

Hospitality Liquor Market Review

Fiscal 2026/27 Q1

June 2026



**LIQUOR
DISTRIBUTION
BRANCH**



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Introduction

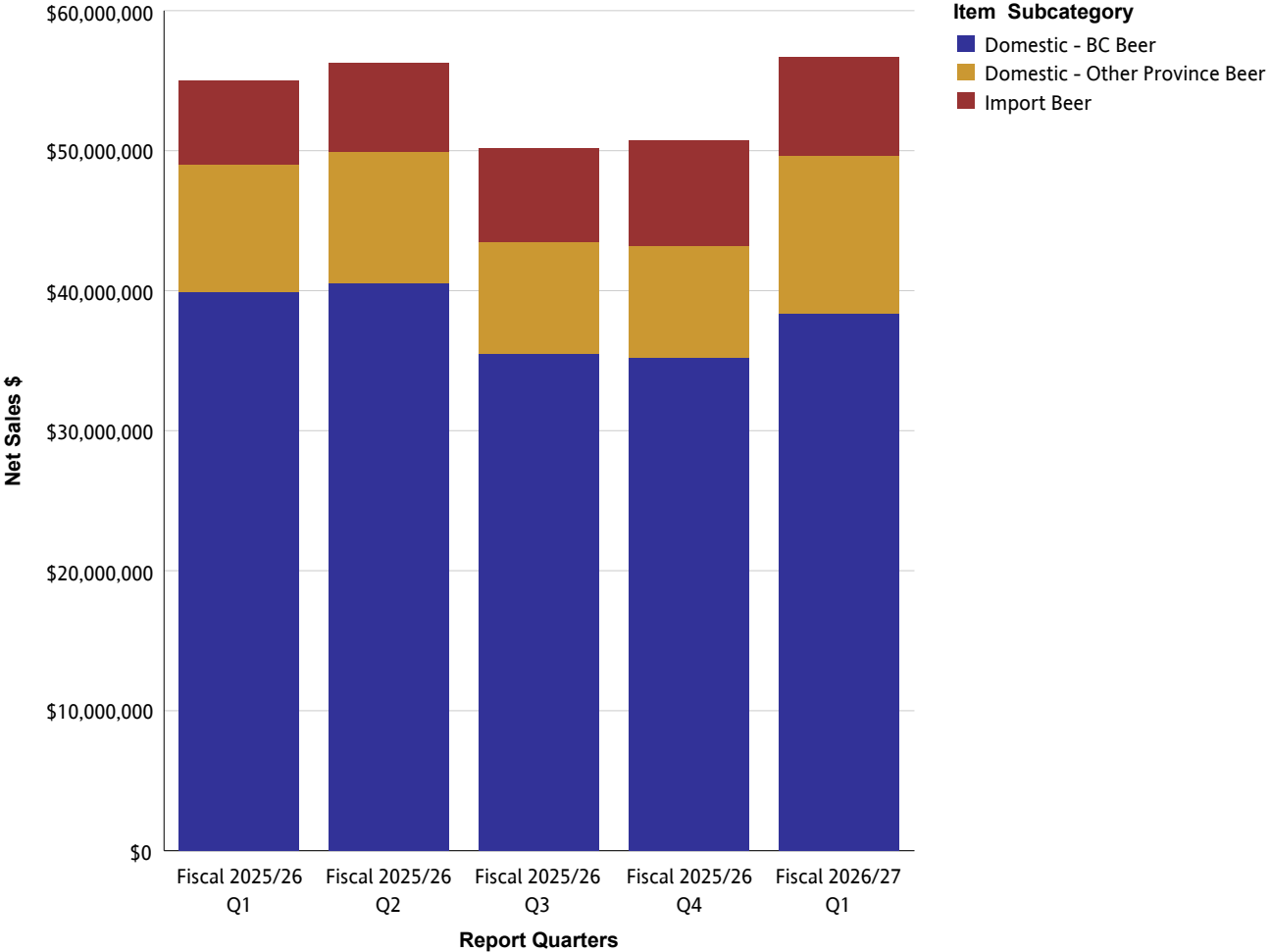
The Hospitality Liquor Market Review provides provincial sales to Hospitality customers (restaurants, pubs, nightclubs, etc.) from all channels for beer, refreshment beverages, spirits and wine. Sales are provided in net dollar value and litres. Net dollar value is based on the price paid by the customer and excludes any applicable taxes. For each reporting period, the Hospitality Liquor Market Review provides summarized sales data for the current quarter and previous four quarters.

The Liquor Distribution Branch fiscal calendar begins on April 1st and ends on March 31st and is comprised of 12 periods. A period can vary in length but roughly follows a calendar month. For example, Q1 reflects Periods 1 – 3 (April, May and June).

The Liquor Distribution Branch produces the Hospitality Liquor Market Review four times per year for reporting periods ending in March, June, September and December.

HLMR reports are generated based on the original transaction dates of sales. Please note that the sales data may vary between reports runs because late sales submissions and adjustments are incorporated only when they become available and captured in the subsequent reports runs. These updates are standard and ensure that the data remains current and reflects reported sales. While the LDB has made every effort to ensure accuracy and completeness, this is not guaranteed, as figures may vary as outlined above. It is the express condition of the use of this publication that the LDB shall incur no liability.

Beer Sales (Net \$)

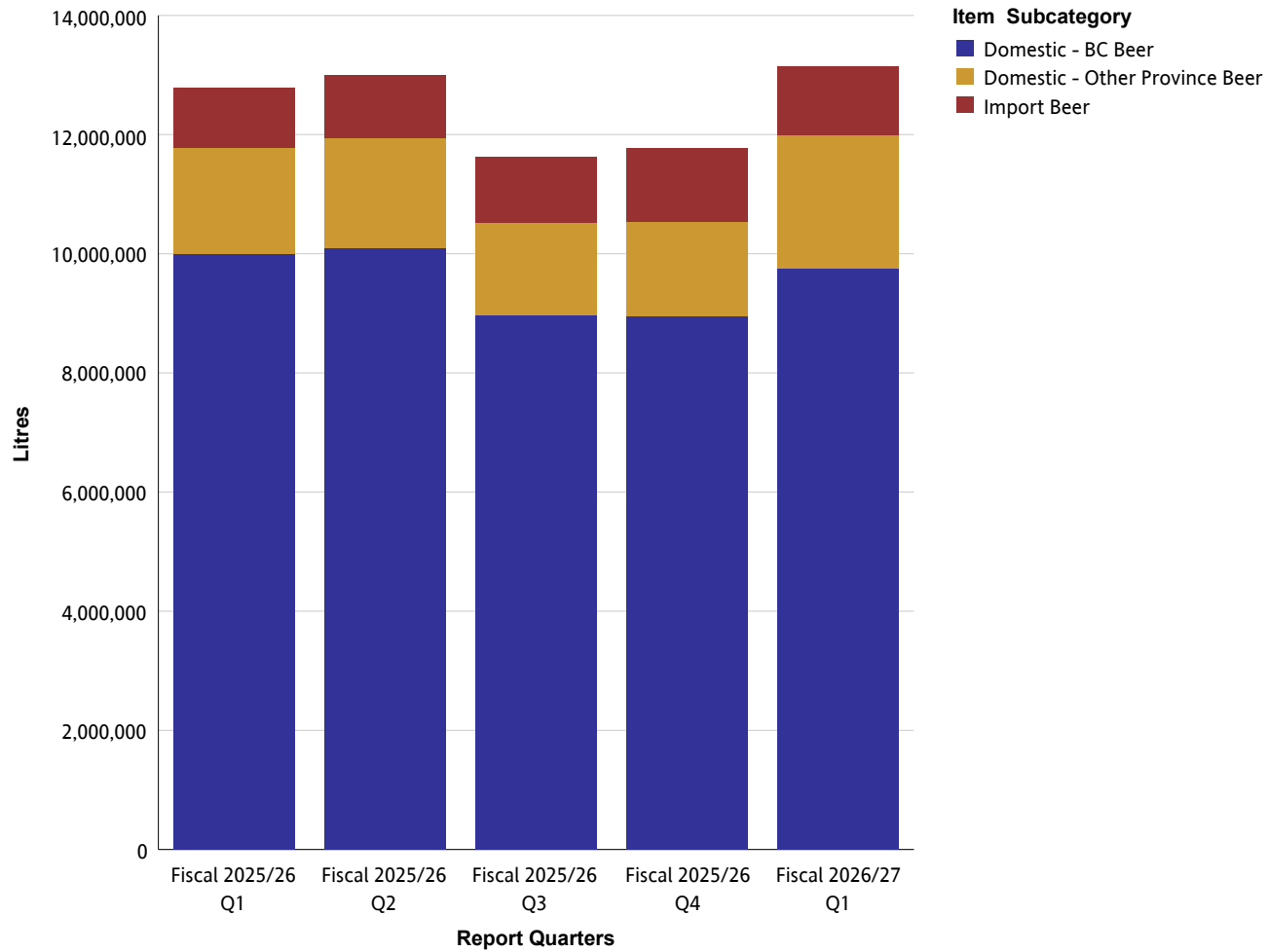


Beer Sales (Net \$)

