquor Distribution Branch fiscal calendar begins on April 1st and ends on March 31st and is comprised of 12 periods. A period can vary in length but roughly follows a calendar month. For example, Q1 reflects Periods 1 – 3 (April, May and June).

The Liquor Distribution Branch produces the Hospitality Liquor Market Review four times per year for reporting periods ending in March, June, September and December.

While every effort has been made to ensure accuracy and completeness of figures, this is not guaranteed. It is the express condition of the use of this publication that the Liquor Distribution Branch shall incur no liability.

Beer Sales (Net $)

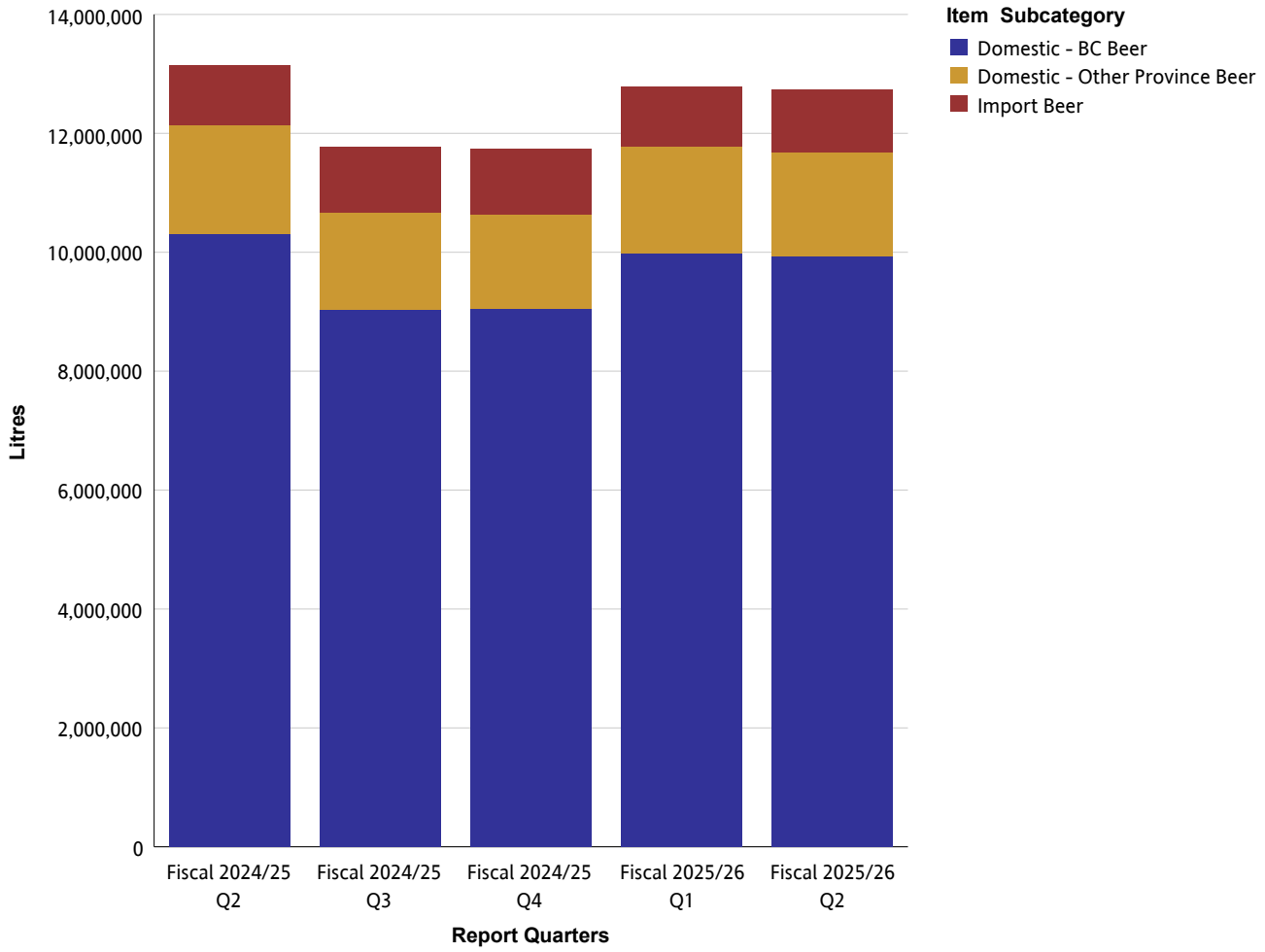


Beer Sales (Net $)

Beer

Net Sales $		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Domestic - BC Beer	Domestic - BC Commercial Beer	$17,474,095	$17,067,803	$16,872,646	$17,400,695	$17,152,855
	Domestic - BC Micro Brew Beer	$12,642,064	$9,886,662	$9,766,912	$11,435,446	$11,753,644
	Domestic - BC Regional Beer	$10,821,736	$8,839,607	$9,248,181	$11,089,064	$10,945,570
	Summary	**$40,937,895**	**$35,794,072**	**$35,887,739**	**$39,925,205**	**$39,852,070**
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	$8,940,411	$8,011,101	$7,911,266	$8,896,331	$8,872,670
	Domestic - Other Province Micro Brew Beer	$30,579	$35,998	$32,807	$33,797	$42,260
	Domestic - Other Province Regional Beer	$124,169	$125,249	$152,745	$131,601	$108,760
	Summary	**$9,095,160**	**$8,172,348**	**$8,096,818**	**$9,061,729**	**$9,023,690**
Import Beer	Asia And South Pacific Beer	$1,017,592	$953,955	$893,294	$1,041,343	$1,140,367
	Europe Beer	$4,129,374	$4,977,604	$5,060,375	$4,274,961	$4,447,782
	Mexico And Caribbean Beer	$439,835	$346,745	$319,044	$392,493	$404,845
	Other Country Beer	$343,507	$304,775	$306,295	$302,542	$339,759
	USA Beer	$29,486	$12,716	$13,778	$7,737	$3,124
	Summary	**$5,959,793**	**$6,595,795**	**$6,592,786**	**$6,019,077**	**$6,335,876**
Summary		**$55,992,848**	**$50,562,216**	**$50,577,343**	**$55,006,011**	**$55,211,637**

Beer Sales (Litres)

