



## **LIQUOR DISTRIBUTION BRANCH**

### **Common Ownership Criteria for direct delivery of out-of-province refreshment beverages May 7, 2026**

As of May 7, 2026, eligible B.C. manufacturers are authorized by the BC Liquor Distribution Branch (“LDB”) to make direct sales and deliveries of packaged refreshment beverage products to specific wholesale and hospitality customers.

Eligible B.C. manufacturers may also direct deliver packaged refreshment beverages produced by out-of-province manufacturers with whom they share common ownership and/or management, as long as the product is consistent with the classes of product permitted to be manufactured under the B.C. manufacturer’s licence.

In this context, the LDB considers there to be common ownership and/or common management where:

- a) the B.C. manufacturer and a Canadian liquor producer outside of B.C. who holds a valid and subsisting authorization, licence, registration, or other permit to manufacture refreshment beverages in that jurisdiction (“Out-of-Province Producer”) share:
  - i. a shareholder who holds 10 per cent or more of the common shares of each entity, or
  - ii. common directors and/or officers who collectively hold 50 per cent or more of the votes at any directors meeting, or
  - iii. two or more common senior employees who direct their liquor operations; or
- b) the B.C. manufacturer owns shares in the Out-of-Province Producer.

The LDB may, in its sole discretion, deem there to be common ownership and/or common management for the purposes of refreshment beverage distribution in additional circumstances on a case-by-case basis.

For more information on the direct delivery of refreshment beverages, please see the LDB Wholesale Operations [May 7, 2026 announcement](#), and the [detailed FAQs](#). Updated direct delivery information sheets and sales agreements can be accessed [here](#).