Beer

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Domestic - BC Beer	Domestic - BC Commercial Beer	\$17,407,678	\$17,435,414	\$16,941,394	\$16,026,053	\$16,595,753
	Domestic - BC Micro Brew Beer	\$11,449,827	\$12,038,225	\$9,384,409	\$9,581,812	\$10,931,119
	Domestic - BC Regional Beer	\$11,082,901	\$11,082,561	\$9,158,684	\$9,572,859	\$10,828,195
	Summary	\$39,940,407	\$40,556,199	\$35,484,486	\$35,180,724	\$38,355,068
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	\$8,896,223	\$9,193,004	\$7,894,165	\$7,898,157	\$11,113,557
	Domestic - Other Province Micro Brew Beer	\$21,239	\$31,643	\$23,858	\$37,177	\$28,503
	Domestic - Other Province Regional Beer	\$144,158	\$120,140	\$119,384	\$114,727	\$134,212
	Summary	\$9,061,620	\$9,344,787	\$8,037,407	\$8,050,061	\$11,276,272
Import Beer	Asia And South Pacific Beer	\$1,041,343	\$1,140,367	\$979,708	\$1,072,607	\$1,061,587
	Europe Beer	\$4,274,961	\$4,463,605	\$5,191,694	\$5,811,668	\$5,178,953
	Mexico And Caribbean Beer	\$392,493	\$409,365	\$263,931	\$356,255	\$485,036
	Other Country Beer	\$302,542	\$339,759	\$227,126	\$261,927	\$279,586
	USA Beer	\$7,737	\$3,124	\$320	(\$280)	\$104
	Summary	\$6,019,077	\$6,356,219	\$6,662,779	\$7,502,177	\$7,005,265
Summary		\$55,021,104	\$56,257,206	\$50,184,671	\$50,732,962	\$56,636,605

Beer Sales (Litres)

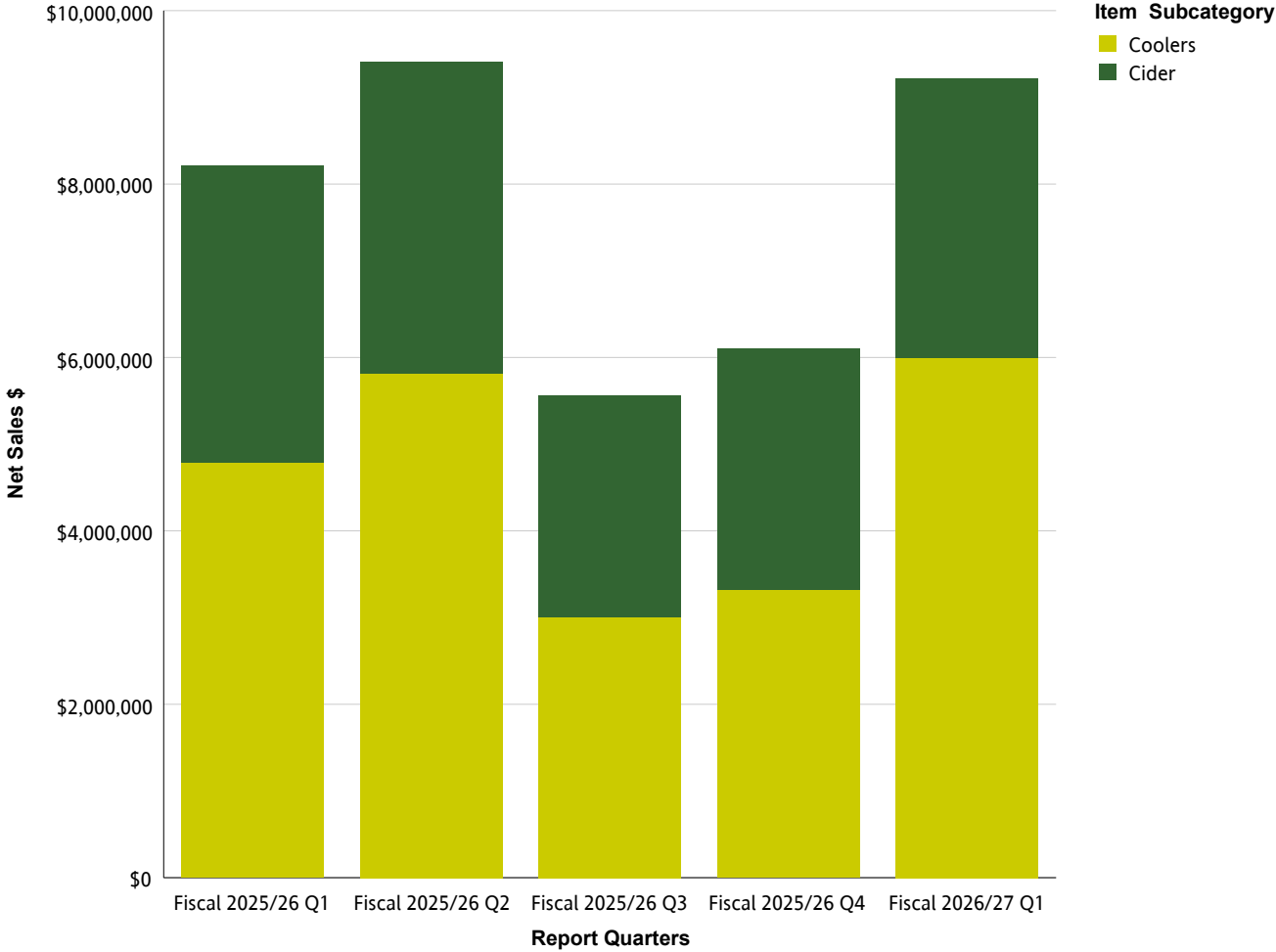


Beer Sales (Litres)

Beer

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Domestic - BC Beer	Domestic - BC Commercial Beer	4,221,410	4,236,263	4,201,647	4,032,873	4,210,093
	Domestic - BC Micro Brew Beer	2,632,437	2,750,582	2,125,342	2,193,271	2,456,365
	Domestic - BC Regional Beer	3,139,351	3,118,935	2,631,347	2,730,968	3,089,196
	Summary	9,993,197	10,105,780	8,958,336	8,957,112	9,755,655
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	1,744,641	1,789,969	1,525,251	1,534,893	2,192,013
	Domestic - Other Province Micro Brew Beer	4,720	6,248	4,535	7,103	4,875
	Domestic - Other Province Regional Beer	41,164	36,272	38,730	35,541	40,708
	Summary	1,790,524	1,832,490	1,568,516	1,577,537	2,237,596
Import Beer	Asia And South Pacific Beer	166,700	181,961	154,489	170,766	169,385
	Europe Beer	721,386	754,372	871,455	963,981	865,159
	Mexico And Caribbean Beer	62,014	63,477	41,631	55,897	76,376
	Other Country Beer	47,574	53,352	35,803	42,181	45,690
	USA Beer	659	372	46	-41	17
	Summary	998,333	1,053,533	1,103,424	1,232,782	1,156,627
Summary		12,782,055	12,991,804	11,630,277	11,767,432	13,149,878

Refreshment Beverages Sales (Net \$)