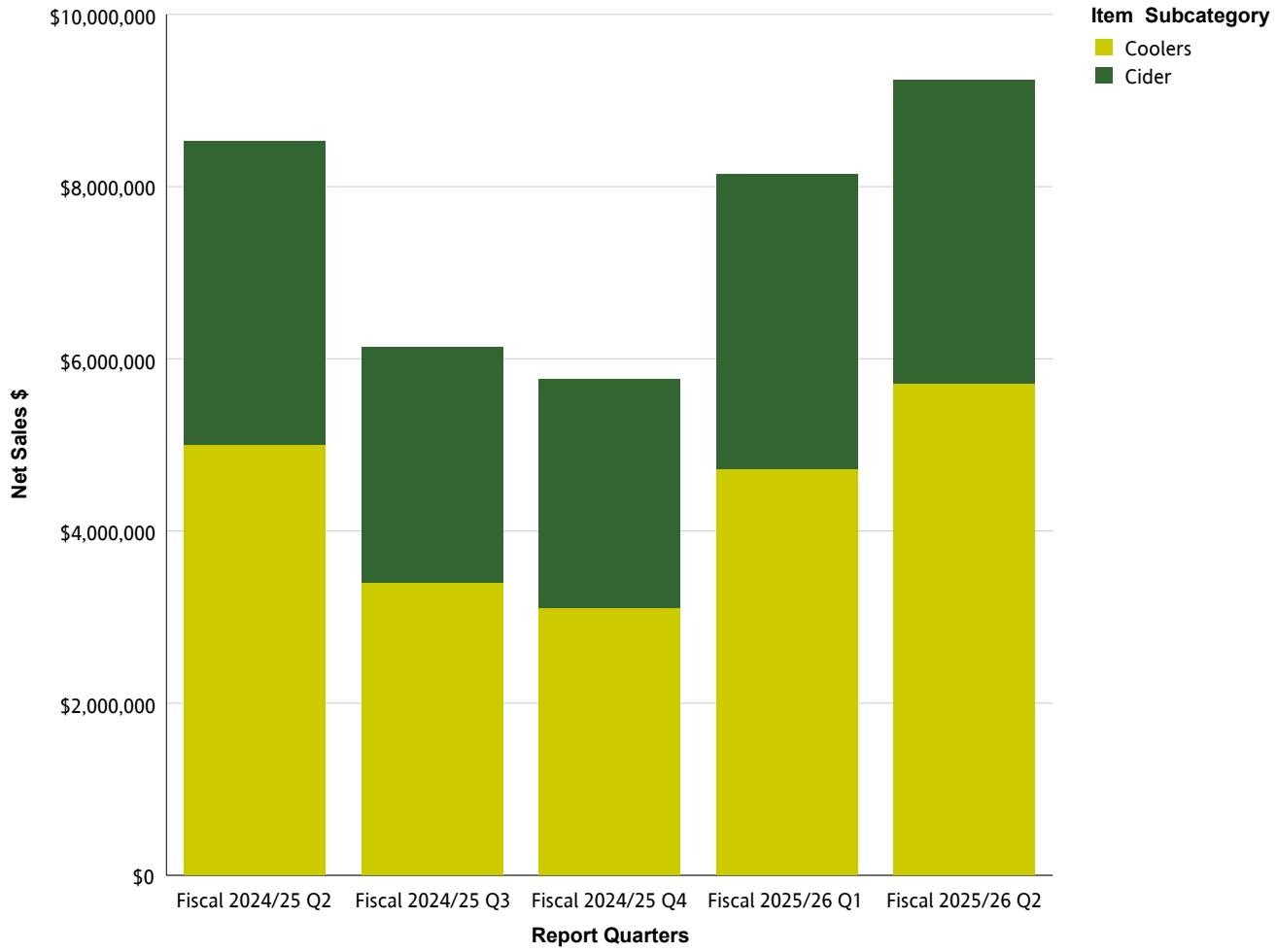


Beer Sales (Litres)

Beer

Litres		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Domestic - BC Beer	Domestic - BC Commercial Beer	4,344,006	4,224,685	4,125,321	4,219,900	4,168,446
	Domestic - BC Micro Brew Beer	2,917,372	2,287,285	2,275,068	2,626,678	2,677,855
	Domestic - BC Regional Beer	3,049,770	2,526,419	2,653,097	3,142,203	3,079,967
	Summary	**10,311,149**	**9,038,390**	**9,053,486**	**9,988,781**	**9,926,268**
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	1,782,293	1,579,275	1,540,031	1,744,671	1,717,263
	Domestic - Other Province Micro Brew Beer	6,545	7,230	6,899	6,820	7,986
	Domestic - Other Province Regional Beer	36,119	36,903	43,873	39,064	34,287
	Summary	**1,824,957**	**1,623,408**	**1,590,802**	**1,790,554**	**1,759,537**
Import Beer	Asia And South Pacific Beer	166,703	153,630	145,861	166,700	181,961
	Europe Beer	713,706	850,581	855,357	721,386	751,717
	Mexico And Caribbean Beer	71,581	55,980	50,626	62,014	62,742
	Other Country Beer	53,904	48,603	48,007	47,574	53,352
	USA Beer	4,464	2,023	1,497	659	372
	Summary	**1,010,358**	**1,110,816**	**1,101,348**	**998,333**	**1,050,145**
Summary		**13,146,464**	**11,772,614**	**11,745,636**	**12,777,669**	**12,735,950**

Refreshment Beverages Sales (Net $)

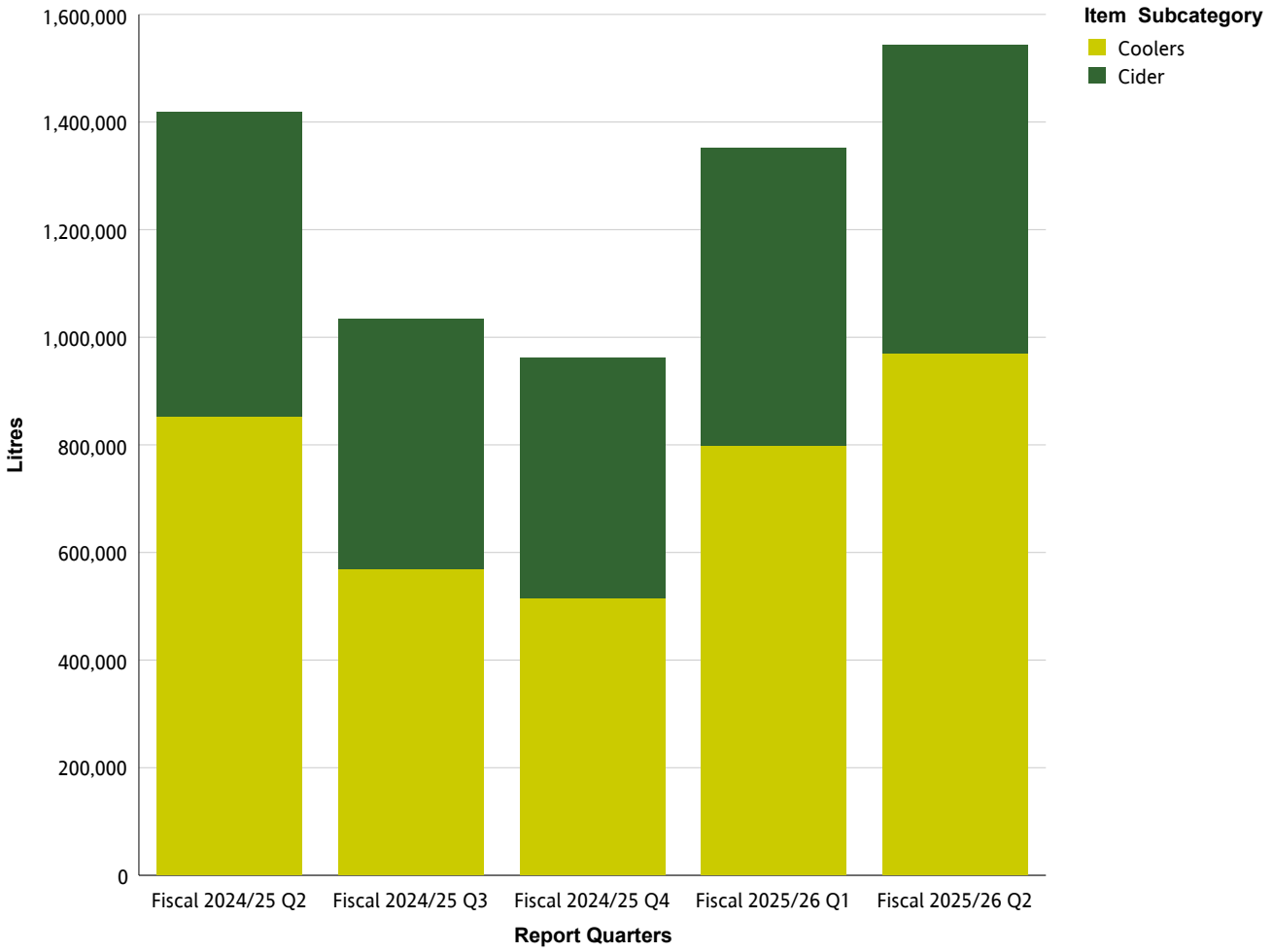


Refreshment Beverages Sales (Net $)

Refreshment Beverages

Net Sales $		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Cider	Domestic Cider	$2,674,460	$1,768,171	$1,784,832	$2,492,829	$2,572,981
	Import Cider	$855,945	$963,555	$878,067	$927,995	$950,980
	Summary	**$3,530,405**	**$2,731,726**	**$2,662,899**	**$3,420,824**	**$3,523,961**
Coolers	Malt-Based Coolers	$39,698	$23,903	$24,464	$21,289	$20,572
	Spirit Coolers	$4,895,129	$3,329,625	$3,031,811	$4,621,126	$5,617,348
	Wine/Fruit Coolers	$66,281	$52,638	$52,309	$79,751	$78,598
	Summary	**$5,001,108**	**$3,406,166**	**$3,108,584**	**$4,722,167**	**$5,716,519**
Summary		**$8,531,513**	**$6,137,892**	**$5,771,484**	**$8,142,990**	**$9,240,480**

Refreshment Beverages Sales (Litres)

