Hospitality Liquor Market Review

Fiscal 2025/26 Q1

June 2025

BRITISH COLUMBIA | LIQUOR DISTRIBUTION BRANCH

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Introduction

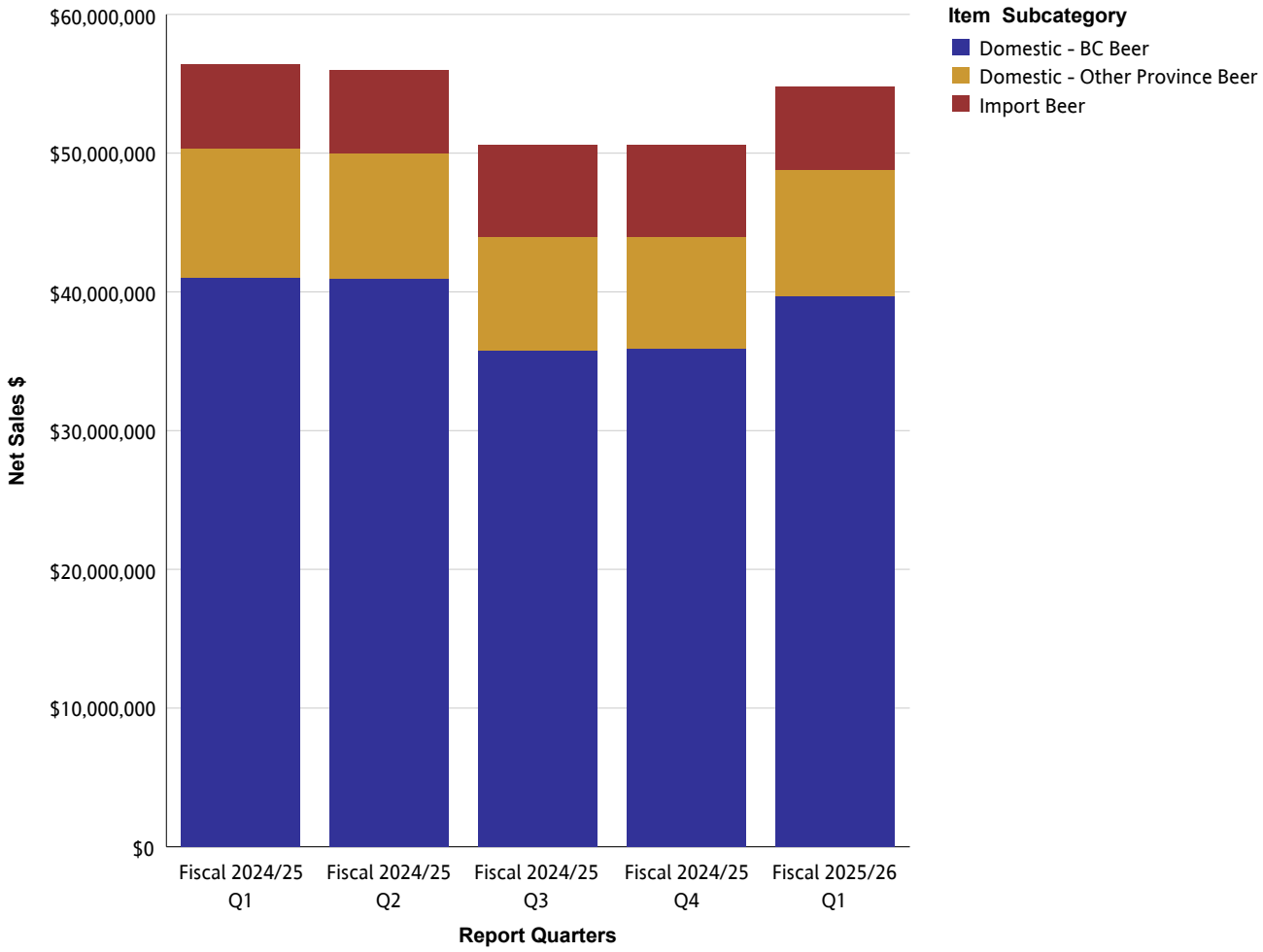
The Hospitality Liquor Market Review provides provincial sales to Hospitality customers (restaurants, pubs, nightclubs, etc.) from all channels for beer, refreshment beverages, spirits and wine. Sales are provided in net dollar value and litres. Net dollar value is based on the price paid by the customer and excludes any applicable taxes. For each reporting period, the Hospitality Liquor Market Review provides summarized sales data for the current quarter and previous four quarters.

The Liquor Distribution Branch fiscal calendar begins on April 1st and ends on March 31st and is comprised of 12 periods. A period can vary in length but roughly follows a calendar month. For example, Q1 reflects Periods 1 – 3 (April, May and June).

The Liquor Distribution Branch produces the Hospitality Liquor Market Review four times per year for reporting periods ending in March, June, September and December.

While every effort has been made to ensure accuracy and completeness of figures, this is not guaranteed. It is the express condition of the use of this publication that the Liquor Distribution Branch shall incur no liability.

Beer Sales (Net $)

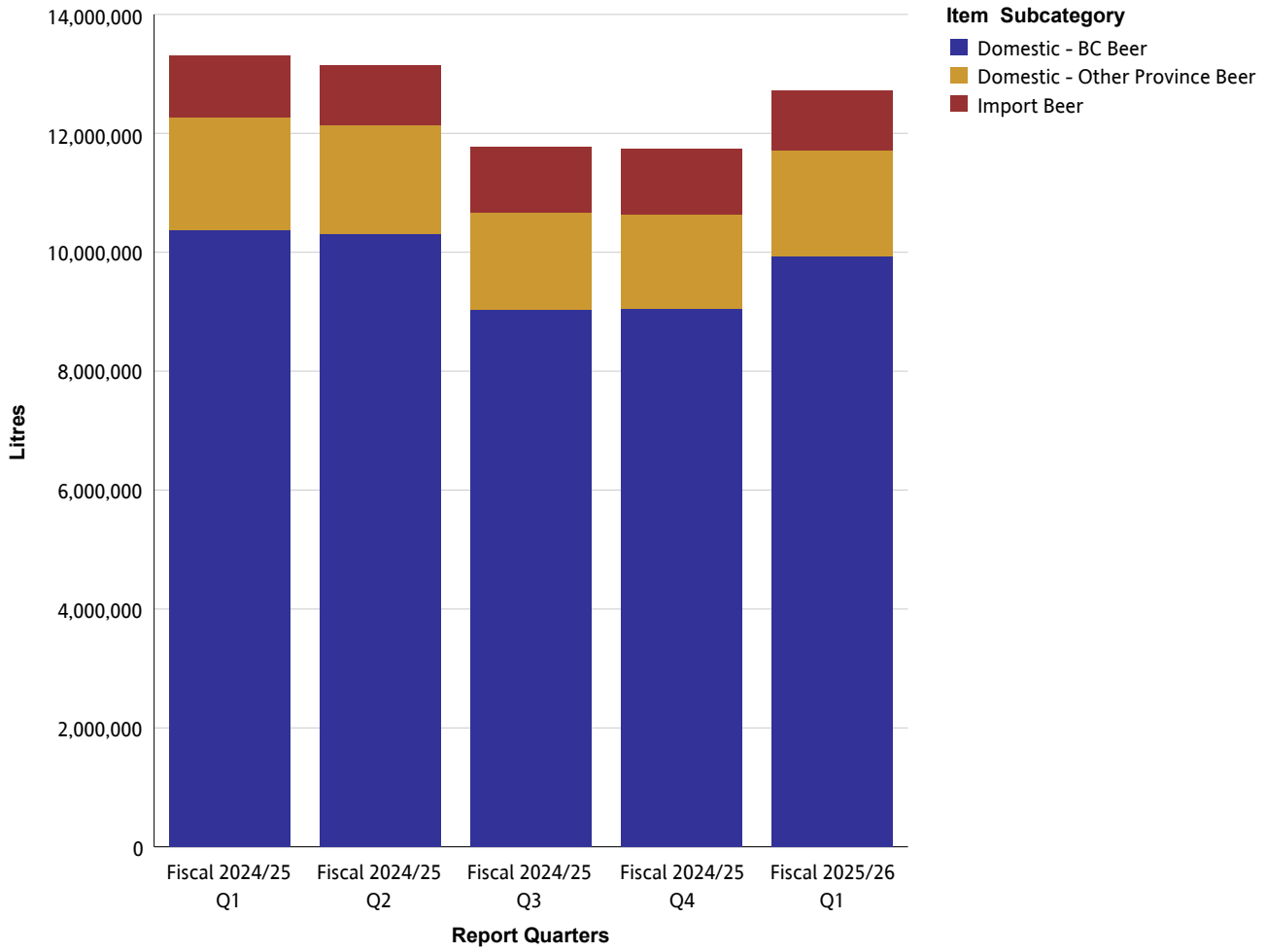


Beer Sales (Net $)