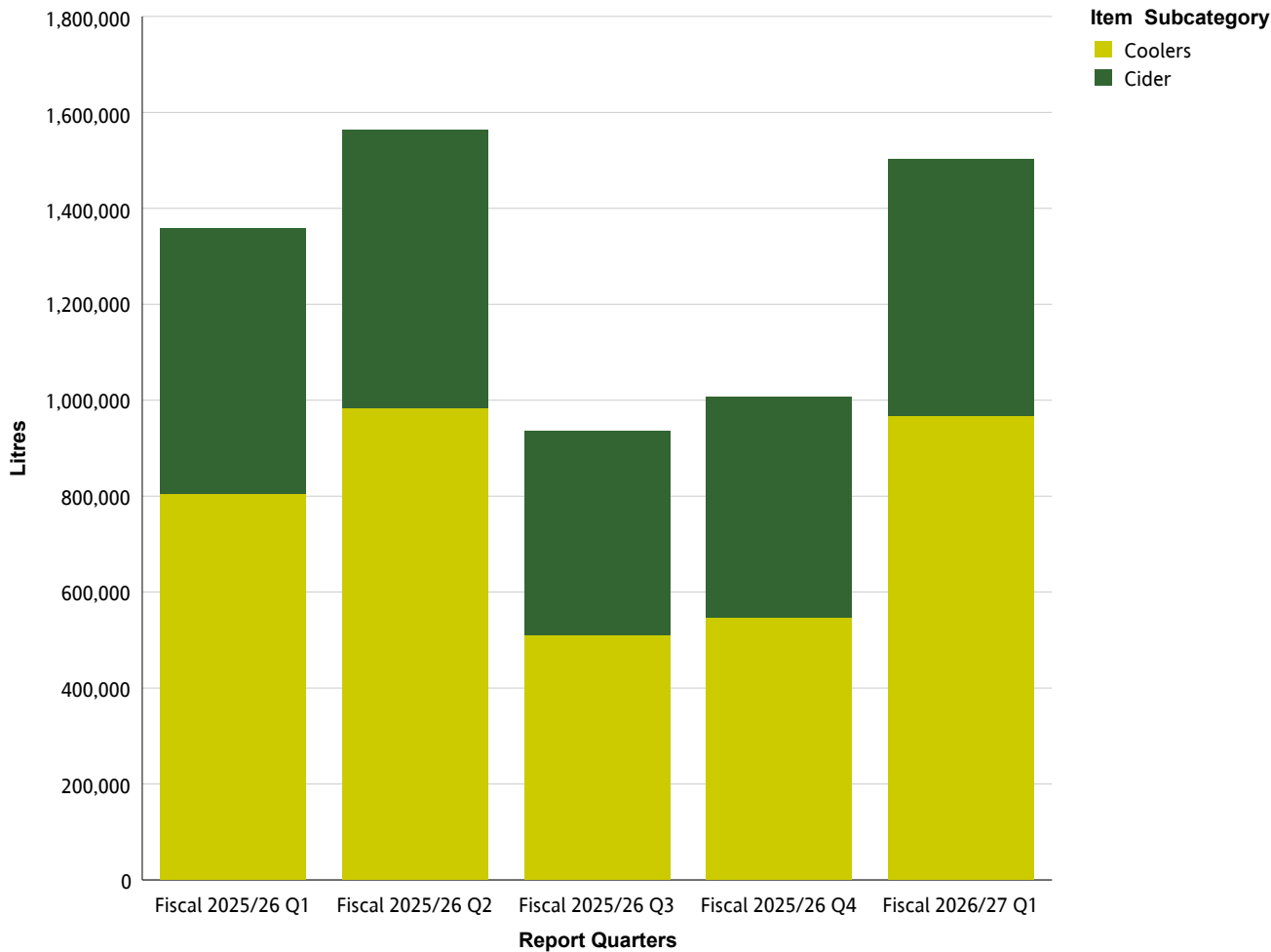


Refreshment Beverages Sales (Net \$)

Refreshment Beverages

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Cider	Domestic Cider	\$2,492,916	\$2,639,436	\$1,746,628	\$1,877,622	\$2,307,849
	Import Cider	\$928,579	\$950,980	\$808,413	\$903,146	\$918,140
	Summary	\$3,421,494	\$3,590,416	\$2,555,040	\$2,780,768	\$3,225,989
Coolers	Malt-Based Coolers	\$21,289	\$20,572	\$10,024	\$15,734	\$34,980
	Spirit Coolers	\$4,671,665	\$5,694,003	\$2,922,996	\$3,247,942	\$5,874,540
	Wine/Fruit Coolers	\$99,675	\$97,194	\$69,587	\$60,292	\$83,613
	Summary	\$4,792,628	\$5,811,770	\$3,002,607	\$3,323,968	\$5,993,133
Summary		\$8,214,123	\$9,402,186	\$5,557,647	\$6,104,737	\$9,219,122

Refreshment Beverages Sales (Litres)

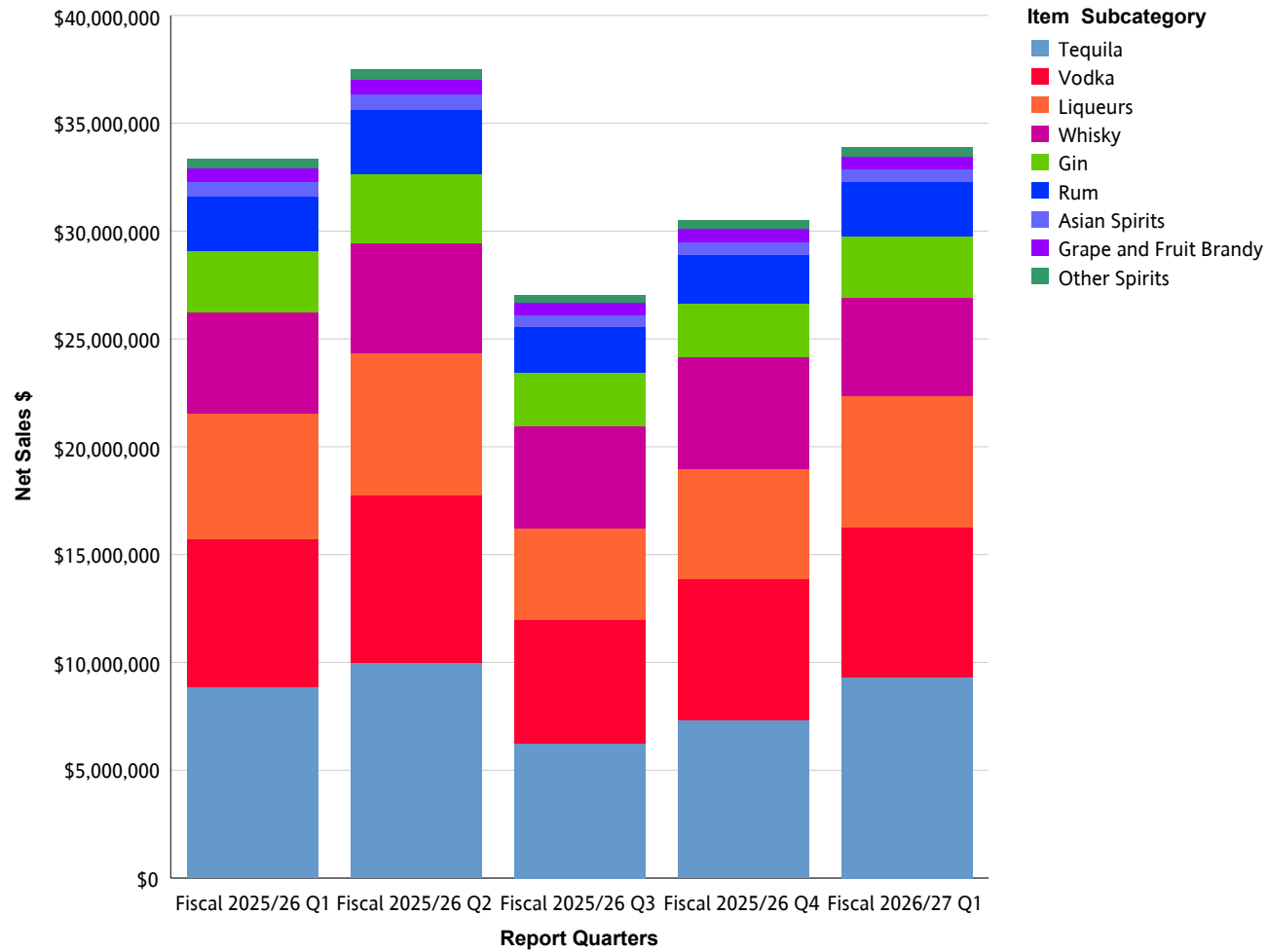


Refreshment Beverages Sales (Litres)

Refreshment Beverages

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Cider	Domestic Cider	374,995	399,294	270,372	292,978	358,901
	Import Cider	178,048	181,295	154,302	167,438	175,757
	Summary	553,043	580,589	424,675	460,416	534,658
Coolers	Malt-Based Coolers	3,816	3,763	1,864	2,876	5,673
	Spirit Coolers	787,314	966,652	498,162	534,588	951,464
	Wine/Fruit Coolers	13,087	12,692	10,289	8,423	10,839
	Summary	804,217	983,107	510,316	545,888	967,976
Summary		1,357,260	1,563,696	934,990	1,006,304	1,502,634

Spirits Sales (Net \$)



Spirits Sales (Net \$)