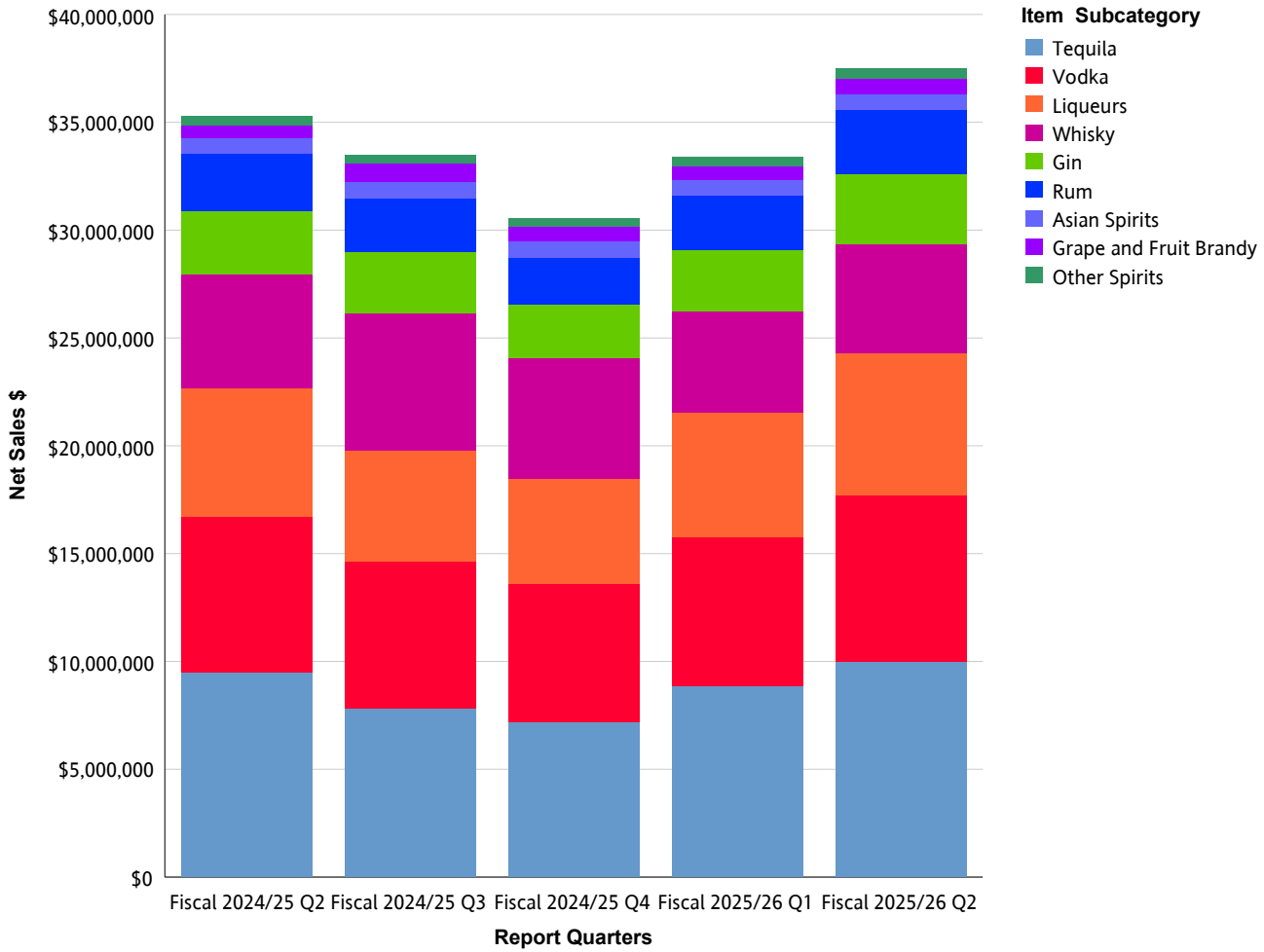


Refreshment Beverages Sales (Litres)

Refreshment Beverages

Litres		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Cider	Domestic Cider	399,896	278,210	281,765	374,978	391,534
	Import Cider	166,861	186,712	165,663	177,948	181,295
	Summary	**566,757**	**464,922**	**447,428**	**552,926**	**572,830**
Coolers	Malt-Based Coolers	7,554	3,936	4,434	3,816	3,763
	Spirit Coolers	835,977	559,479	503,895	784,323	957,315
	Wine/Fruit Coolers	8,253	6,651	6,906	10,330	10,119
	Summary	**851,784**	**570,066**	**515,236**	**798,470**	**971,196**
Summary		**1,418,541**	**1,034,989**	**962,664**	**1,351,395**	**1,544,026**

Spirits Sales (Net $)



Spirits Sales (Net $)

Spirits

Net Sales $		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Asian Spirits	China Spirits	$77,818	$119,994	$149,404	$95,449	$107,482
	Korea Spirits	$596,041	$613,672	$530,891	$552,326	$594,297
	Other Country Asian Spirits	$51,105	$51,254	$53,755	$44,044	$57,046
	Summary	**$724,963**	**$784,920**	**$734,051**	**$691,819**	**$758,825**
Gin	Dry Gin	$2,736,398	$2,630,507	$2,271,706	$2,568,901	$2,943,556
	Flavoured Gin	$133,929	$96,094	$91,104	$109,472	$119,336
	Other Gin	$101,641	$102,070	$91,395	$125,748	$149,704
	Summary	**$2,971,968**	**$2,828,671**	**$2,454,204**	**$2,804,120**	**$3,212,596**
Grape and Fruit Brandy	Armagnac	$5,663	$15,469	$7,964	$8,177	$6,371
	Brandy	$159,834	$169,123	$147,742	$164,151	$182,330
	Cognac	$319,214	$486,838	$401,774	$330,915	$345,414
	Eau de Vie	$33,128	$61,865	$33,446	$38,326	$43,653
	Grappa And Marc	$16,430	$26,946	$25,787	$23,410	$16,121
	Pisco	$74,763	$72,605	$77,232	$84,907	$97,663
	Summary	**$609,032**	**$832,846**	**$693,945**	**$649,885**	**$691,553**
Liqueurs	Anise And Herbal/Spice Liqueurs	$2,069,454	$1,703,680	$1,668,397	$2,009,096	$2,327,398
	Coffee And Cocoa Liqueurs	$500,368	$558,244	$517,025	$506,942	$601,541
	Cream/Dairy Liqueurs	$478,034	$553,959	$486,179	$501,818	$528,755
	Fruit Liqueurs	$2,213,073	$1,660,406	$1,573,910	$2,099,011	$2,339,774
	Nut Liqueurs	$276,854	$275,092	$242,960	$246,997	$286,522
	Other Liqueurs	$378,856	$316,375	$291,472	$404,574	$456,865
	Whiskey Liqueurs	$73,666	$87,192	$95,445	$53,702	$60,404
	Summary	**$5,990,306**	**$5,154,948**	**$4,875,388**	**$5,822,141**	**$6,601,260**
Other Spirits	Cachaca	$16,258	$14,698	$14,013	$19,372	$21,731
	Flavoured Spirits	$10,685	$10,058	$7,377	$10,213	$10,056
	Miscellaneous/Other Spirits	$33,312	$27,631	$24,060	$33,446	$28,062