Beer

Net Sales $		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Domestic - BC Beer	Domestic - BC Commercial Beer	$18,179,679	$17,474,095	$17,067,803	$16,872,646	$17,408,705
	Domestic - BC Micro Brew Beer	$12,049,668	$12,634,946	$9,881,493	$9,766,912	$11,382,666
	Domestic - BC Regional Beer	$10,784,623	$10,821,736	$8,840,201	$9,247,966	$10,905,943
	Summary	**$41,013,970**	**$40,930,777**	**$35,789,498**	**$35,887,524**	**$39,697,313**
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	$9,119,828	$8,940,411	$8,011,101	$7,911,266	$8,895,040
	Domestic - Other Province Micro Brew Beer	$28,623	$30,579	$35,998	$32,807	$33,797
	Domestic - Other Province Regional Beer	$152,822	$124,169	$125,249	$152,745	$131,601
	Summary	**$9,301,273**	**$9,095,160**	**$8,172,348**	**$8,096,818**	**$9,060,438**
Import Beer	Asia And South Pacific Beer	$960,034	$1,017,592	$953,955	$893,180	$1,040,542
	Europe Beer	$4,355,260	$4,129,374	$4,977,604	$5,060,375	$4,280,408
	Mexico And Caribbean Beer	$385,167	$439,835	$346,745	$319,044	$392,547
	Other Country Beer	$316,753	$343,507	$304,775	$306,295	$302,542
	USA Beer	$50,270	$29,486	$12,716	$13,778	$7,737
	Summary	**$6,067,484**	**$5,959,793**	**$6,595,795**	**$6,592,671**	**$6,023,777**
Summary		**$56,382,727**	**$55,985,730**	**$50,557,641**	**$50,577,014**	**$54,781,528**

Beer Sales (Litres)

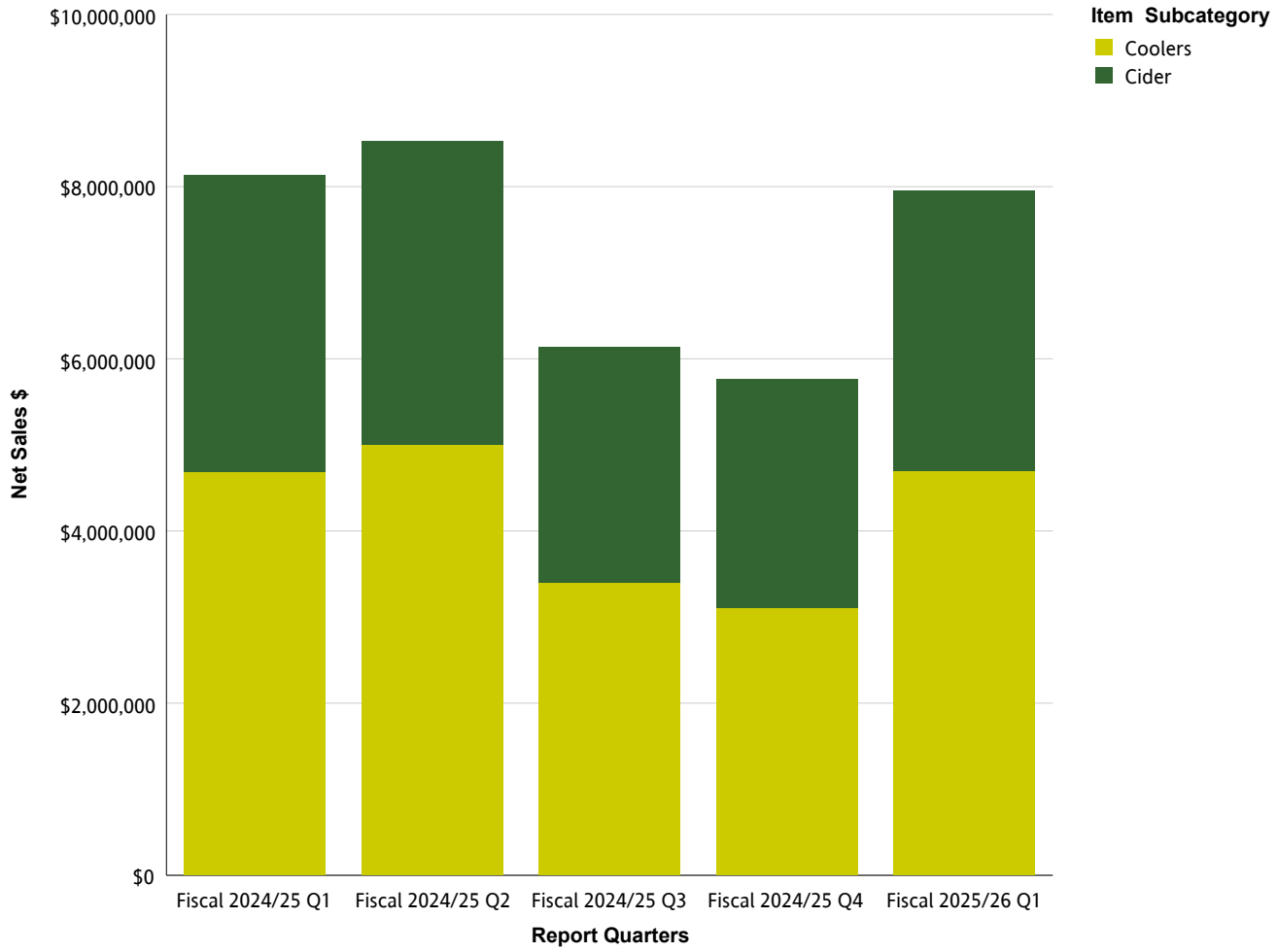


Beer Sales (Litres)

Beer

Litres		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Domestic - BC Beer	Domestic - BC Commercial Beer	4,534,963	4,344,006	4,224,685	4,125,321	4,221,816
	Domestic - BC Micro Brew Beer	2,805,144	2,915,964	2,286,550	2,275,068	2,615,315
	Domestic - BC Regional Beer	3,037,197	3,049,770	2,526,569	2,653,047	3,090,944
	Summary	**10,377,305**	**10,309,740**	**9,037,804**	**9,053,436**	**9,928,075**
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	1,837,149	1,782,293	1,579,275	1,540,031	1,744,439
	Domestic - Other Province Micro Brew Beer	6,388	6,545	7,230	6,899	6,820
	Domestic - Other Province Regional Beer	44,534	36,119	36,903	43,873	39,064
	Summary	**1,888,071**	**1,824,957**	**1,623,408**	**1,590,802**	**1,790,323**
Import Beer	Asia And South Pacific Beer	156,529	166,703	153,630	145,842	166,567
	Europe Beer	754,319	713,706	850,581	855,357	722,285
	Mexico And Caribbean Beer	64,494	71,581	55,980	50,626	62,023
	Other Country Beer	49,794	53,904	48,603	48,007	47,574
	USA Beer	7,861	4,464	2,023	1,497	659
	Summary	**1,032,998**	**1,010,358**	**1,110,816**	**1,101,329**	**999,108**
Summary		**13,298,374**	**13,145,055**	**11,772,029**	**11,745,567**	**12,717,505**

Refreshment Beverages Sales (Net $)