Spirits

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Asian Spirits	China Spirits	\$95,449	\$107,482	\$83,322	\$100,304	\$86,585
	Korea Spirits	\$508,394	\$547,319	\$457,125	\$469,465	\$479,326
	Other Country Asian Spirits	\$44,044	\$57,046	\$37,330	\$48,925	\$55,792
	Summary	\$647,887	\$711,847	\$577,778	\$618,694	\$621,702
Gin	Dry Gin	\$2,569,325	\$2,956,416	\$2,297,794	\$2,281,960	\$2,555,738
	Flavoured Gin	\$109,472	\$120,642	\$86,131	\$87,157	\$120,908
	Other Gin	\$127,856	\$153,945	\$120,923	\$122,874	\$140,148
	Summary	\$2,806,652	\$3,231,003	\$2,504,848	\$2,491,992	\$2,816,794
Grape and Fruit Brandy	Armagnac	\$8,177	\$6,371	\$10,893	\$13,442	\$10,347
	Brandy	\$164,151	\$182,330	\$141,722	\$149,069	\$166,654
	Cognac	\$327,601	\$344,077	\$292,421	\$301,949	\$260,049
	Eau de Vie	\$41,640	\$49,227	\$61,252	\$47,926	\$50,854
	Grappa And Marc	\$23,410	\$16,121	\$21,062	\$24,073	\$14,550
	Pisco	\$84,907	\$97,663	\$60,719	\$106,634	\$94,943
	Summary	\$649,885	\$695,790	\$588,069	\$643,092	\$597,397
Liqueurs	Anise And Herbal/Spice Liqueurs	\$2,009,096	\$2,328,323	\$1,418,647	\$1,772,720	\$2,140,871
	Coffee And Cocoa Liqueurs	\$506,942	\$602,224	\$495,958	\$584,561	\$563,849
	Cream/Dairy Liqueurs	\$501,818	\$528,755	\$436,612	\$499,880	\$497,673
	Fruit Liqueurs	\$2,101,082	\$2,347,390	\$1,323,849	\$1,613,593	\$2,127,214
	Nut Liqueurs	\$246,997	\$286,522	\$243,291	\$253,748	\$262,608
	Other Liqueurs	\$404,574	\$456,865	\$292,611	\$320,447	\$470,066
	Whiskey Liqueurs	\$53,702	\$60,404	\$47,214	\$48,838	\$39,308
	Summary	\$5,824,212	\$6,610,484	\$4,258,183	\$5,093,789	\$6,101,589
Other Spirits	Cachaca	\$19,372	\$21,731	\$13,902	\$14,419	\$23,596
	Flavoured Spirits	\$10,213	\$10,843	\$19,372	\$10,831	\$12,277
	Miscellaneous/Other Spirits	\$34,457	\$31,623	\$40,526	\$35,189	\$32,185

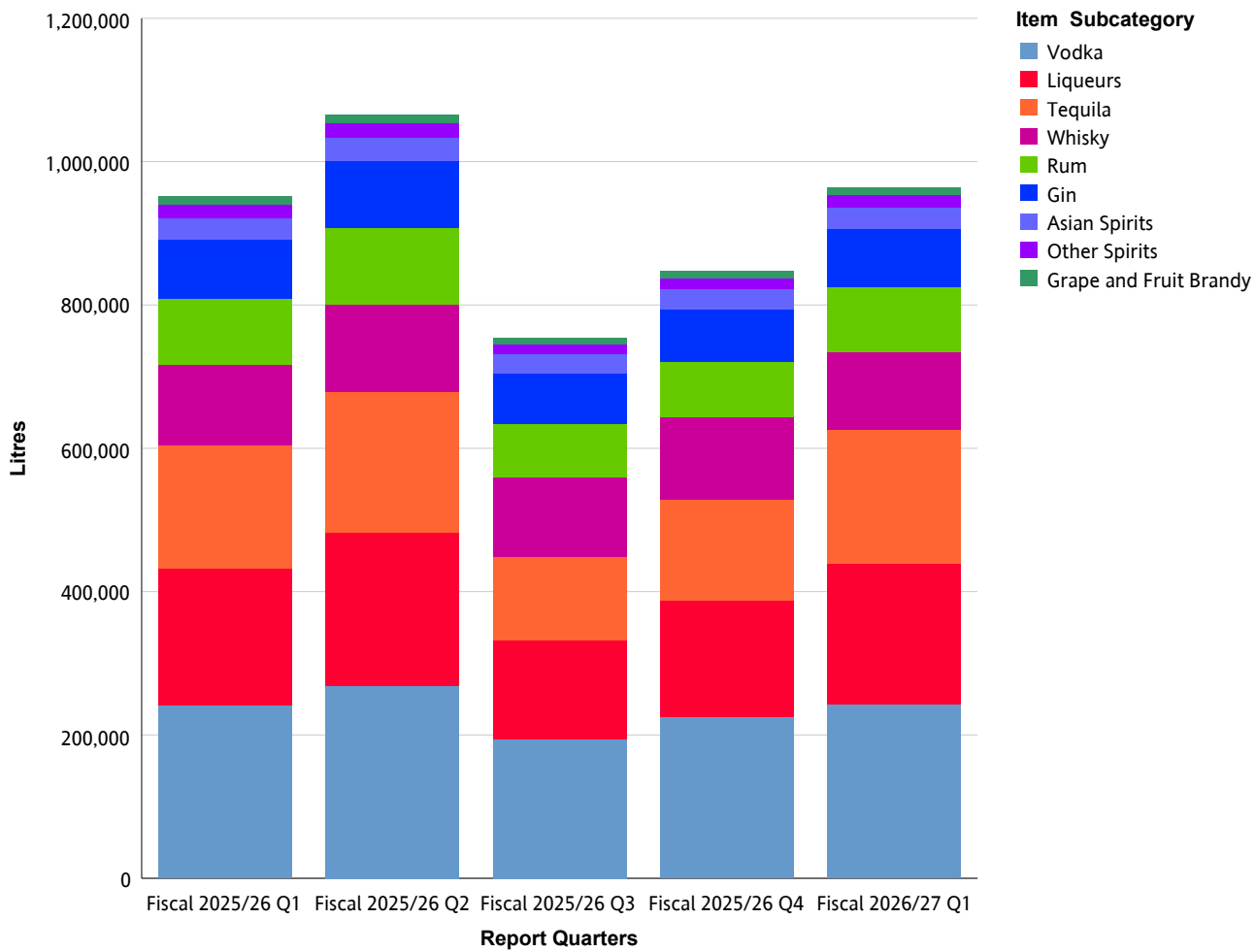
Spirits Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Other Spirits	Moonshine Spirits	\$5,917	\$3,665	\$10,074	\$3,957	\$4,367
	Ready to Mix Cocktails	\$330,386	\$367,055	\$231,066	\$283,246	\$321,300
	Ready to Serve Cocktails	\$26,676	\$29,460	\$11,130	\$8,621	\$19,814
	Schnapps and Akvavit	\$10,588	\$7,969	\$8,854	\$8,100	\$7,792
	Summary	\$437,609	\$472,346	\$334,923	\$364,364	\$421,333
Rum	Amber Rum	\$366,138	\$414,863	\$295,451	\$301,095	\$309,072
	Dark Rum	\$255,260	\$293,747	\$246,763	\$240,454	\$236,493
	Flavoured Rum	\$27,227	\$30,371	\$34,572	\$23,186	\$23,918
	Spiced Rum	\$777,945	\$855,272	\$730,666	\$814,417	\$828,795
	White Rum	\$1,138,457	\$1,381,855	\$780,049	\$851,071	\$1,127,837
	Summary	\$2,565,027	\$2,976,108	\$2,087,500	\$2,230,224	\$2,526,115
Tequila	Blanco/Silver Tequila	\$4,306,673	\$4,973,668	\$2,970,547	\$3,575,857	\$4,872,641
	Flavoured Tequila	\$174,329	\$192,344	\$109,017	\$120,770	\$180,663
	Gold Tequila	\$3,782,143	\$4,248,485	\$2,768,136	\$3,131,044	\$3,698,783
	Mezcal	\$570,848	\$569,157	\$384,080	\$492,033	\$549,073
	Summary	\$8,833,993	\$9,983,654	\$6,231,780	\$7,319,705	\$9,301,160
Vodka	Flavoured Vodka	\$932,870	\$996,509	\$655,093	\$753,130	\$857,026
	Straight Vodka	\$5,968,588	\$6,752,378	\$5,070,355	\$5,802,425	\$6,114,570
	Summary	\$6,901,458	\$7,748,887	\$5,725,448	\$6,555,554	\$6,971,596
Whisky	American Whiskey	\$150,836	\$152,102	\$139,296	\$99,862	\$46,356
	Blended Malt Scotch Whisky	\$13,597	\$14,520	\$15,910	\$15,385	\$23,432
	Blended Scotch Whisky	\$303,308	\$326,145	\$334,329	\$301,223	\$339,444
	Bourbon Whiskey	\$608,168	\$628,231	\$421,035	\$284,438	\$128,734
	Canadian Whisky	\$1,729,144	\$1,948,816	\$1,894,451	\$2,065,120	\$2,084,533
	Flavoured Whisky	\$10,082	\$6,222	\$7,633	\$6,353	\$5,301
	Irish Whiskey	\$947,265	\$1,011,978	\$851,281	\$1,096,064	\$978,623
	Other Country Whisky	\$267,126	\$242,926	\$266,859	\$367,824	\$296,702
	Single Malt Scotch Whisky	\$674,431	\$751,761	\$797,216	\$952,292	\$639,020

Spirits Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Whisky	Summary	\$4,703,957	\$5,082,700	\$4,728,009	\$5,188,560	\$4,542,144
Summary		\$33,370,681	\$37,512,820	\$27,036,540	\$30,505,973	\$33,899,830

Spirits Sales (Litres)



Spirits Sales (Litres)