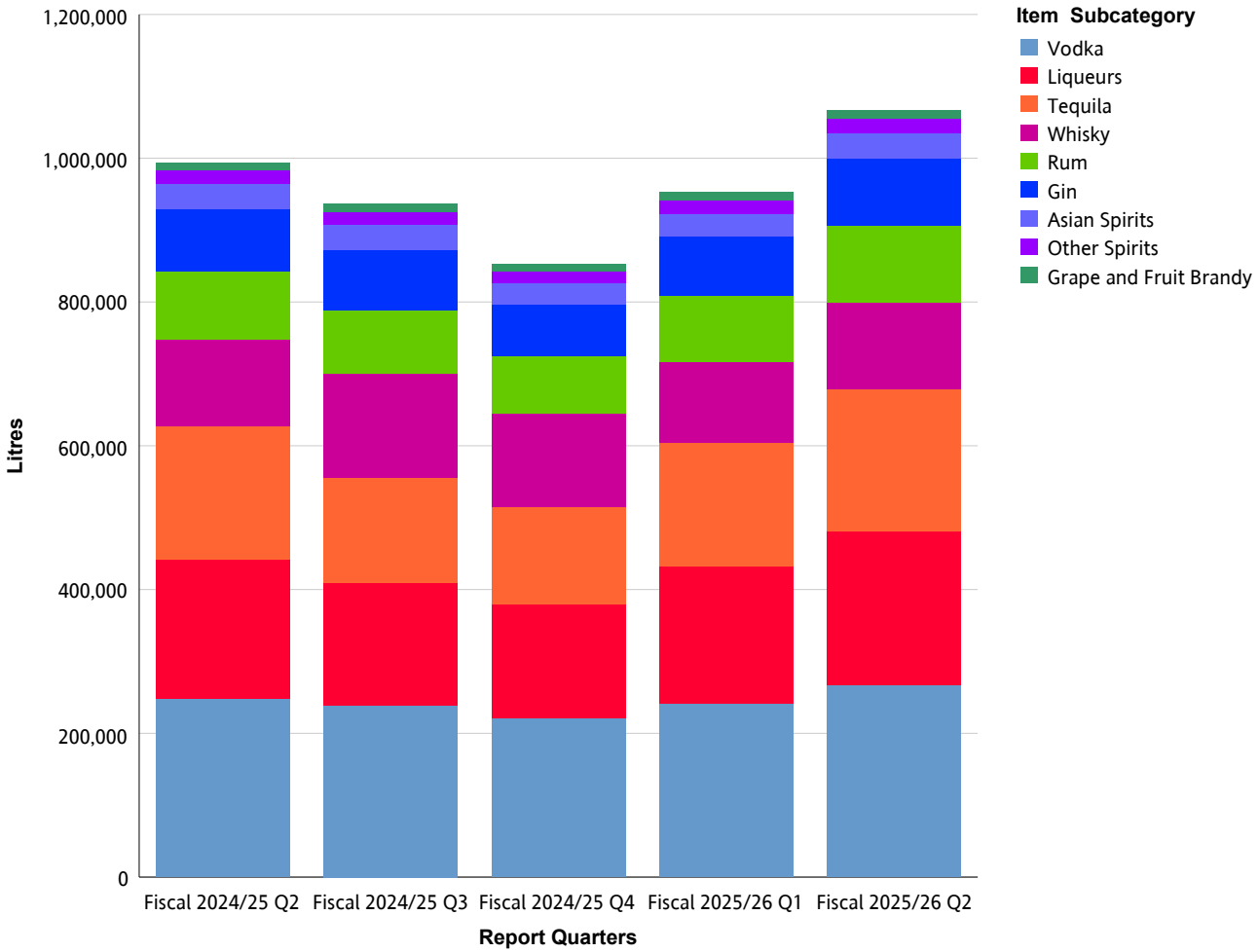
Spirits Sales (Net $)

Net Sales $		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Other Spirits	Moonshine Spirits	$1,950	$2,826	$3,911	$5,917	$3,459
	Ready to Mix Cocktails	$330,072	$286,672	$287,544	$330,386	$367,055
	Ready to Serve Cocktails	$33,030	$29,963	$18,343	$27,688	$25,131
	Schnapps and Akvavit	$5,980	$13,725	$11,556	$10,588	$7,785
	Summary	**$431,287**	**$385,574**	**$366,804**	**$437,609**	**$463,278**
Rum	Amber Rum	$334,190	$318,324	$268,104	$364,286	$411,750
	Dark Rum	$257,146	$292,753	$242,485	$257,111	$296,860
	Flavoured Rum	$31,164	$25,269	$24,976	$27,227	$30,371
	Spiced Rum	$767,647	$887,513	$796,562	$777,945	$855,272
	White Rum	$1,236,619	$943,720	$877,458	$1,138,457	$1,381,855
	Summary	**$2,626,766**	**$2,467,578**	**$2,209,585**	**$2,565,027**	**$2,976,108**
Tequila	Blanco/Silver Tequila	$4,761,442	$3,736,317	$3,467,894	$4,306,673	$4,973,668
	Flavoured Tequila	$155,660	$130,878	$119,745	$174,329	$192,344
	Gold Tequila	$4,036,000	$3,494,843	$3,137,017	$3,782,143	$4,248,485
	Mezcal	$555,219	$480,834	$464,352	$570,848	$569,157
	Summary	**$9,508,321**	**$7,842,872**	**$7,189,008**	**$8,833,993**	**$9,983,654**
Vodka	Flavoured Vodka	$950,314	$792,477	$774,409	$932,870	$991,483
	Straight Vodka	$6,236,859	$5,996,446	$5,622,316	$5,968,588	$6,738,706
	Summary	**$7,187,173**	**$6,788,923**	**$6,396,726**	**$6,901,458**	**$7,730,189**
Whisky	American Whiskey	$365,756	$458,026	$405,923	$149,664	$151,546
	Blended Malt Scotch Whisky	$8,932	$11,104	$12,328	$13,597	$14,520
	Blended Scotch Whisky	$342,811	$384,849	$279,832	$303,308	$326,145
	Bourbon Whiskey	$1,439,526	$1,737,476	$1,534,093	$608,168	$627,006
	Canadian Whisky	$1,207,253	$1,410,504	$1,387,653	$1,729,144	$1,924,796
	Flavoured Whisky	$8,772	$10,431	$7,459	$10,082	$6,222
	Irish Whiskey	$929,486	$1,047,911	$1,027,094	$947,265	$1,011,978
	Other Country Whisky	$193,631	$302,795	$264,687	$268,298	$243,482
	Single Malt Scotch Whisky	$760,537	$1,016,785	$700,916	$674,431	$751,761

Spirits Sales (Net $)

Net Sales $		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Whisky	**Summary**	**$5,256,704**	**$6,379,882**	**$5,619,986**	**$4,703,957**	**$5,057,456**
Summary		**$35,306,521**	**$33,466,214**	**$30,539,697**	**$33,410,010**	**$37,474,920**

Spirits Sales (Litres)



Spirits Sales (Litres)

Spirits

	Litres	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Asian Spirits	China Spirits	1,128	1,608	1,233	1,156	1,368
	Korea Spirits	32,100	32,855	28,447	29,560	32,306
	Other Country Asian Spirits	1,265	1,293	1,336	1,016	1,219
	Summary	**34,494**	**35,756**	**31,016**	**31,732**	**34,892**
Gin	Dry Gin	81,772	78,727	67,851	77,708	87,646
	Flavoured Gin	3,465	2,341	2,209	2,817	3,100
	Other Gin	1,868	1,925	1,714	2,405	2,818
	Summary	**87,104**	**82,992**	**71,774**	**82,930**	**93,564**
Grape and Fruit Brandy	Armagnac	60	158	73	89	58
	Brandy	5,028	5,327	4,799	5,289	5,823
	Cognac	2,604	3,298	2,601	2,686	2,537
	Eau de Vie	555	962	555	608	687
	Grappa And Marc	232	337	357	329	238
	Pisco	1,711	1,646	1,709	1,890	2,153
	Summary	**10,190**	**11,727**	**10,094**	**10,891**	**11,495**
Liqueurs	Anise And Herbal/Spice Liqueurs	62,119	50,319	48,078	60,604	69,710
	Coffee And Cocoa Liqueurs	18,354	21,776	19,769	18,991	21,683
	Cream/Dairy Liqueurs	16,000	19,708	16,910	16,929	17,669
	Fruit Liqueurs	75,875	57,417	53,683	72,901	80,963
	Nut Liqueurs	9,945	9,748	8,261	9,131	10,502
	Other Liqueurs	10,089	9,335	8,597	10,537	11,347
	Whiskey Liqueurs	2,116	2,505	2,643	1,583	1,677
	Summary	**194,500**	**170,809**	**157,941**	**190,676**	**213,550**
Other Spirits	Cachaca	485	408	384	565	598
	Flavoured Spirits	216	215	136	205	174
	Miscellaneous/Other Spirits	719	537	512	624	600