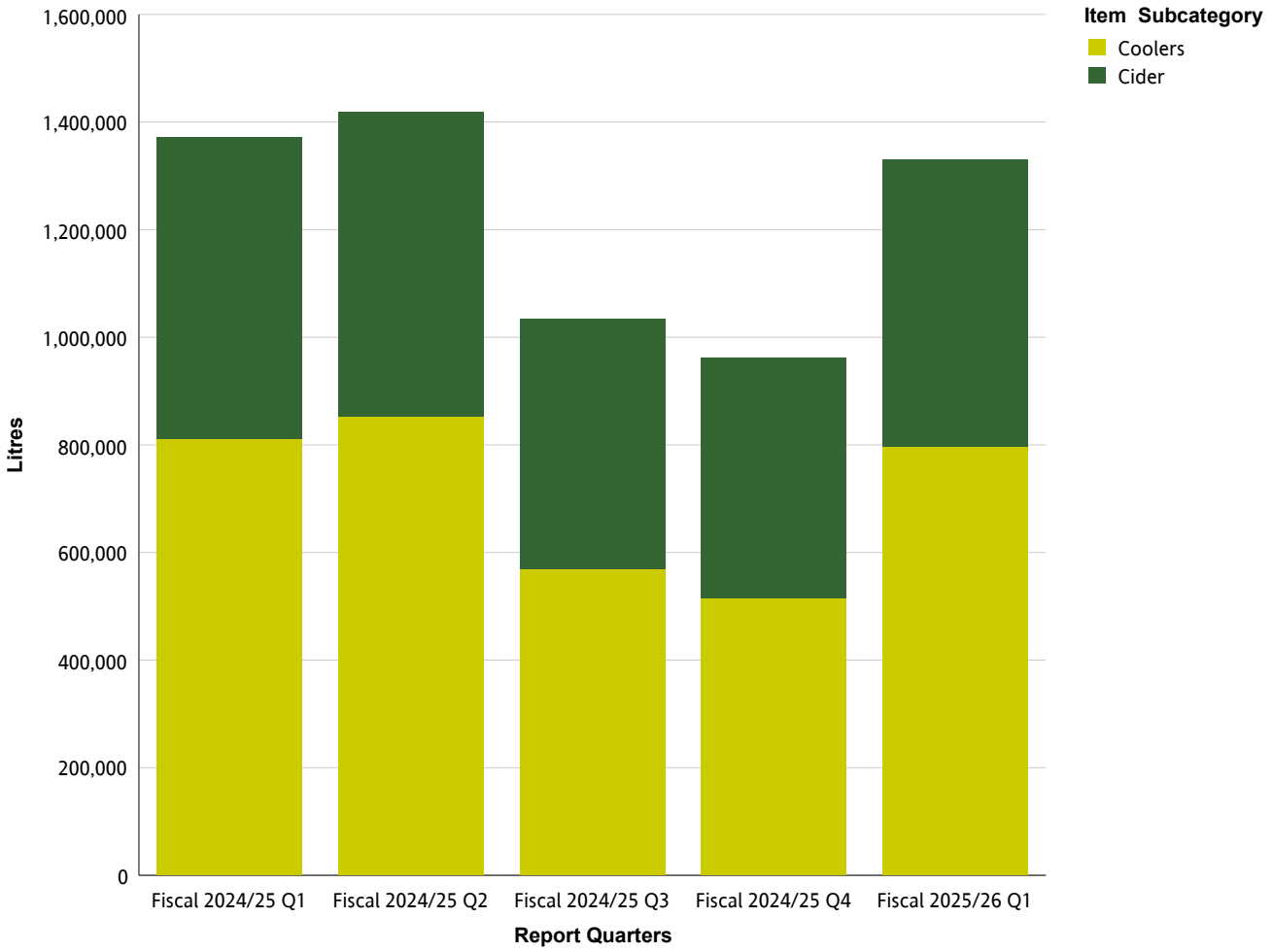


Refreshment Beverages Sales (Net $)

Refreshment Beverages

Net Sales $		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Cider	Domestic Cider	$2,514,310	$2,674,460	$1,768,171	$1,783,207	$2,326,011
	Import Cider	$932,755	$855,945	$963,555	$877,771	$926,278
	Summary	**$3,447,065**	**$3,530,405**	**$2,731,726**	**$2,660,978**	**$3,252,288**
Coolers	Malt-Based Coolers	$29,485	$39,698	$23,903	$24,464	$21,289
	Spirit Coolers	$4,574,221	$4,895,129	$3,329,625	$3,031,811	$4,602,882
	Wine/Fruit Coolers	$83,394	$66,281	$52,638	$52,309	$79,751
	Summary	**$4,687,100**	**$5,001,108**	**$3,406,166**	**$3,108,584**	**$4,703,922**
Summary		**$8,134,165**	**$8,531,513**	**$6,137,892**	**$5,769,562**	**$7,956,211**

Refreshment Beverages Sales (Litres)

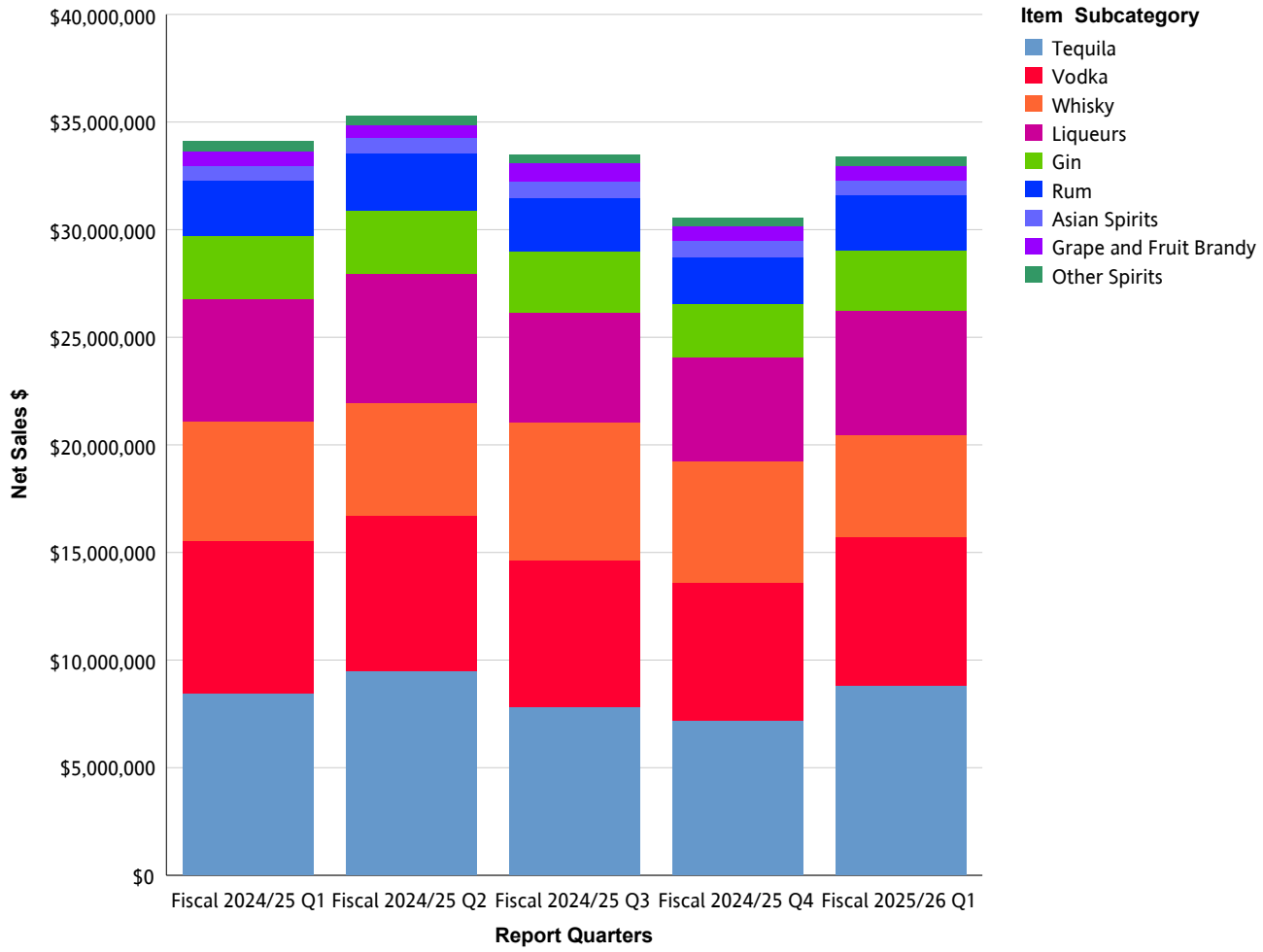


Refreshment Beverages Sales (Litres)

Refreshment Beverages

Litres		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Cider	Domestic Cider	382,496	399,896	278,210	281,565	356,044
	Import Cider	178,718	166,861	186,712	165,613	177,648
	Summary	**561,214**	**566,757**	**464,922**	**447,178**	**533,692**
Coolers	Malt-Based Coolers	5,579	7,554	3,936	4,434	3,816
	Spirit Coolers	794,825	835,977	559,479	503,895	782,365
	Wine/Fruit Coolers	10,017	8,253	6,651	6,906	10,330
	Summary	**810,421**	**851,784**	**570,066**	**515,236**	**796,511**
Summary		**1,371,635**	**1,418,541**	**1,034,989**	**962,414**	**1,330,203**

Spirits Sales (Net $)



Spirits Sales (Net $)