Spirits

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Asian Spirits	China Spirits	1,156	1,368	1,235	2,138	2,249
	Korea Spirits	27,199	29,713	24,241	25,009	25,720
	Other Country Asian Spirits	1,016	1,219	863	1,130	1,270
	Summary	29,370	32,300	26,339	28,277	29,238
Gin	Dry Gin	77,717	87,903	67,026	67,737	76,559
	Flavoured Gin	2,817	3,130	2,059	2,090	3,105
	Other Gin	2,423	2,887	2,356	2,309	2,640
	Summary	82,957	93,920	71,442	72,135	82,304
Grape and Fruit Brandy	Armagnac	89	58	77	85	86
	Brandy	5,289	5,823	4,577	4,796	5,296
	Cognac	2,656	2,525	2,200	2,394	2,137
	Eau de Vie	637	763	1,020	711	671
	Grappa And Marc	329	238	261	319	223
	Pisco	1,890	2,153	1,329	2,229	1,989
	Summary	10,891	11,559	9,464	10,534	10,403
Liqueurs	Anise And Herbal/Spice Liqueurs	60,604	69,723	41,562	50,869	64,741
	Coffee And Cocoa Liqueurs	18,991	21,697	18,344	21,036	19,730
	Cream/Dairy Liqueurs	16,929	17,669	15,620	17,097	16,796
	Fruit Liqueurs	72,919	81,062	44,650	54,746	74,136
	Nut Liqueurs	9,131	10,502	8,733	8,600	9,442
	Other Liqueurs	10,537	11,347	7,737	8,455	10,947
	Whiskey Liqueurs	1,583	1,677	1,355	1,348	1,195
	Summary	190,694	213,678	138,001	162,151	196,987
Other Spirits	Cachaca	565	598	396	428	680
	Flavoured Spirits	205	190	396	223	252
	Miscellaneous/Other Spirits	649	667	816	628	568

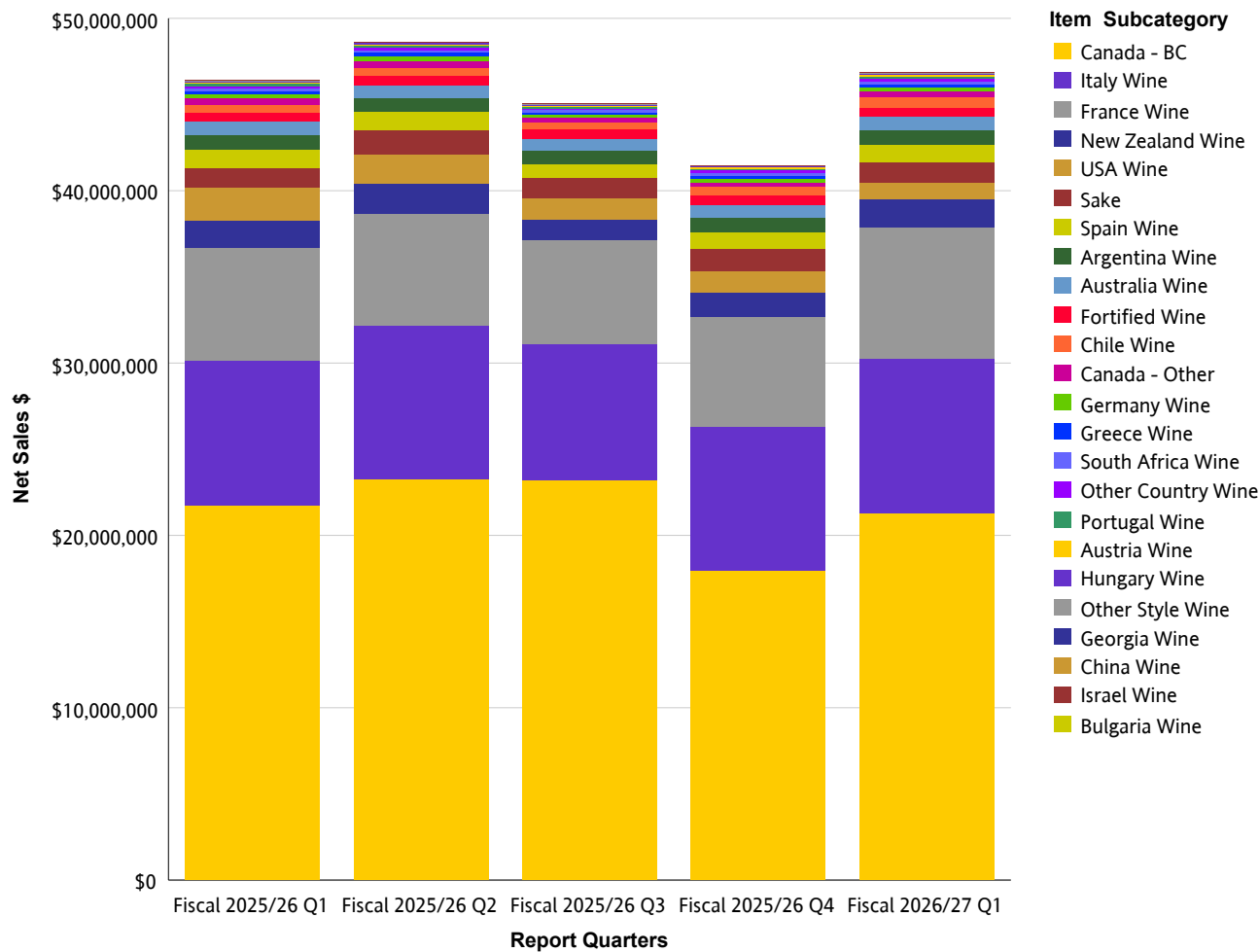
Spirits Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Other Spirits	Moonshine Spirits	137	96	257	111	116
	Ready to Mix Cocktails	16,470	18,258	11,607	14,069	15,967
	Ready to Serve Cocktails	792	855	330	225	596
	Schnapps and Akvavit	210	164	162	168	160
	Summary	19,028	20,828	13,965	15,851	18,338
Rum	Amber Rum	9,970	10,779	7,751	7,633	8,090
	Dark Rum	8,781	10,144	8,400	8,010	8,154
	Flavoured Rum	649	702	780	469	514
	Spiced Rum	26,788	29,221	25,851	27,895	28,150
	White Rum	45,304	55,433	31,361	33,902	45,087
	Summary	91,492	106,279	74,142	77,908	89,995
Tequila	Blanco/Silver Tequila	89,731	104,389	60,866	73,993	103,021
	Flavoured Tequila	3,409	3,841	2,047	2,306	3,496
	Gold Tequila	71,349	80,336	48,237	57,520	71,216
	Mezcal	8,386	8,523	5,591	7,272	8,243
	Summary	172,875	197,089	116,741	141,091	185,976
Vodka	Flavoured Vodka	29,673	31,443	20,359	23,501	27,624
	Straight Vodka	211,251	236,749	173,361	202,010	215,109
	Summary	240,924	268,192	193,720	225,511	242,733
Whisky	American Whiskey	3,853	3,883	3,412	1,844	730
	Blended Malt Scotch Whisky	235	240	270	239	308
	Blended Scotch Whisky	5,838	6,205	6,168	5,351	6,157
	Bourbon Whiskey	13,269	13,616	9,694	5,164	1,906
	Canadian Whisky	55,353	62,384	58,487	62,725	64,319
	Flavoured Whisky	296	194	231	198	162
	Irish Whiskey	24,576	25,950	22,493	27,838	25,374
	Other Country Whisky	2,808	2,774	2,766	3,671	3,556
	Single Malt Scotch Whisky	6,374	6,727	7,210	7,595	6,071

Spirits Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Whisky	Summary	112,602	121,973	110,731	114,624	108,583
Summary		950,833	1,065,817	754,545	848,083	964,557

Wine Sales (Net \$)



Wine Sales (Net \$)