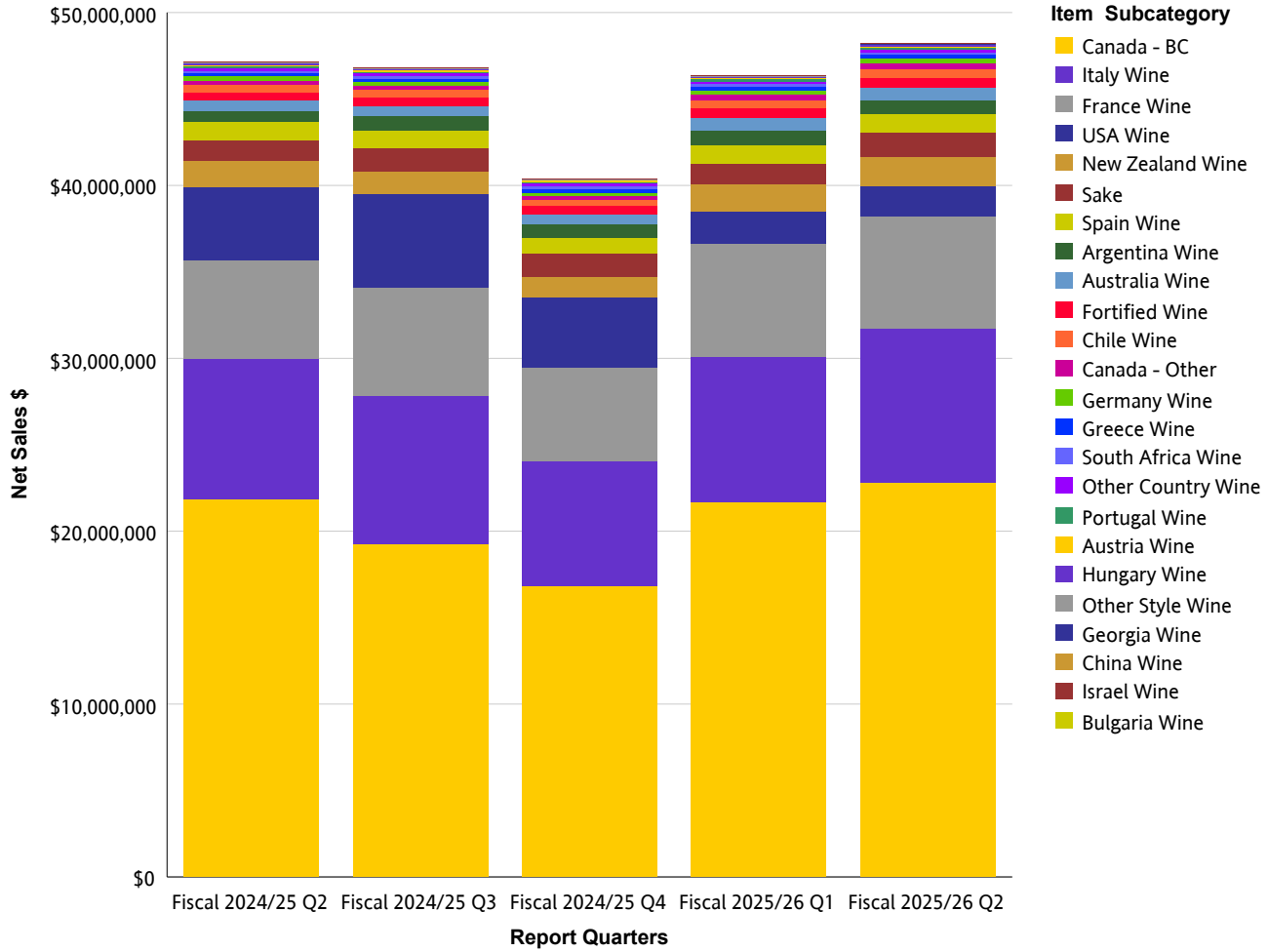
Spirits Sales (Litres)

	Litres	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Other Spirits	Moonshine Spirits	51	74	102	137	89
	Ready to Mix Cocktails	16,633	14,452	14,390	16,470	18,258
	Ready to Serve Cocktails	1,127	866	606	817	766
	Schnapps and Akvavit	134	210	224	210	161
	Summary	**19,365**	**16,764**	**16,354**	**19,028**	**20,646**
Rum	Amber Rum	9,233	8,605	7,220	9,908	10,676
	Dark Rum	8,708	10,022	8,241	8,843	10,248
	Flavoured Rum	844	654	623	649	702
	Spiced Rum	26,573	31,615	27,656	26,788	29,221
	White Rum	49,379	37,793	34,823	45,304	55,433
	Summary	**94,737**	**88,690**	**78,564**	**91,492**	**106,279**
Tequila	Blanco/Silver Tequila	97,568	75,664	70,831	89,731	104,389
	Flavoured Tequila	2,881	2,230	2,158	3,409	3,841
	Gold Tequila	75,463	61,822	56,148	71,349	80,336
	Mezcal	8,580	7,142	6,862	8,386	8,523
	Summary	**184,492**	**146,858**	**135,999**	**172,875**	**197,089**
Vodka	Flavoured Vodka	29,881	24,604	24,148	29,673	31,321
	Straight Vodka	218,216	213,800	197,055	211,251	236,265
	Summary	**248,097**	**238,405**	**221,203**	**240,924**	**267,586**
Whisky	American Whiskey	9,419	11,341	10,159	3,835	3,874
	Blended Malt Scotch Whisky	131	176	200	235	240
	Blended Scotch Whisky	6,262	7,050	5,120	5,838	6,205
	Bourbon Whiskey	31,235	38,377	33,460	13,269	13,602
	Canadian Whisky	40,747	48,801	45,659	55,353	62,037
	Flavoured Whisky	242	313	226	296	194
	Irish Whiskey	23,781	27,426	26,831	24,576	25,950
	Other Country Whisky	2,222	2,889	2,798	2,826	2,783
	Single Malt Scotch Whisky	6,586	8,140	5,942	6,374	6,727

Spirits Sales (Litres)

Litres		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Whisky	**Summary**	**120,625**	**144,513**	**130,397**	**112,602**	**121,613**
Summary		**993,604**	**936,513**	**853,340**	**953,150**	**1,066,714**

Wine Sales (Net $)



Wine Sales (Net $)

Wine

Net Sales $		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Argentina Wine	Argentina Red Wine	$598,804	$775,238	$683,206	$735,005	$687,761
	Argentina Rose Wine	$6,255	$1,863	$6,832	$7,619	$3,683
	Argentina Sparkling Wine	$8,254	$7,136	$7,121	$5,819	$11,005
	Argentina White Wine	$48,219	$55,625	$38,533	$59,931	$75,089
	Summary	**$661,532**	**$839,863**	**$735,692**	**$808,374**	**$777,538**
Australia Wine	Australia Fruit and Dessert Wine	$0	$0	$0	$0	$0
	Australia Red Wine	$312,637	$385,875	$391,847	$489,599	$424,050
	Australia Rose Wine	$22,862	$12,085	$15,959	$17,195	$17,302
	Australia Sparkling Wine	$92,180	$73,579	$59,754	$86,639	$92,513
	Australia White Wine	$167,137	$132,518	$120,992	$195,994	$200,802
	Summary	**$594,815**	**$604,056**	**$588,552**	**$789,427**	**$734,666**
Austria Wine	Austria Fruit and Dessert Wine	$334	$1,183	$104	$848	$434
	Austria Red Wine	$13,494	$12,336	$12,059	$14,379	$12,472
	Austria Rose Wine	$5,778	$6,752	$10,164	$10,269	$5,986
	Austria Sparkling Wine	$3,853	$2,702	$255	$1,119	$2,852
	Austria White Wine	$52,678	$54,650	$50,642	$54,809	$67,302
	Summary	**$76,136**	**$77,624**	**$73,223**	**$81,424**	**$89,046**
Bulgaria Wine	Bulgaria Red Wine	$0	$0	$0	$0	$0
	Bulgaria Rose Wine	$0	$0	$0	$0	$0
	Bulgaria White Wine	$0	$0	$0	$0	$0
	Summary	**$0**	**$0**	**$0**	**$0**	**$0**
Canada - BC	Canada - BC Dessert Wine	$13,150	$7,436	$4,466	$6,968	$3,140
	Canada - BC Fruit Wine	$96,175	$194,705	$47,007	$70,597	$88,019
	Canada - BC Ice Wine	$53,288	$43,576	$49,942	$55,273	$65,879
	Canada - BC Red Wine	$8,024,413	$8,822,841	$7,732,401	$8,802,083	$8,831,502
	Canada - BC Rose Wine	$1,844,059	$875,316	$788,358	$1,688,216	$1,899,893

Wine Sales (Net $)