Spirits

Net Sales $		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Asian Spirits	China Spirits	$71,744	$77,818	$119,994	$149,404	$95,449
	Korea Spirits	$549,459	$596,041	$613,672	$530,891	$552,326
	Other Country Asian Spirits	$57,294	$51,105	$51,254	$53,755	$44,044
	Summary	**$678,497**	**$724,963**	**$784,920**	**$734,051**	**$691,819**
Gin	Dry Gin	$2,718,433	$2,736,398	$2,630,201	$2,271,644	$2,564,129
	Flavoured Gin	$128,801	$133,929	$96,094	$91,104	$109,246
	Other Gin	$100,751	$101,641	$102,070	$91,395	$124,828
	Summary	**$2,947,985**	**$2,971,968**	**$2,828,364**	**$2,454,143**	**$2,798,202**
Grape and Fruit Brandy	Armagnac	$5,396	$5,663	$15,469	$7,964	$8,177
	Brandy	$140,589	$159,834	$169,123	$147,742	$164,151
	Cognac	$382,391	$319,214	$486,838	$401,774	$330,915
	Eau de Vie	$39,136	$33,128	$61,865	$33,446	$38,326
	Grappa And Marc	$22,205	$16,430	$26,946	$25,787	$23,410
	Pisco	$76,828	$74,763	$72,605	$77,232	$84,907
	Summary	**$666,545**	**$609,032**	**$832,846**	**$693,945**	**$649,885**
Liqueurs	Anise And Herbal/Spice Liqueurs	$1,969,689	$2,069,454	$1,703,680	$1,668,397	$2,009,096
	Coffee And Cocoa Liqueurs	$480,065	$500,368	$557,954	$515,869	$504,961
	Cream/Dairy Liqueurs	$523,310	$478,034	$553,959	$486,179	$501,818
	Fruit Liqueurs	$1,996,611	$2,213,073	$1,660,406	$1,573,910	$2,097,137
	Nut Liqueurs	$240,473	$260,355	$255,009	$221,783	$237,758
	Other Liqueurs	$358,312	$378,856	$316,375	$291,472	$401,680
	Whiskey Liqueurs	$77,745	$73,666	$87,192	$95,445	$53,702
	Summary	**$5,646,205**	**$5,973,807**	**$5,134,576**	**$4,853,055**	**$5,806,153**
Other Spirits	Cachaca	$19,317	$16,258	$14,698	$14,013	$19,372
	Flavoured Spirits	$20,052	$10,685	$10,058	$7,377	$15,488
	Miscellaneous/Other Spirits	$40,576	$33,312	$27,631	$24,060	$33,446

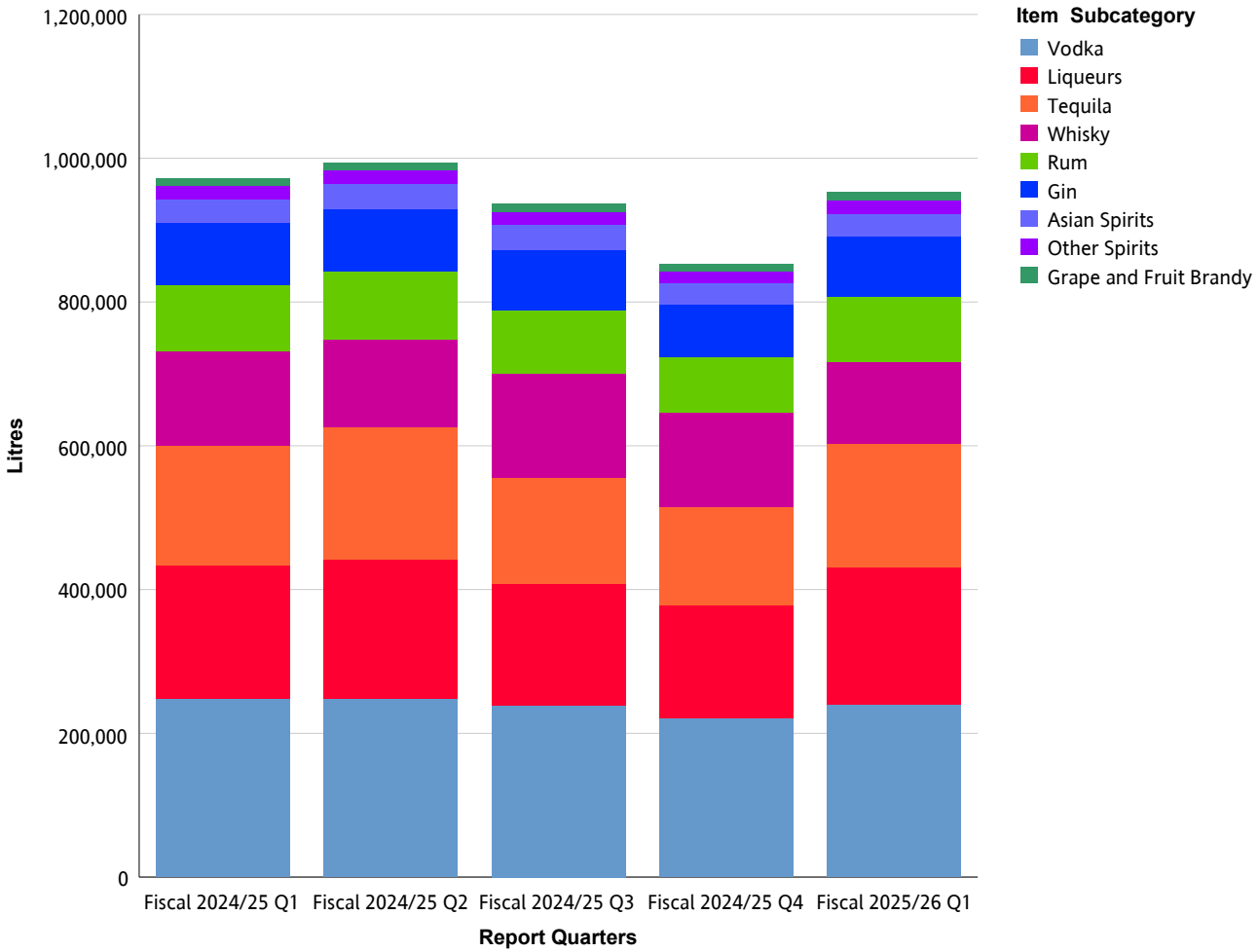
Spirits Sales (Net $)

Net Sales $		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Other Spirits	Moonshine Spirits	$2,804	$1,950	$2,826	$3,911	$5,917
	Ready to Mix Cocktails	$330,029	$330,072	$286,672	$287,544	$330,386
	Ready to Serve Cocktails	$47,006	$33,030	$29,963	$19,499	$29,668
	Schnapps and Akvavit	$7,568	$5,980	$13,725	$11,556	$10,364
	Summary	**$467,351**	**$431,287**	**$385,574**	**$367,960**	**$444,640**
Rum	Amber Rum	$327,967	$334,190	$318,324	$268,104	$364,286
	Dark Rum	$261,094	$257,146	$292,753	$242,485	$257,111
	Flavoured Rum	$31,643	$31,164	$25,269	$24,976	$27,227
	Spiced Rum	$833,691	$767,647	$887,513	$796,562	$777,945
	White Rum	$1,129,227	$1,236,619	$943,720	$877,458	$1,138,457
	Summary	**$2,583,622**	**$2,626,766**	**$2,467,578**	**$2,209,585**	**$2,565,027**
Tequila	Blanco/Silver Tequila	$4,020,871	$4,761,442	$3,736,317	$3,467,894	$4,306,673
	Flavoured Tequila	$133,634	$155,660	$130,878	$119,745	$174,329
	Gold Tequila	$3,754,283	$4,036,000	$3,494,843	$3,137,017	$3,782,143
	Mezcal	$540,209	$555,219	$480,834	$464,352	$570,848
	Summary	**$8,448,997**	**$9,508,321**	**$7,842,872**	**$7,189,008**	**$8,833,993**
Vodka	Flavoured Vodka	$942,278	$950,314	$792,109	$774,319	$924,550
	Straight Vodka	$6,167,472	$6,236,859	$5,996,049	$5,622,259	$5,964,510
	Summary	**$7,109,750**	**$7,187,173**	**$6,788,158**	**$6,396,578**	**$6,889,060**
Whisky	American Whiskey	$431,183	$365,756	$458,026	$405,923	$149,664
	Blended Malt Scotch Whisky	$11,520	$8,932	$11,104	$12,328	$13,597
	Blended Scotch Whisky	$330,476	$342,811	$384,849	$279,832	$303,308
	Bourbon Whiskey	$1,372,247	$1,439,526	$1,737,476	$1,534,093	$608,168
	Canadian Whisky	$1,423,400	$1,207,253	$1,410,504	$1,387,653	$1,728,314
	Flavoured Whisky	$22,187	$25,271	$30,514	$28,637	$19,321
	Irish Whiskey	$1,001,341	$929,486	$1,047,911	$1,027,094	$947,265
	Other Country Whisky	$192,999	$193,631	$302,795	$264,687	$268,298
	Single Malt Scotch Whisky	$771,807	$760,537	$1,016,785	$700,916	$674,431

Spirits Sales (Net $)

Net Sales $		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Whisky	**Summary**	**$5,557,160**	**$5,273,203**	**$6,399,965**	**$5,641,163**	**$4,712,366**
Summary		**$34,106,113**	**$35,306,521**	**$33,464,853**	**$30,539,488**	**$33,391,146**

Spirits Sales (Litres)



Spirits Sales (Litres)