Wine

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Argentina Wine	Argentina Red Wine	\$735,005	\$687,761	\$744,591	\$765,511	\$697,802
	Argentina Rose Wine	\$7,619	\$3,683	\$2,780	\$2,354	\$8,009
	Argentina Sparkling Wine	\$5,819	\$11,005	\$5,376	\$11,547	\$8,145
	Argentina White Wine	\$59,931	\$75,089	\$46,979	\$71,427	\$103,025
	Summary	\$808,374	\$777,538	\$799,725	\$850,839	\$816,981
Australia Wine	Australia Fruit and Dessert Wine	\$0	\$0	\$0	\$0	\$0
	Australia Red Wine	\$489,599	\$424,050	\$482,505	\$530,417	\$501,821
	Australia Rose Wine	\$17,195	\$17,302	\$8,505	\$11,185	\$11,384
	Australia Sparkling Wine	\$86,639	\$92,513	\$43,562	\$64,699	\$74,965
	Australia White Wine	\$195,994	\$200,802	\$139,582	\$142,522	\$200,763
	Summary	\$789,427	\$734,666	\$674,154	\$748,823	\$788,933
Austria Wine	Austria Fruit and Dessert Wine	\$848	\$434	\$478	\$1,545	\$305
	Austria Red Wine	\$14,379	\$12,472	\$9,181	\$18,266	\$22,525
	Austria Rose Wine	\$10,269	\$5,986	\$3,980	\$4,301	\$9,737
	Austria Sparkling Wine	\$1,119	\$2,852	\$2,380	\$3,192	\$1,876
	Austria White Wine	\$54,809	\$67,302	\$44,478	\$49,873	\$79,856
	Summary	\$81,424	\$89,046	\$60,498	\$77,177	\$114,298
Bulgaria Wine	Bulgaria Red Wine	\$0	\$0	\$0	\$0	\$0
	Bulgaria White Wine	\$0	\$0	\$0	\$0	\$0
	Summary	\$0	\$0	\$0	\$0	\$0
Canada - BC	Canada - BC Dessert Wine	\$6,776	\$1,988	\$8,108	\$4,078	\$6,977
	Canada - BC Fruit Wine	\$70,597	\$88,395	\$217,686	\$43,078	\$94,810
	Canada - BC Ice Wine	\$55,357	\$66,551	\$52,425	\$52,197	\$41,932
	Canada - BC Red Wine	\$8,836,064	\$8,983,790	\$11,051,700	\$8,454,189	\$8,563,469
	Canada - BC Rose Wine	\$1,690,628	\$1,945,339	\$950,430	\$840,389	\$1,681,585
	Canada - BC Sparkling Wine	\$1,252,788	\$1,369,849	\$1,565,533	\$887,922	\$1,241,447

Wine Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Canada - BC	Canada - BC White Wine	\$9,845,168	\$10,808,596	\$9,384,793	\$7,688,229	\$9,627,859
	Summary	\$21,757,379	\$23,264,507	\$23,230,676	\$17,970,082	\$21,258,077
Canada - Other	Canada - Other Dessert Wine	\$2,106	\$2,459	\$3,744	\$1,053	\$2,106
	Canada - Other Fruit Wine	\$0	\$0	\$0	\$0	\$0
	Canada - Other Ice Wine	\$2,092	\$5,092	\$12,113	\$13,884	\$13,785
	Canada - Other Red Wine	\$7,449	\$14,692	\$10,000	\$11,456	\$15,310
	Canada - Other Rose Wine	\$3,520	\$5,309	\$668	\$2,195	\$423
	Canada - Other Sparkling Wine	\$308,774	\$329,586	\$220,188	\$231,876	\$335,174
	Canada - Other White Wine	\$18,822	\$37,774	\$7,203	\$11,663	\$16,415
	Summary	\$342,762	\$394,913	\$253,918	\$272,127	\$383,213
Chile Wine	Chile Fruit and Dessert Wine	\$0	\$168	\$509	\$0	\$173
	Chile Red Wine	\$267,120	\$278,747	\$291,774	\$329,734	\$369,388
	Chile Rose Wine	\$16,279	\$18,238	\$4,466	\$6,012	\$15,422
	Chile Sparkling Wine	\$150	\$117	\$2,425	\$637	\$770
	Chile White Wine	\$185,799	\$191,836	\$125,882	\$147,113	\$190,615
	Summary	\$469,349	\$489,106	\$425,056	\$483,496	\$576,368
China Wine	China Fruit and Dessert Wine	\$0	\$455	\$0	\$312	\$480
	China Red Wine	\$0	\$0	\$0	\$501	\$502
	China White Wine	\$0	\$0	\$0	\$125	\$0
	Summary	\$0	\$455	\$0	\$938	\$982
Fortified Wine	Other Fortified Domestic Wine	\$28,077	\$33,431	\$44,967	\$28,185	\$19,896
	Other Fortified Import Wine	\$136,098	\$119,629	\$94,920	\$118,332	\$111,893
	Port Wine	\$67,470	\$76,992	\$103,027	\$88,874	\$82,093
	Sherry Wine	\$39,607	\$36,400	\$29,834	\$36,848	\$32,663
	Vermouth Wine	\$252,454	\$281,435	\$261,975	\$281,523	\$287,228
	Summary	\$523,706	\$547,888	\$534,724	\$553,762	\$533,773
France Wine	France Champagne Wine	\$1,174,167	\$1,458,197	\$1,644,265	\$1,503,614	\$1,625,875
	France Fruit and Dessert Wine	\$9,653	\$6,133	\$15,009	\$8,647	\$7,668

Wine Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
France Wine	France Red Wine	\$2,047,164	\$1,649,121	\$2,087,102	\$2,082,309	\$2,252,858
	France Rose Wine	\$771,086	\$848,905	\$329,967	\$425,483	\$899,276
	France Sparkling Wine	\$253,349	\$276,441	\$199,693	\$206,556	\$268,489
	France White Wine	\$2,283,941	\$2,255,088	\$1,786,890	\$2,164,881	\$2,541,156
	Summary	\$6,539,360	\$6,493,886	\$6,062,927	\$6,391,489	\$7,595,321
Georgia Wine	Georgia Red Wine	\$10,650	\$11,740	\$8,886	\$11,858	\$6,310
	Georgia Rose Wine	\$347	\$173	\$0	\$173	\$456
	Georgia Sparkling Wine	\$880	\$654	\$226	\$441	\$0
	Georgia White Wine	\$13,454	\$8,747	\$8,162	\$8,187	\$8,538
	Summary	\$25,331	\$21,315	\$17,275	\$20,659	\$15,305
Germany Wine	Germany Fruit and Dessert Wine	\$0	\$0	\$0	\$0	\$0
	Germany Red Wine	\$17,103	\$35,111	\$13,540	\$30,918	\$18,374
	Germany Rose Wine	\$0	\$649	\$0	\$1,298	\$4,278
	Germany Sparkling Wine	\$125,607	\$127,388	\$98,263	\$103,595	\$108,091
	Germany White Wine	\$70,810	\$101,001	\$64,816	\$77,885	\$97,335
	Summary	\$213,519	\$264,149	\$176,619	\$213,695	\$228,078
Greece Wine	Greece Fruit and Dessert Wine	\$0	\$0	\$0	\$3,744	\$2,341
	Greece Red Wine	\$96,516	\$78,378	\$72,728	\$90,202	\$70,737
	Greece Rose Wine	\$12,778	\$11,697	\$5,634	\$6,008	\$13,040
	Greece Sparkling Wine	\$7,291	\$3,085	\$4,088	\$1,754	\$4,224
	Greece White Wine	\$108,528	\$100,899	\$54,999	\$70,018	\$82,581
	Summary	\$225,114	\$194,058	\$137,449	\$171,725	\$172,923
Hungary Wine	Hungary Fruit and Dessert Wine	\$6,416	\$7,864	\$8,273	\$8,466	\$7,259
	Hungary Red Wine	\$2,602	\$5,595	\$11,331	\$5,230	\$4,511
	Hungary Rose Wine	\$0	\$110	\$0	\$219	\$0
	Hungary Sparkling Wine	\$23,776	\$47,081	\$16,897	\$15,211	\$23,346
	Hungary White Wine	\$6,719	\$16,537	\$10,761	\$15,098	\$14,924
	Summary	\$39,513	\$77,187	\$47,262	\$44,225	\$50,040