Net Sales $		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Canada - BC	Canada - BC Sparkling Wine	$1,296,874	$966,005	$1,080,128	$1,233,467	$1,321,678
	Canada - BC White Wine	$10,540,853	$8,363,888	$7,110,508	$9,818,578	$10,602,191
	Summary	**$21,868,813**	**$19,273,766**	**$16,812,811**	**$21,675,182**	**$22,812,301**
Canada - Other	Canada - Other Dessert Wine	$1,773	$1,404	$3,159	$2,106	$2,459
	Canada - Other Fruit Wine	$0	$0	$0	$0	$0
	Canada - Other Ice Wine	$843	$2,074	$2,173	$2,092	$5,092
	Canada - Other Red Wine	$11,035	$6,033	$3,222	$7,449	$14,692
	Canada - Other Rose Wine	$2,785	$1,677	$648	$3,520	$5,309
	Canada - Other Sparkling Wine	$229,567	$199,702	$177,924	$308,774	$329,586
	Canada - Other White Wine	$28,921	$14,215	$11,613	$18,822	$37,774
	Summary	**$274,923**	**$225,105**	**$198,740**	**$342,762**	**$394,913**
Chile Wine	Chile Fruit and Dessert Wine	$320	$160	$320	$0	$168
	Chile Red Wine	$224,440	$270,641	$251,010	$267,120	$278,747
	Chile Rose Wine	$19,353	$7,000	$6,341	$16,279	$18,238
	Chile Sparkling Wine	$841	$662	$1,063	$150	$117
	Chile White Wine	$182,114	$126,851	$128,153	$185,799	$191,836
	Summary	**$427,069**	**$405,314**	**$386,886**	**$469,349**	**$489,106**
China Wine	China Fruit and Dessert Wine	$147	$783	$160	$0	$455
	China Red Wine	$0	$0	$0	$0	$0
	China White Wine	$0	$0	$0	$0	$0
	Summary	**$147**	**$783**	**$160**	**$0**	**$455**
Fortified Wine	Other Fortified Domestic Wine	$28,332	$37,164	$36,660	$28,077	$33,431
	Other Fortified Import Wine	$102,577	$101,516	$93,603	$136,098	$119,629
	Port Wine	$78,875	$107,227	$83,017	$67,470	$76,992
	Sherry Wine	$33,460	$41,823	$35,426	$39,607	$36,400
	Vermouth Wine	$221,671	$235,987	$218,162	$252,454	$280,498
	Summary	**$464,915**	**$523,717**	**$466,867**	**$523,706**	**$546,951**
France Wine	France Champagne Wine	$1,276,499	$1,749,832	$1,191,959	$1,174,167	$1,458,197

Wine Sales (Net $)

Net Sales $		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
France Wine	France Fruit and Dessert Wine	$16,290	$13,498	$11,685	$9,653	$6,133
	France Red Wine	$1,497,150	$2,049,432	$1,933,869	$2,047,164	$1,649,121
	France Rose Wine	$816,433	$359,096	$335,265	$771,086	$848,905
	France Sparkling Wine	$264,235	$243,215	$203,731	$253,349	$276,441
	France White Wine	$1,823,555	$1,792,517	$1,715,496	$2,283,941	$2,255,088
	Summary	**$5,694,161**	**$6,207,589**	**$5,392,004**	**$6,539,360**	**$6,493,886**
Georgia Wine	Georgia Red Wine	$6,066	$9,250	$9,703	$10,650	$11,740
	Georgia Rose Wine	$604	$2,923	$0	$347	$173
	Georgia Sparkling Wine	$1,682	$1,503	$0	$880	$654
	Georgia White Wine	$5,412	$6,391	$7,008	$13,454	$8,747
	Summary	**$13,764**	**$20,067**	**$16,712**	**$25,331**	**$21,315**
Germany Wine	Germany Fruit and Dessert Wine	$1,560	$0	$0	$0	$0
	Germany Red Wine	$15,140	$15,259	$13,980	$17,103	$35,111
	Germany Rose Wine	$1,356	$0	$324	$0	$649
	Germany Sparkling Wine	$141,579	$146,840	$121,266	$125,607	$127,388
	Germany White Wine	$70,760	$77,462	$63,236	$70,810	$101,001
	Summary	**$230,396**	**$239,561**	**$198,805**	**$213,519**	**$264,149**
Greece Wine	Greece Fruit and Dessert Wine	$0	$0	$2,520	$0	$0
	Greece Red Wine	$56,809	$101,229	$93,846	$96,516	$78,378
	Greece Rose Wine	$14,259	$11,303	$2,946	$12,778	$11,697
	Greece Sparkling Wine	$3,132	$6,008	$4,224	$7,291	$3,085
	Greece White Wine	$84,547	$68,465	$104,958	$108,528	$100,899
	Summary	**$158,747**	**$187,006**	**$208,493**	**$225,114**	**$194,058**
Hungary Wine	Hungary Fruit and Dessert Wine	$7,863	$7,883	$10,053	$6,416	$7,864
	Hungary Red Wine	$3,234	$1,875	$1,761	$2,602	$5,595
	Hungary Rose Wine	$913	$0	$0	$0	$110
	Hungary Sparkling Wine	$60,968	$46,086	$21,278	$23,776	$47,081
	Hungary White Wine	$19,362	$9,126	$7,422	$6,719	$16,537

Wine Sales (Net $)

	Net Sales $	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Hungary Wine	**Summary**	**$92,340**	**$64,970**	**$40,514**	**$39,513**	**$77,187**
Israel Wine	Israel Red Wine	$152	$271	$114	$160	$139
	Israel Rose Wine	$23	$0	$0	$23	$0
	Israel White Wine	$19	$0	$45	$19	$0
	Summary	**$193**	**$271**	**$159**	**$201**	**$139**
Italy Wine	Italy Fruit and Dessert Wine	$5,280	$9,663	$3,554	$8,839	$4,111
	Italy Red Wine	$3,410,692	$4,585,281	$3,779,795	$3,674,437	$3,710,644
	Italy Rose Wine	$159,419	$73,009	$69,327	$146,373	$169,553
	Italy Sparkling Wine	$764,196	$640,883	$581,756	$808,055	$924,995
	Italy White Wine	$1,963,575	$1,759,619	$1,521,934	$2,066,920	$2,218,231
	Prosecco Wine	$1,810,299	$1,526,545	$1,303,060	$1,681,789	$1,882,934
	Summary	**$8,113,461**	**$8,595,000**	**$7,259,426**	**$8,386,412**	**$8,910,469**
New Zealand Wine	New Zealand Fruit and Dessert Wine	$0	$0	$0	$0	$0
	New Zealand Red Wine	$41,575	$39,770	$42,359	$65,066	$74,971
	New Zealand Rose Wine	$22,519	$10,614	$7,377	$14,460	$17,060
	New Zealand Sparkling Wine	$4,781	$4,353	$4,840	$3,084	$2,638
	New Zealand White Wine	$1,418,278	$1,247,604	$1,175,973	$1,497,662	$1,636,921
	Summary	**$1,487,153**	**$1,302,341**	**$1,230,550**	**$1,580,272**	**$1,731,590**
Other Country Wine	Other Country Fruit and Dessert Wine	$95,197	$90,286	$96,653	$85,482	$88,092
	Other Country Red Wine	$18,751	$27,201	$29,448	$31,877	$25,264
	Other Country Rose Wine	$4,468	$1,375	$5,280	$4,020	$11,901
	Other Country Sparkling Wine	$5,464	$9,945	$11,265	$5,654	$6,416
	Other Country White Wine	$23,584	$17,588	$16,859	$30,928	$23,888
	Summary	**$147,464**	**$146,395**	**$159,506**	**$157,960**	**$155,560**
Other Style Wine	Aperitif And Flavoured Wine	$4,481	$4,370	$3,977	$4,142	$4,376
	Mead	$36,648	$17,745	$16,213	$26,573	$28,228
	Rice Wine	$11,989	$10,756	$9,310	$8,857	$8,708
	Summary	**$53,118**	**$32,871**	**$29,500**	**$39,572**	**$41,312**