Spirits

	Litres	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Asian Spirits	China Spirits	1,096	1,128	1,608	1,233	1,156
	Korea Spirits	29,151	32,100	32,855	28,447	29,560
	Other Country Asian Spirits	1,346	1,265	1,293	1,336	1,016
	Summary	**31,593**	**34,494**	**35,756**	**31,016**	**31,732**
Gin	Dry Gin	81,907	81,772	78,720	67,849	77,615
	Flavoured Gin	3,296	3,465	2,341	2,209	2,813
	Other Gin	1,841	1,868	1,925	1,714	2,390
	Summary	**87,044**	**87,104**	**82,985**	**71,772**	**82,817**
Grape and Fruit Brandy	Armagnac	52	60	158	73	89
	Brandy	4,512	5,028	5,327	4,799	5,289
	Cognac	2,698	2,604	3,298	2,601	2,686
	Eau de Vie	603	555	962	555	608
	Grappa And Marc	302	232	337	357	329
	Pisco	1,756	1,711	1,646	1,709	1,890
	Summary	**9,924**	**10,190**	**11,727**	**10,094**	**10,891**
Liqueurs	Anise And Herbal/Spice Liqueurs	59,586	62,119	50,319	48,078	60,604
	Coffee And Cocoa Liqueurs	18,234	18,354	21,770	19,712	18,893
	Cream/Dairy Liqueurs	17,534	16,000	19,708	16,910	16,929
	Fruit Liqueurs	69,330	75,875	57,417	53,683	72,862
	Nut Liqueurs	9,117	9,566	9,258	7,773	8,914
	Other Liqueurs	9,796	10,089	9,335	8,597	10,474
	Whiskey Liqueurs	2,243	2,116	2,505	2,643	1,583
	Summary	**185,839**	**194,120**	**170,312**	**157,396**	**190,259**
Other Spirits	Cachaca	561	485	408	384	565
	Flavoured Spirits	372	216	215	136	292
	Miscellaneous/Other Spirits	839	719	537	512	624

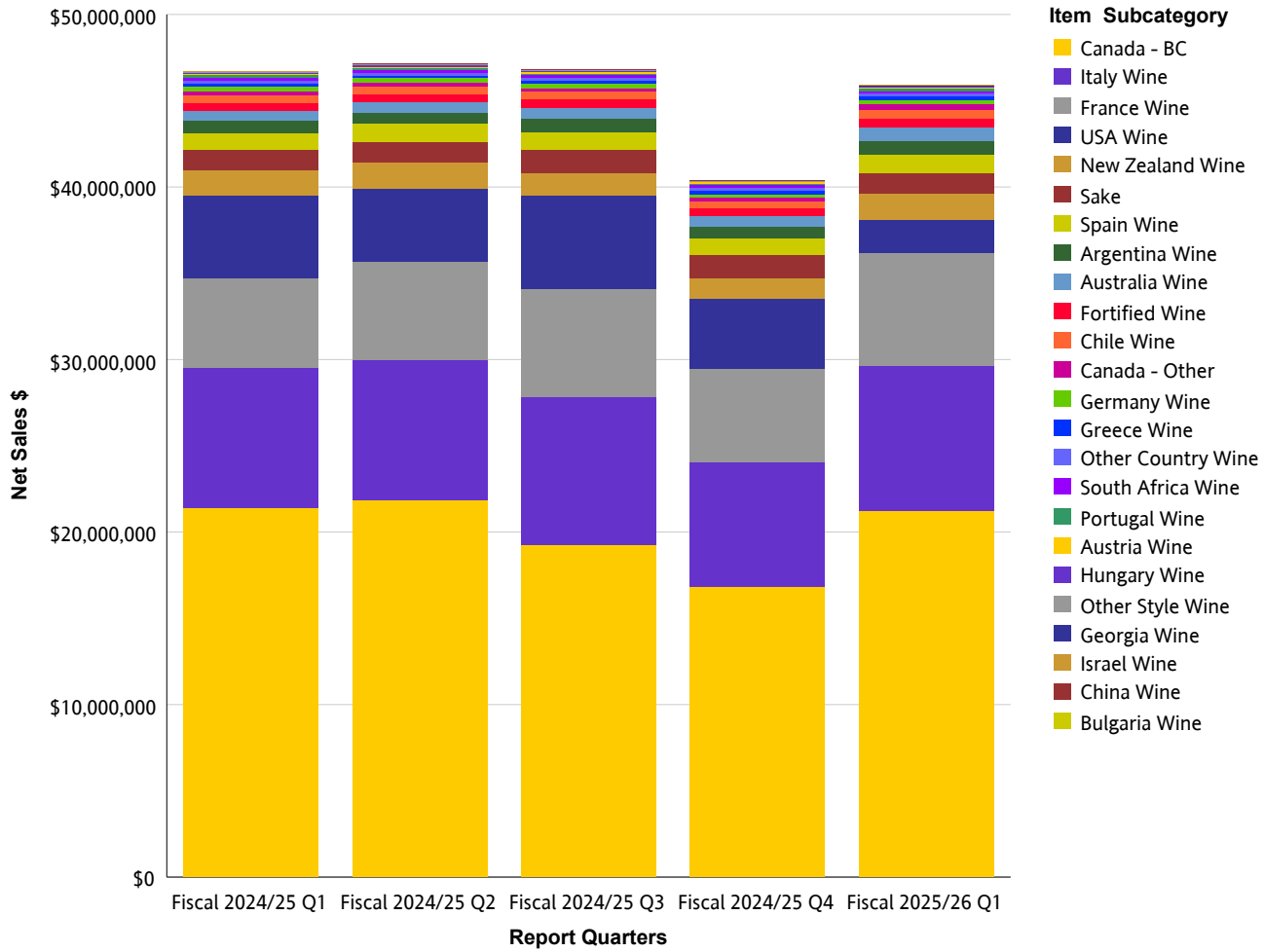
Spirits Sales (Litres)

	Litres	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Other Spirits	Moonshine Spirits	71	51	74	102	137
	Ready to Mix Cocktails	16,544	16,633	14,452	14,390	16,470
	Ready to Serve Cocktails	1,444	1,127	866	663	915
	Schnapps and Akvavit	178	134	210	224	205
	Summary	**20,008**	**19,365**	**16,764**	**16,411**	**19,209**
Rum	Amber Rum	8,962	9,233	8,605	7,220	9,908
	Dark Rum	9,049	8,708	10,022	8,241	8,843
	Flavoured Rum	880	844	654	623	649
	Spiced Rum	28,589	26,573	31,615	27,656	26,788
	White Rum	45,027	49,379	37,793	34,823	45,304
	Summary	**92,506**	**94,737**	**88,690**	**78,564**	**91,492**
Tequila	Blanco/Silver Tequila	83,540	97,568	75,664	70,831	89,731
	Flavoured Tequila	2,558	2,881	2,230	2,158	3,409
	Gold Tequila	72,306	75,463	61,822	56,148	71,349
	Mezcal	8,341	8,580	7,142	6,862	8,386
	Summary	**166,744**	**184,492**	**146,858**	**135,999**	**172,875**
Vodka	Flavoured Vodka	29,833	29,881	24,595	24,146	29,521
	Straight Vodka	218,326	218,216	213,790	197,053	211,092
	Summary	**248,158**	**248,097**	**238,385**	**221,199**	**240,613**
Whisky	American Whiskey	11,229	9,419	11,341	10,159	3,835
	Blended Malt Scotch Whisky	168	131	176	200	235
	Blended Scotch Whisky	5,977	6,262	7,050	5,120	5,838
	Bourbon Whiskey	30,415	31,235	38,377	33,460	13,269
	Canadian Whisky	47,314	40,747	48,801	45,659	55,344
	Flavoured Whisky	569	622	803	714	513
	Irish Whiskey	25,534	23,781	27,426	26,831	24,576
	Other Country Whisky	2,221	2,222	2,889	2,798	2,826
	Single Malt Scotch Whisky	6,935	6,586	8,140	5,942	6,374

Spirits Sales (Litres)

Litres		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Whisky	**Summary**	**130,362**	**121,004**	**145,002**	**130,884**	**112,810**
Summary		**972,179**	**993,604**	**936,479**	**853,335**	**952,697**

Wine Sales (Net $)



Wine Sales (Net $)