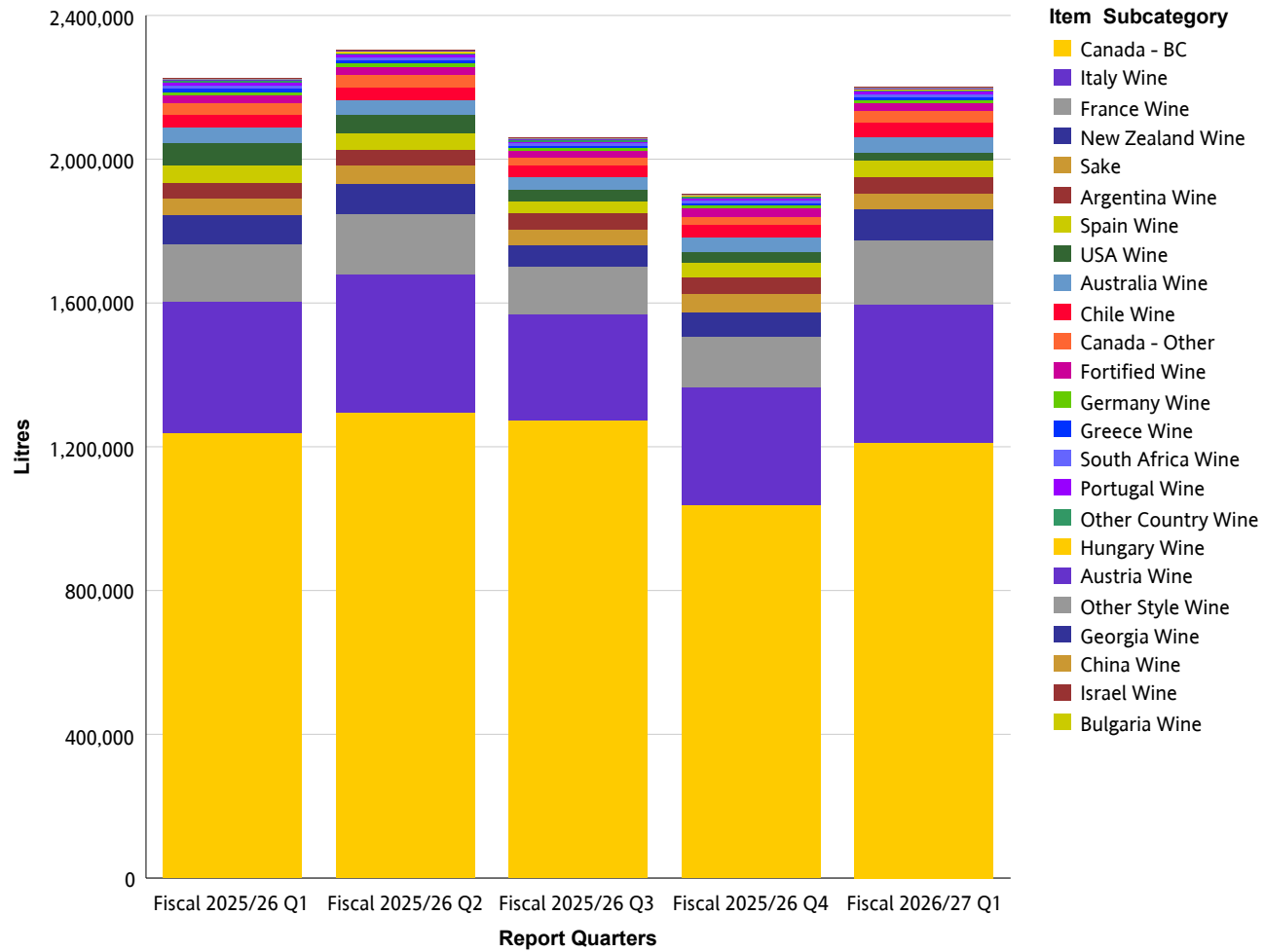
Wine Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Israel Wine	Israel Red Wine	\$160	\$139	\$370	\$679	\$63
	Israel Rose Wine	\$23	\$0	\$0	\$0	\$0
	Israel White Wine	\$19	\$0	\$0	\$37	\$45
	Summary	\$201	\$139	\$370	\$716	\$108
Italy Wine	Italy Fruit and Dessert Wine	\$8,839	\$4,111	\$9,405	\$5,730	\$5,384
	Italy Red Wine	\$3,674,437	\$3,710,644	\$4,598,584	\$4,368,159	\$3,920,524
	Italy Rose Wine	\$146,373	\$169,553	\$66,017	\$77,430	\$196,641
	Italy Sparkling Wine	\$807,786	\$924,819	\$502,471	\$607,942	\$791,143
	Italy White Wine	\$2,067,250	\$2,218,654	\$1,533,806	\$1,820,247	\$2,243,205
	Prosecco Wine	\$1,681,727	\$1,882,688	\$1,165,835	\$1,443,549	\$1,869,680
	Summary	\$8,386,412	\$8,910,469	\$7,876,119	\$8,323,057	\$9,026,577
New Zealand Wine	New Zealand Fruit and Dessert Wine	\$0	\$0	\$0	\$0	\$0
	New Zealand Red Wine	\$65,066	\$74,971	\$68,845	\$79,360	\$77,110
	New Zealand Rose Wine	\$14,460	\$17,060	\$8,088	\$8,433	\$17,815
	New Zealand Sparkling Wine	\$3,084	\$2,638	\$1,406	\$1,602	\$5,956
	New Zealand White Wine	\$1,497,662	\$1,636,921	\$1,069,292	\$1,328,496	\$1,563,283
	Summary	\$1,580,272	\$1,731,590	\$1,147,630	\$1,417,891	\$1,664,164
Other Country Wine	Other Country Fruit and Dessert Wine	\$65,558	\$69,495	\$54,652	\$64,063	\$60,791
	Other Country Red Wine	\$31,877	\$25,264	\$20,452	\$36,141	\$42,462
	Other Country Rose Wine	\$4,020	\$11,901	\$1,728	\$2,857	\$9,126
	Other Country Sparkling Wine	\$5,654	\$6,416	\$7,675	\$8,421	\$9,608
	Other Country White Wine	\$30,928	\$23,888	\$18,249	\$36,433	\$33,682
	Summary	\$138,036	\$136,964	\$102,756	\$147,915	\$155,669
Other Style Wine	Aperitif And Flavoured Wine	\$4,142	\$4,376	\$2,798	\$2,230	\$5,001
	Mead	\$26,573	\$28,426	\$55,998	\$29,841	\$38,567
	Rice Wine	\$8,857	\$8,708	\$4,768	\$6,770	\$7,014
	Summary	\$39,572	\$41,510	\$63,564	\$38,841	\$50,582
Portugal Wine	Portugal Fruit and Dessert Wine	\$1,168	\$210	\$1,681	\$629	\$1,289

Wine Sales (Net \$)

Net Sales \$		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Portugal Wine	Portugal Red Wine	\$45,615	\$33,110	\$39,537	\$41,141	\$36,188
	Portugal Rose Wine	\$7,329	\$7,766	\$3,192	\$5,948	\$9,705
	Portugal Sparkling Wine	\$1,406	\$479	\$958	\$3,477	\$2,736
	Portugal White Wine	\$70,033	\$61,438	\$45,301	\$56,006	\$72,703
	Summary	\$125,551	\$103,003	\$90,668	\$107,200	\$122,620
Sake	Japan Sake	\$962,548	\$1,301,224	\$1,125,081	\$1,281,675	\$1,134,995
	Other Country Sake	\$28,338	\$30,012	\$30,144	\$26,457	\$29,531
	USA Sake	\$185,052	\$39,416	\$11,669	\$7,857	\$6,310
	Summary	\$1,175,938	\$1,370,651	\$1,166,894	\$1,315,989	\$1,170,836
South Africa Wine	South Africa Fruit and Dessert Wine	\$159	\$0	\$80	\$80	\$0
	South Africa Red Wine	\$51,810	\$51,583	\$54,486	\$53,135	\$39,527
	South Africa Rose Wine	\$2,419	\$1,931	\$927	\$850	\$2,328
	South Africa Sparkling Wine	\$104	\$2,467	\$4,049	\$1,352	\$2,598
	South Africa White Wine	\$107,156	\$102,548	\$72,628	\$92,082	\$101,197
	Summary	\$161,648	\$158,530	\$132,170	\$147,499	\$145,649
Spain Wine	Spain Fruit and Dessert Wine	\$6,146	\$6,903	\$2,404	\$4,133	\$5,758
	Spain Red Wine	\$458,124	\$457,105	\$426,734	\$478,840	\$442,701
	Spain Rose Wine	\$27,940	\$39,018	\$14,099	\$20,605	\$33,464
	Spain Sparkling Wine	\$394,957	\$403,930	\$251,332	\$298,491	\$377,737
	Spain White Wine	\$187,658	\$189,618	\$112,172	\$138,557	\$207,137
	Summary	\$1,074,825	\$1,096,573	\$806,741	\$940,627	\$1,066,797
USA Wine	USA Fruit and Dessert Wine	\$0	\$0	\$0	\$0	\$0
	USA Red Wine	\$1,461,316	\$1,323,345	\$1,053,351	\$1,019,490	\$769,191
	USA Rose Wine	\$28,578	\$16,223	\$3,601	\$2,674	\$2,939
	USA Sparkling Wine	\$18,462	\$17,165	\$5,697	\$2,534	\$1,117
	USA White Wine	\$396,053	\$375,047	\$194,501	\$195,723	\$140,770
	Summary	\$1,904,408	\$1,731,780	\$1,257,149	\$1,220,421	\$914,016
Summary		\$46,402,122	\$48,629,924	\$45,064,344	\$41,459,192	\$46,851,312

Wine Sales (Litres)



Wine Sales (Litres)

Wine

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Argentina Wine	Argentina Red Wine	39,955	37,651	41,010	40,992	38,082
	Argentina Rose Wine	747	274	226	200	626
	Argentina Sparkling Wine	306	608	266	567	432
	Argentina White Wine	3,265	4,018	2,444	3,541	5,834
	Summary	44,273	42,550	43,945	45,301	44,974
Australia Wine	Australia Fruit and Dessert Wine	0	0	0	0	0
	Australia Red Wine	22,930	20,247	23,668	24,641	24,635
	Australia Rose Wine	1,149	1,107	614	715	804
	Australia Sparkling Wine	5,559	5,806	2,819	4,018	5,092
	Australia White Wine	12,356	12,948	9,060	9,466	13,020
	Summary	41,994	40,108	36,162	38,840	43,551
Austria Wine	Austria Fruit and Dessert Wine	16	4	9	17	6
	Austria Red Wine	374	362	266	414	590
	Austria Rose Wine	288	148	99	112	292
	Austria Sparkling Wine	32	86	76	99	58
	Austria White Wine	1,498	1,768	1,162	1,362	2,233
	Summary	2,206	2,368	1,613	2,004	3,179
Bulgaria Wine	Bulgaria Red Wine	0	0	0	0	0
	Bulgaria White Wine	0	0	0	0	0
	Summary	0	0	0	0	0
Canada - BC	Canada - BC Dessert Wine	152	46	148	66	153
	Canada - BC Fruit Wine	3,507	4,488	10,061	2,119	4,764
	Canada - BC Ice Wine	695	922	1,222	1,002	838
	Canada - BC Red Wine	473,152	463,838	560,520	452,950	452,087
	Canada - BC Rose Wine	84,038	95,434	47,864	44,114	89,050
	Canada - BC Sparkling Wine	45,078	49,408	61,168	32,235	46,384