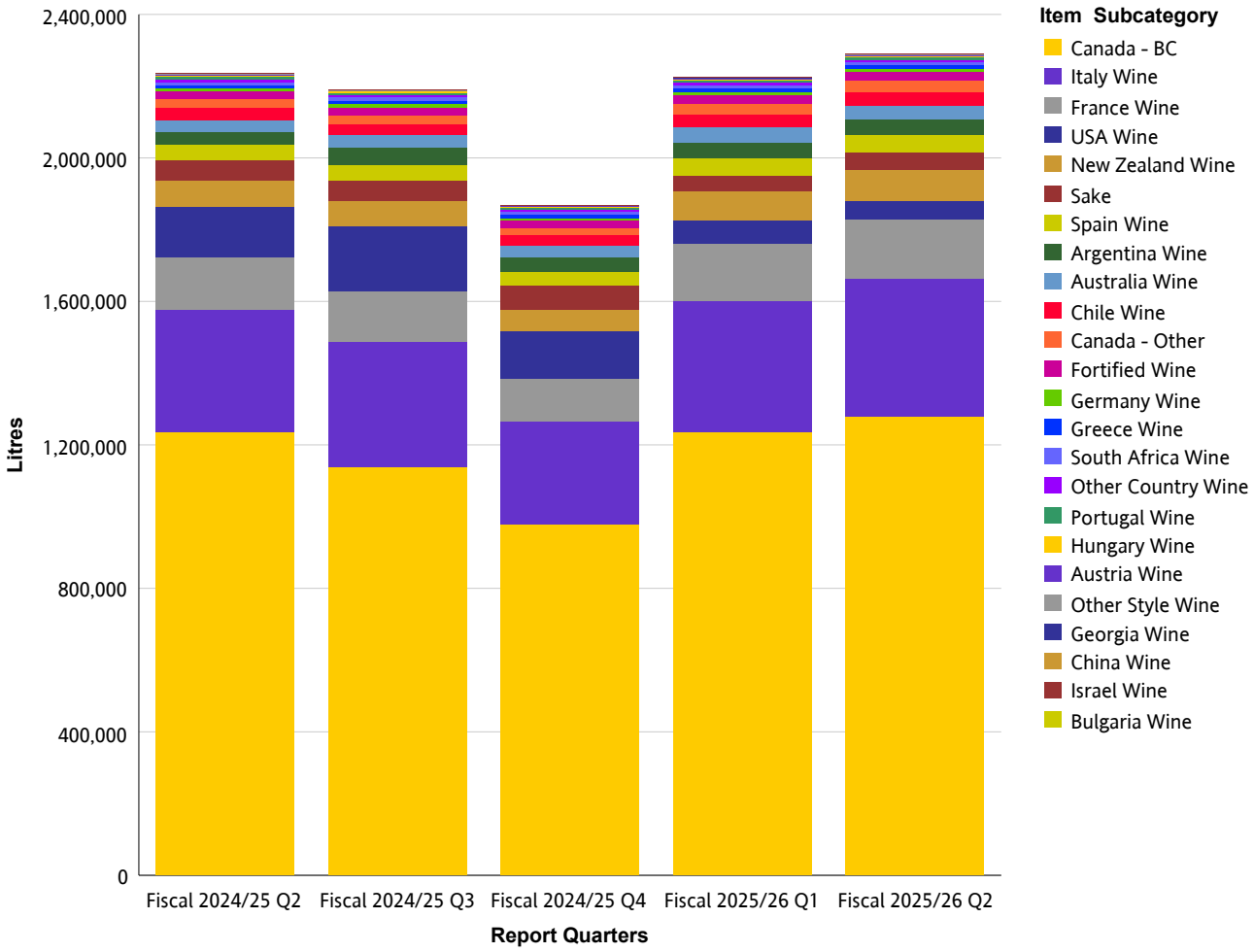
Wine Sales (Net $)

	Net Sales $	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Portugal Wine	Portugal Fruit and Dessert Wine	$234	$432	$1,427	$1,168	$210
	Portugal Red Wine	$34,056	$41,756	$42,939	$45,615	$33,110
	Portugal Rose Wine	$6,677	$3,610	$3,590	$7,329	$7,766
	Portugal Sparkling Wine	$4,585	$1,872	$702	$1,406	$479
	Portugal White Wine	$83,418	$61,559	$51,485	$70,033	$61,438
	Summary	**$128,971**	**$109,227**	**$100,142**	**$125,551**	**$103,003**
Sake	Japan Sake	$916,550	$1,008,563	$945,559	$962,548	$1,301,224
	Other Country Sake	$23,220	$25,332	$25,682	$28,338	$30,012
	USA Sake	$273,963	$289,866	$357,521	$185,052	$39,416
	Summary	**$1,213,733**	**$1,323,761**	**$1,328,762**	**$1,175,938**	**$1,370,651**
South Africa Wine	South Africa Fruit and Dessert Wine	$80	$211	$478	$159	$0
	South Africa Red Wine	$46,830	$62,323	$64,169	$51,810	$51,583
	South Africa Rose Wine	$2,932	$1,482	$1,618	$2,419	$1,931
	South Africa Sparkling Wine	$505	$673	$168	$104	$2,467
	South Africa White Wine	$101,627	$88,473	$81,634	$107,156	$102,548
	Summary	**$151,973**	**$153,162**	**$148,066**	**$161,648**	**$158,530**
Spain Wine	Spain Fruit and Dessert Wine	$6,088	$7,697	$7,538	$6,146	$6,903
	Spain Red Wine	$440,752	$460,323	$478,687	$458,124	$457,105
	Spain Rose Wine	$24,188	$12,328	$12,601	$27,940	$39,018
	Spain Sparkling Wine	$423,661	$372,614	$316,615	$394,957	$403,930
	Spain White Wine	$149,939	$143,303	$131,969	$187,658	$189,618
	Summary	**$1,044,628**	**$996,265**	**$947,411**	**$1,074,825**	**$1,096,573**
USA Wine	USA Fruit and Dessert Wine	$0	$0	$27,745	$0	$0
	USA Red Wine	$3,204,468	$4,501,441	$3,294,995	$1,461,316	$1,323,345
	USA Rose Wine	$38,438	$22,930	$21,432	$28,578	$16,223
	USA Sparkling Wine	$16,729	$24,374	$14,710	$18,462	$17,165
	USA White Wine	$982,776	$911,001	$676,559	$396,053	$375,047
	Summary	**$4,242,411**	**$5,459,746**	**$4,035,443**	**$1,904,408**	**$1,731,780**

Wine Sales (Net $)

Net Sales $	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Summary	**$47,140,863**	**$46,788,460**	**$40,358,424**	**$46,339,848**	**$48,195,180**

Wine Sales (Litres)



Wine Sales (Litres)

Wine

Litres		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Argentina Wine	Argentina Red Wine	32,399	43,173	37,337	39,955	37,651
	Argentina Rose Wine	426	148	620	747	274
	Argentina Sparkling Wine	432	374	374	306	608
	Argentina White Wine	2,822	3,124	2,074	3,265	4,018
	Summary	**36,079**	**46,819**	**40,405**	**44,273**	**42,550**
Australia Wine	Australia Fruit and Dessert Wine	0	0	0	0	0
	Australia Red Wine	14,867	19,568	18,426	22,930	20,247
	Australia Rose Wine	1,258	874	901	1,149	1,107
	Australia Sparkling Wine	5,693	4,742	3,736	5,559	5,806
	Australia White Wine	10,990	9,488	8,245	12,356	12,948
	Summary	**32,809**	**34,672**	**31,308**	**41,994**	**40,108**
Austria Wine	Austria Fruit and Dessert Wine	6	11	2	16	4
	Austria Red Wine	374	316	330	374	362
	Austria Rose Wine	138	175	283	288	148
	Austria Sparkling Wine	108	45	9	32	86
	Austria White Wine	1,270	1,404	1,303	1,498	1,768
	Summary	**1,896**	**1,951**	**1,926**	**2,206**	**2,368**
Bulgaria Wine	Bulgaria Red Wine	0	0	0	0	0
	Bulgaria Rose Wine	0	0	0	0	0
	Bulgaria White Wine	0	0	0	0	0
	Summary	**0**	**0**	**0**	**0**	**0**
Canada - BC	Canada - BC Dessert Wine	388	186	95	161	100
	Canada - BC Fruit Wine	4,862	9,231	2,432	3,507	4,474
	Canada - BC Ice Wine	777	541	521	694	916
	Canada - BC Red Wine	430,546	496,340	428,522	472,106	458,457
	Canada - BC Rose Wine	90,258	43,890	38,812	83,941	93,552

Wine Sales (Litres)