Wine

Net Sales $		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Argentina Wine	Argentina Red Wine	$652,281	$595,943	$771,622	$682,488	$733,105
	Argentina Rose Wine	$8,004	$6,255	$1,863	$6,832	$7,619
	Argentina Sparkling Wine	$4,467	$8,254	$7,136	$7,121	$5,819
	Argentina White Wine	$43,617	$42,899	$50,603	$34,072	$53,881
	Summary	**$708,369**	**$653,352**	**$831,225**	**$730,513**	**$800,424**
Australia Wine	Australia Fruit and Dessert Wine	$0	$0	$0	$0	$0
	Australia Red Wine	$315,807	$312,637	$385,875	$391,847	$489,599
	Australia Rose Wine	$20,338	$22,862	$12,085	$15,959	$17,195
	Australia Sparkling Wine	$84,063	$92,180	$73,579	$59,754	$86,639
	Australia White Wine	$157,975	$167,137	$132,518	$120,992	$195,994
	Summary	**$578,183**	**$594,815**	**$604,056**	**$588,552**	**$789,427**
Austria Wine	Austria Fruit and Dessert Wine	$2,240	$334	$1,183	$104	$848
	Austria Red Wine	$19,342	$13,494	$12,336	$12,059	$14,379
	Austria Rose Wine	$3,912	$5,778	$6,752	$10,164	$10,269
	Austria Sparkling Wine	$1,591	$3,853	$2,702	$255	$1,119
	Austria White Wine	$41,363	$52,678	$54,650	$50,642	$54,809
	Summary	**$68,448**	**$76,136**	**$77,624**	**$73,223**	**$81,424**
Bulgaria Wine	Bulgaria Red Wine	$0	$0	$0	$0	$0
	Bulgaria Rose Wine	$0	$0	$0	$0	$0
	Bulgaria White Wine	$0	$0	$0	$0	$0
	Summary	**$0**	**$0**	**$0**	**$0**	**$0**
Canada - BC	Canada - BC Dessert Wine	$6,641	$10,000	$7,436	$4,466	$5,988
	Canada - BC Fruit Wine	$36,276	$96,175	$194,705	$47,007	$70,597
	Canada - BC Ice Wine	$39,502	$53,288	$43,576	$49,942	$54,231
	Canada - BC Red Wine	$8,368,689	$8,024,413	$8,822,841	$7,732,401	$8,622,819
	Canada - BC Rose Wine	$1,657,653	$1,847,210	$875,316	$788,358	$1,624,551

Wine Sales (Net $)

Net Sales $		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Canada - BC	Canada - BC Sparkling Wine	$1,258,903	$1,296,874	$966,005	$1,079,588	$1,215,758
	Canada - BC White Wine	$10,003,153	$10,540,853	$8,363,888	$7,110,508	$9,636,806
	Summary	**$21,370,817**	**$21,868,813**	**$19,273,766**	**$16,812,271**	**$21,230,750**
Canada - Other	Canada - Other Dessert Wine	$2,844	$1,773	$1,404	$3,159	$2,106
	Canada - Other Fruit Wine	$0	$0	$0	$0	$0
	Canada - Other Ice Wine	$2,288	$843	$2,074	$2,173	$2,092
	Canada - Other Red Wine	$15,810	$11,035	$6,033	$3,222	$7,449
	Canada - Other Rose Wine	$1,989	$2,785	$1,677	$648	$3,520
	Canada - Other Sparkling Wine	$219,445	$229,567	$199,702	$177,924	$308,774
	Canada - Other White Wine	$22,361	$28,921	$14,215	$11,613	$18,822
	Summary	**$264,737**	**$274,923**	**$225,105**	**$198,740**	**$342,762**
Chile Wine	Chile Fruit and Dessert Wine	$160	$320	$160	$320	$0
	Chile Red Wine	$240,069	$224,440	$270,641	$251,010	$267,120
	Chile Rose Wine	$13,769	$19,353	$7,000	$6,341	$16,279
	Chile Sparkling Wine	$2,736	$841	$662	$1,063	$150
	Chile White Wine	$156,723	$182,114	$126,851	$128,153	$185,799
	Summary	**$413,458**	**$427,069**	**$405,314**	**$386,886**	**$469,349**
China Wine	China Fruit and Dessert Wine	$0	$147	$783	$160	$0
	China Red Wine	$0	$0	$0	$0	$0
	China White Wine	$0	$0	$0	$0	$0
	Summary	**$0**	**$147**	**$783**	**$160**	**$0**
Fortified Wine	Other Fortified Domestic Wine	$29,085	$28,332	$37,164	$36,660	$28,077
	Other Fortified Import Wine	$105,751	$102,577	$101,516	$93,603	$136,098
	Port Wine	$74,467	$78,875	$107,227	$83,017	$67,470
	Sherry Wine	$35,123	$33,460	$41,823	$35,426	$39,607
	Vermouth Wine	$217,348	$221,671	$235,987	$218,162	$248,443
	Summary	**$461,774**	**$464,915**	**$523,717**	**$466,867**	**$519,695**
France Wine	France Champagne Wine	$1,095,712	$1,276,499	$1,749,832	$1,191,959	$1,174,167

Wine Sales (Net $)

Net Sales $		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
France Wine	France Fruit and Dessert Wine	$6,836	$16,290	$13,498	$11,685	$9,653
	France Red Wine	$1,342,762	$1,497,150	$2,049,432	$1,933,869	$2,047,164
	France Rose Wine	$664,086	$816,433	$359,096	$335,265	$771,086
	France Sparkling Wine	$254,584	$264,235	$243,215	$203,731	$253,349
	France White Wine	$1,881,433	$1,823,555	$1,792,517	$1,715,496	$2,283,941
	Summary	**$5,245,413**	**$5,694,161**	**$6,207,589**	**$5,392,004**	**$6,539,360**
Georgia Wine	Georgia Red Wine	$8,677	$6,066	$9,250	$9,703	$10,650
	Georgia Rose Wine	$1,197	$604	$2,923	$0	$347
	Georgia Sparkling Wine	$3,400	$1,682	$1,503	$0	$880
	Georgia White Wine	$10,258	$5,412	$6,391	$7,008	$13,454
	Summary	**$23,532**	**$13,764**	**$20,067**	**$16,712**	**$25,331**
Germany Wine	Germany Fruit and Dessert Wine	$0	$1,560	$0	$0	$0
	Germany Red Wine	$15,861	$15,140	$15,259	$13,980	$17,103
	Germany Rose Wine	$3,330	$1,356	$0	$324	$0
	Germany Sparkling Wine	$162,619	$141,579	$146,840	$121,266	$125,607
	Germany White Wine	$64,413	$70,760	$77,462	$63,236	$70,810
	Summary	**$246,223**	**$230,396**	**$239,561**	**$198,805**	**$213,519**
Greece Wine	Greece Fruit and Dessert Wine	$3,292	$0	$0	$2,520	$0
	Greece Red Wine	$88,544	$56,809	$101,229	$93,846	$96,516
	Greece Rose Wine	$12,796	$14,259	$11,303	$2,946	$12,778
	Greece Sparkling Wine	$2,820	$3,132	$6,008	$4,224	$7,291
	Greece White Wine	$100,210	$84,547	$68,465	$104,958	$108,528
	Summary	**$207,662**	**$158,747**	**$187,006**	**$208,493**	**$225,114**
Hungary Wine	Hungary Fruit and Dessert Wine	$7,427	$7,863	$7,883	$10,053	$6,416
	Hungary Red Wine	$1,086	$3,234	$1,875	$1,761	$2,602
	Hungary Rose Wine	$553	$913	$0	$0	$0
	Hungary Sparkling Wine	$45,104	$60,968	$46,086	$21,278	$23,776
	Hungary White Wine	$10,038	$19,362	$9,126	$7,422	$6,719

Wine Sales (Net $)

	Net Sales $	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Hungary Wine	**Summary**	**$64,208**	**$92,340**	**$64,970**	**$40,514**	**$39,513**
Israel Wine	Israel Red Wine	$752	$152	$271	$114	$160
	Israel Rose Wine	$0	$23	$0	$0	$23
	Israel White Wine	$0	$19	$0	$45	$19
	Summary	**$752**	**$193**	**$271**	**$159**	**$201**
Italy Wine	Italy Fruit and Dessert Wine	$6,766	$5,280	$9,663	$3,554	$8,839
	Italy Red Wine	$3,710,592	$3,410,692	$4,585,281	$3,779,795	$3,674,437
	Italy Rose Wine	$152,386	$159,419	$73,009	$69,327	$146,373
	Italy Sparkling Wine	$824,941	$836,788	$715,121	$641,617	$869,062
	Italy White Wine	$1,872,502	$1,963,575	$1,759,619	$1,521,934	$2,066,920
	Prosecco Wine	$1,558,546	$1,737,707	$1,452,307	$1,243,199	$1,620,781
	Summary	**$8,125,733**	**$8,113,461**	**$8,595,000**	**$7,259,426**	**$8,386,412**
New Zealand Wine	New Zealand Fruit and Dessert Wine	$0	$0	$0	$0	$0
	New Zealand Red Wine	$39,824	$41,575	$39,770	$42,359	$65,066
	New Zealand Rose Wine	$20,187	$22,519	$10,614	$7,377	$14,460
	New Zealand Sparkling Wine	$2,822	$4,781	$4,353	$4,840	$3,084
	New Zealand White Wine	$1,385,081	$1,418,278	$1,247,604	$1,175,973	$1,497,662
	Summary	**$1,447,914**	**$1,487,153**	**$1,302,341**	**$1,230,550**	**$1,580,272**
Other Country Wine	Other Country Fruit and Dessert Wine	$94,206	$95,197	$90,286	$96,653	$85,482
	Other Country Red Wine	$26,868	$21,612	$30,816	$30,166	$33,017
	Other Country Rose Wine	$10,305	$4,468	$1,375	$5,280	$4,020
	Other Country Sparkling Wine	$11,176	$5,464	$9,945	$11,265	$5,654
	Other Country White Wine	$31,497	$28,904	$22,610	$21,320	$36,978
	Summary	**$174,052**	**$155,645**	**$155,033**	**$164,685**	**$165,151**
Other Style Wine	Aperitif And Flavoured Wine	$3,648	$4,481	$4,370	$3,977	$4,142
	Mead	$24,843	$36,648	$17,745	$16,213	$17,207
	Rice Wine	$12,654	$11,989	$10,756	$9,310	$8,857
	Summary	**$41,145**	**$53,118**	**$32,871**	**$29,500**	**$30,206**