Wine Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Canada - BC	Canada - BC White Wine	632,102	681,943	592,743	506,340	617,434
	Summary	1,238,723	1,296,079	1,273,727	1,038,826	1,210,710
Canada - Other	Canada - Other Dessert Wine	18	22	32	9	18
	Canada - Other Fruit Wine	0	0	0	0	0
	Canada - Other Ice Wine	23	43	106	114	123
	Canada - Other Red Wine	690	887	784	749	858
	Canada - Other Rose Wine	290	233	76	111	43
	Canada - Other Sparkling Wine	29,220	30,286	19,421	21,122	29,769
	Canada - Other White Wine	1,092	1,734	537	616	597
	Summary	31,333	33,205	20,956	22,721	31,409
Chile Wine	Chile Fruit and Dessert Wine	0	4	14	0	4
	Chile Red Wine	19,088	18,917	19,345	22,096	22,748
	Chile Rose Wine	1,593	1,810	459	570	1,446
	Chile Sparkling Wine	8	6	83	22	30
	Chile White Wine	15,644	16,329	10,866	12,922	16,869
	Summary	36,332	37,067	30,766	35,611	41,097
China Wine	China Fruit and Dessert Wine	0	9	0	8	15
	China Red Wine	0	0	0	18	18
	China White Wine	0	0	0	4	0
	Summary	0	9	0	30	33
Fortified Wine	Other Fortified Domestic Wine	1,347	1,371	1,422	1,346	752
	Other Fortified Import Wine	4,410	4,188	3,218	4,196	3,679
	Port Wine	1,616	1,805	2,310	1,891	1,918
	Sherry Wine	1,352	1,343	971	1,342	1,298
	Vermouth Wine	13,022	14,624	12,396	13,272	14,479
	Summary	21,747	23,330	20,318	22,047	22,126
France Wine	France Champagne Wine	11,129	13,572	14,827	13,778	15,031
	France Fruit and Dessert Wine	129	72	123	100	94

Wine Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
France Wine	France Red Wine	45,185	40,577	46,759	49,358	47,193
	France Rose Wine	35,138	40,257	15,462	19,200	41,206
	France Sparkling Wine	12,665	13,802	9,077	9,894	11,995
	France White Wine	57,277	58,253	46,398	50,184	63,378
	Summary	161,523	166,533	132,647	142,513	178,897
Georgia Wine	Georgia Red Wine	289	302	225	318	167
	Georgia Rose Wine	9	4	0	4	18
	Georgia Sparkling Wine	18	14	4	9	0
	Georgia White Wine	368	225	198	199	201
	Summary	684	544	428	530	386
Germany Wine	Germany Fruit and Dessert Wine	0	0	0	0	0
	Germany Red Wine	474	686	352	466	405
	Germany Rose Wine	0	18	0	36	117
	Germany Sparkling Wine	6,138	5,954	5,128	4,800	5,422
	Germany White Wine	2,764	3,154	2,260	2,334	2,644
	Summary	9,377	9,812	7,741	7,635	8,588
Greece Wine	Greece Fruit and Dessert Wine	0	0	0	24	15
	Greece Red Wine	4,348	3,668	3,485	4,098	3,355
	Greece Rose Wine	504	483	205	207	538
	Greece Sparkling Wine	176	104	158	68	162
	Greece White Wine	4,843	4,801	2,700	3,276	3,983
	Summary	9,871	9,055	6,548	7,673	8,054
Hungary Wine	Hungary Fruit and Dessert Wine	84	91	103	110	100
	Hungary Red Wine	158	184	274	150	104
	Hungary Rose Wine	0	4	0	9	0
	Hungary Sparkling Wine	1,540	2,982	1,102	976	1,512
	Hungary White Wine	296	541	400	536	416
	Summary	2,079	3,803	1,879	1,780	2,131

Wine Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Israel Wine	Israel Red Wine	6	4	14	22	2
	Israel Rose Wine	1	0	0	0	0
	Israel White Wine	1	0	0	2	2
	Summary	8	4	14	24	4
Italy Wine	Italy Fruit and Dessert Wine	89	42	79	43	50
	Italy Red Wine	118,881	119,487	127,024	129,320	121,449
	Italy Rose Wine	5,615	6,696	2,324	3,006	7,670
	Italy Sparkling Wine	44,324	49,496	26,172	32,489	43,618
	Italy White Wine	114,768	120,496	81,196	95,270	123,925
	Prosecco Wine	81,453	88,048	58,282	65,824	88,882
	Summary	365,130	384,266	295,076	325,951	385,593
New Zealand Wine	New Zealand Fruit and Dessert Wine	0	0	0	0	0
	New Zealand Red Wine	2,744	2,684	3,046	2,960	3,205
	New Zealand Rose Wine	737	869	396	414	884
	New Zealand Sparkling Wine	148	128	71	77	260
	New Zealand White Wine	77,741	82,367	56,524	62,978	80,568
	Summary	81,371	86,049	60,037	66,430	84,916
Other Country Wine	Other Country Fruit and Dessert Wine	2,168	2,173	1,666	1,957	1,856
	Other Country Red Wine	878	765	631	1,071	1,011
	Other Country Rose Wine	108	453	67	151	253
	Other Country Sparkling Wine	188	240	202	205	268
	Other Country White Wine	912	638	602	1,165	1,052
	Summary	4,254	4,268	3,167	4,548	4,440
Other Style Wine	Aperitif And Flavoured Wine	184	161	139	79	153
	Mead	791	982	1,777	1,088	1,586
	Rice Wine	965	771	495	518	642
	Summary	1,940	1,915	2,411	1,685	2,381
Portugal Wine	Portugal Fruit and Dessert Wine	20	4	44	14	18

Wine Sales (Litres)

Litres		Fiscal 2025/26 Q1	Fiscal 2025/26 Q2	Fiscal 2025/26 Q3	Fiscal 2025/26 Q4	Fiscal 2026/27 Q1
Portugal Wine	Portugal Red Wine	2,421	1,962	1,888	2,395	2,076
	Portugal Rose Wine	516	629	239	383	622
	Portugal Sparkling Wine	45	14	27	108	81
	Portugal White Wine	4,056	3,710	2,584	2,950	4,153
	Summary	7,057	6,319	4,783	5,850	6,950
Sake	Japan Sake	25,947	47,439	43,159	51,584	44,065
	Other Country Sake	1,074	1,028	1,053	885	911
	USA Sake	17,022	2,162	506	397	173
	Summary	44,043	50,629	44,718	52,866	45,149
South Africa Wine	South Africa Fruit and Dessert Wine	1	0	0	0	0
	South Africa Red Wine	2,558	2,093	2,349	2,630	1,814
	South Africa Rose Wine	141	118	56	52	148
	South Africa Sparkling Wine	3	90	135	50	90
	South Africa White Wine	6,244	6,274	4,035	5,192	5,504
	Summary	8,947	8,576	6,575	7,924	7,555
Spain Wine	Spain Fruit and Dessert Wine	171	201	65	141	158
	Spain Red Wine	18,227	16,689	15,111	18,173	17,496
	Spain Rose Wine	1,831	2,818	878	1,478	2,128
	Spain Sparkling Wine	19,995	19,807	12,603	14,507	18,620
	Spain White Wine	7,251	7,174	3,966	5,235	8,157
	Summary	47,475	46,690	32,623	39,534	46,558
USA Wine	USA Fruit and Dessert Wine	0	0	0	0	0
	USA Red Wine	44,590	34,291	25,595	25,363	17,306
	USA Rose Wine	1,635	1,006	207	126	135
	USA Sparkling Wine	636	486	171	86	36
	USA White Wine	16,896	14,953	7,274	6,714	4,008
	Summary	63,757	50,737	33,248	32,289	21,485
Summary		2,224,124	2,303,916	2,059,381	1,902,612	2,200,165

GLOSSARY AND EXPLANATORY NOTES

Domestic Beer – the domestic beer classification is defined as follows:

Commercial Beer – Breweries with Annual Production over 350,000HL

Regional Beer – Breweries with Annual Production over 15,000HL and up to 350,000HL

Micro Brew Beer – Breweries with Annual Production up to 15,000HL

Negative Sales

Occasionally, negative sales are reported. This is usually due to adjustments or product returns.