



Direct Delivery Information Sheet – BC Commercial Wineries

Legend
✓ = permitted
✗ = not permitted ¹

Direct delivery of wine, cider, mead, sake, and wine-based refreshment beverages:

According to your *Agreement Relating to the Direct Sale and Delivery of British Columbia Manufactured Product – Commercial Winery* and/or LDB policy, you can make direct sales to customers as provided in the table below:

Product Type	Package Type	Your own Manufacturer On-site Store	Licensee Retail Store	Grocery Stores (with BCVQA licence)	Grocery Stores (with Special Wine Store Licence)	Wine Stores	Rural Agency Stores	Hospitality Customers and other BC manufacturers with lounge endorsements	Special Event Permittees	Duty Free Stores	BC Liquor Stores
Non-VQA Wine/Mead/Sake	Packaged	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗
Non-VQA Wine/Mead/Sake	Keg	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗
VQA Wine	Packaged	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
Cider	Packaged	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗
Cider	Keg	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗
Cider	Growler	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗



LIQUOR DISTRIBUTION BRANCH

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Wine-based Refreshment beverages	Packaged	✓	✓	✗	✓	✓	✓	✓	✓	✗	✓ ²
Wine-based Refreshment beverages	Keg (>18 litres)	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗

¹ For sales where direct delivery is not permitted, products must be distributed through the LDB's Distribution Centres. Note that for kegs, the LDB's Distribution Centre only handles kegs that are 18 litres or smaller.

² For more information on how to direct deliver to BC Liquor Stores please contact the Merchandising department at 604-252-3180 or email merchandising@bcliquorstores.com.