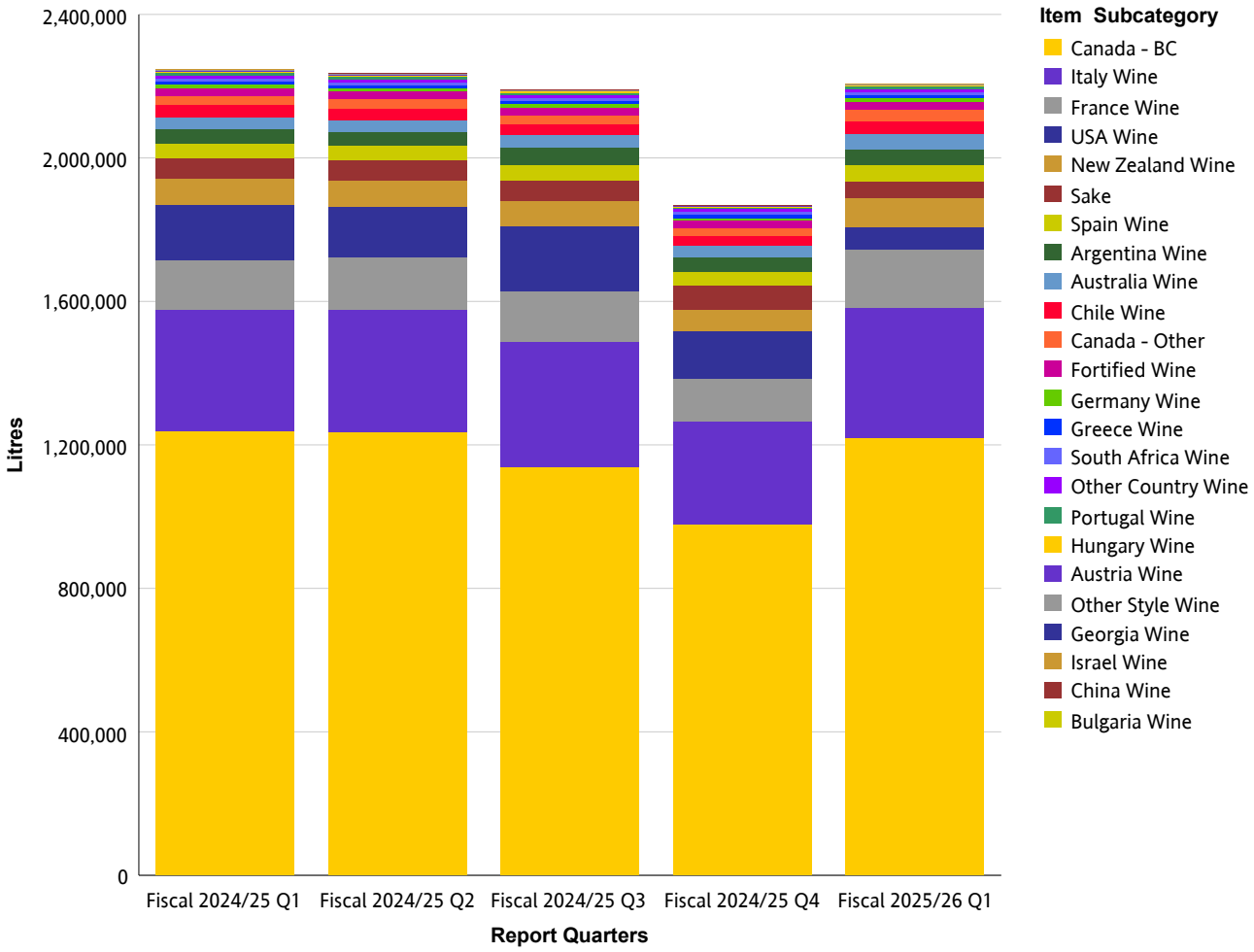
Wine Sales (Net $)

Net Sales $		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Portugal Wine	Portugal Fruit and Dessert Wine	$943	$234	$432	$1,427	$1,168
	Portugal Red Wine	$49,010	$34,056	$41,756	$42,939	$45,615
	Portugal Rose Wine	$6,268	$6,677	$3,610	$3,590	$7,329
	Portugal Sparkling Wine	$5,216	$4,585	$1,872	$702	$1,406
	Portugal White Wine	$92,790	$83,418	$61,559	$51,485	$70,033
	Summary	**$154,228**	**$128,971**	**$109,227**	**$100,142**	**$125,551**
Sake	Japan Sake	$913,558	$916,550	$1,008,563	$945,559	$962,548
	Other Country Sake	$21,477	$23,220	$25,332	$25,682	$28,338
	USA Sake	$283,622	$273,963	$289,866	$357,521	$185,052
	Summary	**$1,218,657**	**$1,213,733**	**$1,323,761**	**$1,328,762**	**$1,175,938**
South Africa Wine	South Africa Fruit and Dessert Wine	$185	$80	$211	$478	$159
	South Africa Red Wine	$47,130	$46,830	$62,323	$64,169	$51,810
	South Africa Rose Wine	$2,436	$2,932	$1,482	$1,618	$2,419
	South Africa Sparkling Wine	$336	$505	$673	$168	$104
	South Africa White Wine	$90,077	$101,627	$88,473	$81,634	$107,156
	Summary	**$140,165**	**$151,973**	**$153,162**	**$148,066**	**$161,648**
Spain Wine	Spain Fruit and Dessert Wine	$8,512	$6,088	$7,697	$7,538	$6,146
	Spain Red Wine	$391,017	$440,752	$460,323	$478,687	$458,124
	Spain Rose Wine	$27,792	$24,188	$12,328	$12,601	$27,940
	Spain Sparkling Wine	$382,069	$423,661	$372,614	$316,615	$394,957
	Spain White Wine	$150,912	$149,939	$143,303	$131,969	$187,658
	Summary	**$960,301**	**$1,044,628**	**$996,265**	**$947,411**	**$1,074,825**
USA Wine	USA Fruit and Dessert Wine	$0	$0	$0	$27,745	$0
	USA Red Wine	$3,711,633	$3,204,468	$4,501,441	$3,294,995	$1,461,316
	USA Rose Wine	$41,534	$38,438	$22,930	$21,432	$28,578
	USA Sparkling Wine	$23,089	$16,729	$24,374	$14,710	$18,462
	USA White Wine	$995,502	$982,776	$911,001	$676,559	$396,053
	Summary	**$4,771,758**	**$4,242,411**	**$5,459,746**	**$4,035,443**	**$1,904,408**

Wine Sales (Net $)

Net Sales $	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Summary	**$46,687,528**	**$47,140,863**	**$46,788,460**	**$40,357,885**	**$45,881,279**

Wine Sales (Litres)



Wine Sales (Litres)

Wine

Litres		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Argentina Wine	Argentina Red Wine	35,414	32,273	43,014	37,309	39,869
	Argentina Rose Wine	519	426	148	620	747
	Argentina Sparkling Wine	270	432	374	374	306
	Argentina White Wine	2,641	2,605	2,920	1,893	3,016
	Summary	**38,843**	**35,736**	**46,456**	**40,195**	**43,939**
Australia Wine	Australia Fruit and Dessert Wine	0	0	0	0	0
	Australia Red Wine	16,165	14,867	19,568	18,426	22,930
	Australia Rose Wine	1,279	1,258	874	901	1,149
	Australia Sparkling Wine	5,399	5,693	4,742	3,736	5,559
	Australia White Wine	10,804	10,990	9,488	8,245	12,356
	Summary	**33,647**	**32,809**	**34,672**	**31,308**	**41,994**
Austria Wine	Austria Fruit and Dessert Wine	20	6	11	2	16
	Austria Red Wine	537	374	316	330	374
	Austria Rose Wine	80	138	175	283	288
	Austria Sparkling Wine	45	108	45	9	32
	Austria White Wine	1,164	1,270	1,404	1,303	1,498
	Summary	**1,846**	**1,896**	**1,951**	**1,926**	**2,206**
Bulgaria Wine	Bulgaria Red Wine	0	0	0	0	0
	Bulgaria Rose Wine	0	0	0	0	0
	Bulgaria White Wine	0	0	0	0	0
	Summary	**0**	**0**	**0**	**0**	**0**
Canada - BC	Canada - BC Dessert Wine	114	172	186	95	116
	Canada - BC Fruit Wine	1,626	4,862	9,231	2,432	3,507
	Canada - BC Ice Wine	670	777	541	521	687
	Canada - BC Red Wine	465,481	430,546	496,340	428,522	465,635
	Canada - BC Rose Wine	81,842	90,474	43,890	38,812	81,136