Litres		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Canada - BC	Canada - BC Sparkling Wine	46,829	34,267	30,531	44,305	47,599
	Canada - BC White Wine	661,721	554,248	475,914	631,054	673,895
	Summary	**1,235,381**	**1,138,703**	**976,826**	**1,235,767**	**1,278,994**
Canada - Other	Canada - Other Dessert Wine	15	12	27	18	22
	Canada - Other Fruit Wine	0	0	0	0	0
	Canada - Other Ice Wine	9	23	24	23	43
	Canada - Other Red Wine	335	401	369	690	887
	Canada - Other Rose Wine	219	99	57	290	233
	Canada - Other Sparkling Wine	25,330	22,066	19,279	29,220	30,286
	Canada - Other White Wine	1,188	663	682	1,092	1,734
	Summary	**27,095**	**23,264**	**20,438**	**31,333**	**33,205**
Chile Wine	Chile Fruit and Dessert Wine	9	4	9	0	4
	Chile Red Wine	16,540	20,375	17,726	19,088	18,917
	Chile Rose Wine	1,848	636	579	1,593	1,810
	Chile Sparkling Wine	36	26	28	8	6
	Chile White Wine	14,853	10,950	11,170	15,644	16,329
	Summary	**33,286**	**31,991**	**29,511**	**36,332**	**37,067**
China Wine	China Fruit and Dessert Wine	4	21	5	0	9
	China Red Wine	0	0	0	0	0
	China White Wine	0	0	0	0	0
	Summary	**4**	**21**	**5**	**0**	**9**
Fortified Wine	Other Fortified Domestic Wine	1,288	1,694	1,526	1,347	1,371
	Other Fortified Import Wine	3,819	3,830	3,396	4,410	4,188
	Port Wine	1,797	2,479	2,021	1,616	1,805
	Sherry Wine	1,103	1,355	1,224	1,352	1,343
	Vermouth Wine	12,141	12,983	11,779	13,022	14,600
	Summary	**20,147**	**22,342**	**19,947**	**21,747**	**23,306**
France Wine	France Champagne Wine	12,025	16,277	10,811	11,129	13,572

Wine Sales (Litres)

Litres		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
France Wine	France Fruit and Dessert Wine	164	133	117	129	72
	France Red Wine	34,818	47,995	41,701	45,185	40,577
	France Rose Wine	37,708	17,045	15,587	35,138	40,257
	France Sparkling Wine	13,345	12,304	10,256	12,665	13,802
	France White Wine	50,376	47,248	41,175	57,277	58,253
	Summary	**148,435**	**141,002**	**119,647**	**161,523**	**166,533**
Georgia Wine	Georgia Red Wine	152	244	238	289	302
	Georgia Rose Wine	14	67	0	9	4
	Georgia Sparkling Wine	35	32	0	18	14
	Georgia White Wine	132	157	191	368	225
	Summary	**333**	**500**	**430**	**684**	**544**
Germany Wine	Germany Fruit and Dessert Wine	2	0	0	0	0
	Germany Red Wine	336	261	279	474	686
	Germany Rose Wine	54	0	9	0	18
	Germany Sparkling Wine	6,389	7,073	5,576	6,138	5,954
	Germany White Wine	2,581	2,928	2,096	2,764	3,154
	Summary	**9,362**	**10,262**	**7,959**	**9,377**	**9,812**
Greece Wine	Greece Fruit and Dessert Wine	0	0	18	0	0
	Greece Red Wine	2,960	4,661	4,199	4,348	3,668
	Greece Rose Wine	659	452	112	504	483
	Greece Sparkling Wine	104	153	130	176	104
	Greece White Wine	4,076	3,429	4,279	4,843	4,801
	Summary	**7,798**	**8,695**	**8,739**	**9,871**	**9,055**
Hungary Wine	Hungary Fruit and Dessert Wine	86	111	122	84	91
	Hungary Red Wine	149	120	112	158	184
	Hungary Rose Wine	27	0	0	0	4
	Hungary Sparkling Wine	3,436	2,594	1,251	1,540	2,982
	Hungary White Wine	586	428	299	296	541

Wine Sales (Litres)

Litres		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Hungary Wine	**Summary**	**4,285**	**3,253**	**1,784**	**2,079**	**3,803**
Israel Wine	Israel Red Wine	5	8	4	6	4
	Israel Rose Wine	1	0	0	1	0
	Israel White Wine	1	0	2	1	0
	Summary	**7**	**8**	**5**	**8**	**4**
Italy Wine	Italy Fruit and Dessert Wine	46	111	35	89	42
	Italy Red Wine	104,285	141,322	113,955	118,881	119,487
	Italy Rose Wine	6,190	2,886	2,714	5,615	6,696
	Italy Sparkling Wine	40,141	33,558	30,665	44,347	49,517
	Italy White Wine	105,209	97,377	81,935	114,743	120,469
	Prosecco Wine	84,115	73,836	59,806	81,455	88,054
	Summary	**339,987**	**349,091**	**289,109**	**365,130**	**384,266**
New Zealand Wine	New Zealand Fruit and Dessert Wine	0	0	0	0	0
	New Zealand Red Wine	1,496	1,709	1,582	2,744	2,684
	New Zealand Rose Wine	1,161	514	335	737	869
	New Zealand Sparkling Wine	205	206	189	148	128
	New Zealand White Wine	70,470	65,242	54,878	77,741	82,367
	Summary	**73,332**	**67,672**	**56,984**	**81,371**	**86,049**
Other Country Wine	Other Country Fruit and Dessert Wine	5,960	5,680	6,141	4,925	4,746
	Other Country Red Wine	520	964	808	878	765
	Other Country Rose Wine	140	36	130	108	453
	Other Country Sparkling Wine	232	308	304	188	240
	Other Country White Wine	711	682	457	912	638
	Summary	**7,563**	**7,671**	**7,840**	**7,011**	**6,842**
Other Style Wine	Aperitif And Flavoured Wine	188	179	189	184	161
	Mead	942	482	470	791	973
	Rice Wine	1,034	938	916	965	771
	Summary	**2,164**	**1,599**	**1,574**	**1,940**	**1,906**

Wine Sales (Litres)

Litres		Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Portugal Wine	Portugal Fruit and Dessert Wine	9	14	18	20	4
	Portugal Red Wine	1,756	2,324	2,337	2,421	1,962
	Portugal Rose Wine	463	294	282	516	629
	Portugal Sparkling Wine	216	36	14	45	14
	Portugal White Wine	4,887	3,152	2,811	4,056	3,710
	Summary	**7,330**	**5,820**	**5,462**	**7,057**	**6,319**
Sake	Japan Sake	21,576	23,374	22,446	25,947	47,439
	Other Country Sake	935	980	972	1,074	1,028
	USA Sake	32,003	34,530	44,044	17,022	2,162
	Summary	**54,514**	**58,884**	**67,463**	**44,043**	**50,629**
South Africa Wine	South Africa Fruit and Dessert Wine	0	2	3	1	0
	South Africa Red Wine	2,421	3,181	2,960	2,558	2,093
	South Africa Rose Wine	178	90	93	141	118
	South Africa Sparkling Wine	14	18	4	3	90
	South Africa White Wine	5,911	5,434	4,646	6,244	6,274
	Summary	**8,524**	**8,725**	**7,706**	**8,947**	**8,576**
Spain Wine	Spain Fruit and Dessert Wine	180	200	198	171	201
	Spain Red Wine	14,771	18,341	17,980	18,227	16,689
	Spain Rose Wine	1,384	819	772	1,831	2,818
	Spain Sparkling Wine	21,640	19,589	16,123	19,995	19,807
	Spain White Wine	5,056	5,061	4,874	7,251	7,174
	Summary	**43,031**	**44,010**	**39,947**	**47,475**	**46,690**
USA Wine	USA Fruit and Dessert Wine	0	0	1,774	0	0
	USA Red Wine	97,663	140,591	101,081	44,590	34,291
	USA Rose Wine	2,516	1,544	1,382	1,635	1,006
	USA Sparkling Wine	518	952	683	636	486
	USA White Wine	40,899	39,231	28,218	16,896	14,953
	Summary	**141,595**	**182,319**	**133,138**	**63,757**	**50,737**

Wine Sales (Litres)

Litres	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1	Fiscal 2025/26 Q2
Summary	**2,234,960**	**2,189,276**	**1,868,153**	**2,223,925**	**2,289,371**

GLOSSARY AND EXPLANATORY NOTES

Domestic Beer – the domestic beer classification is defined as follows:

Commercial Beer – Breweries with Annual Production over 350,000HL
Regional Beer – Breweries with Annual Production over 15,000HL and up to 350,000HL
Micro Brew Beer – Breweries with Annual Production up to 15,000HL

Negative Sales
Occasionally, negative sales are reported. This is usually due to adjustments or product returns.