Wine Sales (Litres)

Litres		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Canada - BC	Canada - BC Sparkling Wine	45,485	46,829	34,267	30,513	43,700
	Canada - BC White Wine	644,663	661,721	554,248	475,914	623,164
	Summary	**1,239,880**	**1,235,381**	**1,138,703**	**976,808**	**1,217,945**
Canada - Other	Canada - Other Dessert Wine	24	15	12	27	18
	Canada - Other Fruit Wine	0	0	0	0	0
	Canada - Other Ice Wine	25	9	23	24	23
	Canada - Other Red Wine	593	335	401	369	690
	Canada - Other Rose Wine	165	219	99	57	290
	Canada - Other Sparkling Wine	24,270	25,330	22,066	19,279	29,220
	Canada - Other White Wine	1,105	1,188	663	682	1,092
	Summary	**26,182**	**27,095**	**23,264**	**20,438**	**31,333**
Chile Wine	Chile Fruit and Dessert Wine	4	9	4	9	0
	Chile Red Wine	18,180	16,540	20,375	17,726	19,088
	Chile Rose Wine	1,278	1,848	636	579	1,593
	Chile Sparkling Wine	130	36	26	28	8
	Chile White Wine	13,781	14,853	10,950	11,170	15,644
	Summary	**33,374**	**33,286**	**31,991**	**29,511**	**36,332**
China Wine	China Fruit and Dessert Wine	0	4	21	5	0
	China Red Wine	0	0	0	0	0
	China White Wine	0	0	0	0	0
	Summary	**0**	**4**	**21**	**5**	**0**
Fortified Wine	Other Fortified Domestic Wine	1,381	1,288	1,694	1,526	1,347
	Other Fortified Import Wine	3,836	3,819	3,830	3,396	4,410
	Port Wine	1,743	1,797	2,479	2,021	1,616
	Sherry Wine	1,208	1,103	1,355	1,224	1,352
	Vermouth Wine	12,081	12,141	12,983	11,779	12,928
	Summary	**20,249**	**20,147**	**22,342**	**19,947**	**21,654**
France Wine	France Champagne Wine	10,419	12,025	16,277	10,811	11,129

Wine Sales (Litres)

Litres		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
France Wine	France Fruit and Dessert Wine	113	164	133	117	129
	France Red Wine	36,573	34,818	47,995	41,701	45,185
	France Rose Wine	30,031	37,708	17,045	15,587	35,138
	France Sparkling Wine	13,172	13,345	12,304	10,256	12,665
	France White Wine	48,624	50,376	47,248	41,175	57,277
	Summary	**138,931**	**148,435**	**141,002**	**119,647**	**161,523**
Georgia Wine	Georgia Red Wine	206	152	244	238	289
	Georgia Rose Wine	27	14	67	0	9
	Georgia Sparkling Wine	71	35	32	0	18
	Georgia White Wine	246	132	157	191	368
	Summary	**550**	**333**	**500**	**430**	**684**
Germany Wine	Germany Fruit and Dessert Wine	0	2	0	0	0
	Germany Red Wine	390	336	261	279	474
	Germany Rose Wine	87	54	0	9	0
	Germany Sparkling Wine	7,961	6,389	7,073	5,576	6,138
	Germany White Wine	2,317	2,581	2,928	2,096	2,764
	Summary	**10,755**	**9,362**	**10,262**	**7,959**	**9,377**
Greece Wine	Greece Fruit and Dessert Wine	27	0	0	18	0
	Greece Red Wine	4,310	2,960	4,661	4,199	4,348
	Greece Rose Wine	574	659	452	112	504
	Greece Sparkling Wine	99	104	153	130	176
	Greece White Wine	4,340	4,076	3,429	4,279	4,843
	Summary	**9,350**	**7,798**	**8,695**	**8,739**	**9,871**
Hungary Wine	Hungary Fruit and Dessert Wine	96	86	111	122	84
	Hungary Red Wine	68	149	120	112	158
	Hungary Rose Wine	18	27	0	0	0
	Hungary Sparkling Wine	2,524	3,436	2,594	1,251	1,540
	Hungary White Wine	411	586	428	299	296

Wine Sales (Litres)

Litres		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Hungary Wine	**Summary**	**3,116**	**4,285**	**3,253**	**1,784**	**2,079**
Israel Wine	Israel Red Wine	28	5	8	4	6
	Israel Rose Wine	0	1	0	0	1
	Israel White Wine	0	1	0	2	1
	Summary	**28**	**7**	**8**	**5**	**8**
Italy Wine	Italy Fruit and Dessert Wine	74	46	111	35	89
	Italy Red Wine	112,912	104,285	141,322	113,955	118,881
	Italy Rose Wine	6,010	6,190	2,886	2,714	5,615
	Italy Sparkling Wine	42,732	42,425	35,851	32,596	46,428
	Italy White Wine	101,166	105,209	97,377	81,935	114,743
	Prosecco Wine	74,119	81,830	71,544	57,875	79,374
	Summary	**337,013**	**339,987**	**349,091**	**289,109**	**365,130**
New Zealand Wine	New Zealand Fruit and Dessert Wine	0	0	0	0	0
	New Zealand Red Wine	1,504	1,496	1,709	1,582	2,744
	New Zealand Rose Wine	976	1,161	514	335	737
	New Zealand Sparkling Wine	120	205	206	189	148
	New Zealand White Wine	69,816	70,470	65,242	54,878	77,741
	Summary	**72,416**	**73,332**	**67,672**	**56,984**	**81,371**
Other Country Wine	Other Country Fruit and Dessert Wine	5,832	5,960	5,680	6,141	4,925
	Other Country Red Wine	777	646	1,124	836	924
	Other Country Rose Wine	243	140	36	130	108
	Other Country Sparkling Wine	192	232	308	304	188
	Other Country White Wine	873	928	886	638	1,160
	Summary	**7,917**	**7,907**	**8,034**	**8,050**	**7,305**
Other Style Wine	Aperitif And Flavoured Wine	165	188	179	189	184
	Mead	642	942	482	470	463
	Rice Wine	1,103	1,034	938	916	965
	Summary	**1,909**	**2,164**	**1,599**	**1,574**	**1,612**

Wine Sales (Litres)

Litres		Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Portugal Wine	Portugal Fruit and Dessert Wine	27	9	14	18	20
	Portugal Red Wine	2,509	1,756	2,324	2,337	2,421
	Portugal Rose Wine	455	463	294	282	516
	Portugal Sparkling Wine	216	216	36	14	45
	Portugal White Wine	5,671	4,887	3,152	2,811	4,056
	Summary	**8,878**	**7,330**	**5,820**	**5,462**	**7,057**
Sake	Japan Sake	22,437	21,576	23,374	22,446	25,947
	Other Country Sake	841	935	980	972	1,074
	USA Sake	33,263	32,003	34,530	44,044	17,022
	Summary	**56,541**	**54,514**	**58,884**	**67,463**	**44,043**
South Africa Wine	South Africa Fruit and Dessert Wine	1	0	2	3	1
	South Africa Red Wine	2,586	2,421	3,181	2,960	2,558
	South Africa Rose Wine	148	178	90	93	141
	South Africa Sparkling Wine	9	14	18	4	3
	South Africa White Wine	5,380	5,911	5,434	4,646	6,244
	Summary	**8,125**	**8,524**	**8,725**	**7,706**	**8,947**
Spain Wine	Spain Fruit and Dessert Wine	259	180	200	198	171
	Spain Red Wine	15,516	14,771	18,341	17,980	18,227
	Spain Rose Wine	1,607	1,384	819	772	1,831
	Spain Sparkling Wine	19,032	21,640	19,589	16,123	19,995
	Spain White Wine	5,291	5,056	5,061	4,874	7,251
	Summary	**41,706**	**43,031**	**44,010**	**39,947**	**47,475**
USA Wine	USA Fruit and Dessert Wine	0	0	0	1,774	0
	USA Red Wine	111,113	97,663	140,591	101,081	44,590
	USA Rose Wine	2,346	2,516	1,544	1,382	1,635
	USA Sparkling Wine	679	518	952	683	636
	USA White Wine	40,498	40,899	39,231	28,218	16,896
	Summary	**154,636**	**141,595**	**182,319**	**133,138**	**63,757**

Wine Sales (Litres)

Litres	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4	Fiscal 2025/26 Q1
Summary	**2,245,893**	**2,234,960**	**2,189,276**	**1,868,135**	**2,205,642**

GLOSSARY AND EXPLANATORY NOTES

Domestic Beer – the domestic beer classification is defined as follows:

Commercial Beer – Breweries with Annual Production over 350,000HL
Regional Beer – Breweries with Annual Production over 15,000HL and up to 350,000HL
Micro Brew Beer – Breweries with Annual Production up to 15,000HL

Negative Sales
Occasionally, negative sales are reported. This is usually due to adjustments or product returns.