



**Direct Delivery Information Sheet – BC Breweries and Brewpubs**

Legend
✓ = permitted
✗ = not permitted <sup>1</sup>

Direct delivery of beer and malt-based refreshment beverages:

According to your *Agreement Relating to the Direct Sale and Delivery of British Columbia Manufactured Product – Brewery/Brewpub* and/or LDB policy, you can make direct sales to customers as provided in the table below:

Product Type	Package Type	Your own Manufacturer On-site Store	Licensee Retail Store	Rural Agency Stores	Hospitality Customers and other BC manufacturers with lounge endorsements	Special Event Permittees	Duty Free Stores	BC Liquor Stores
Beer	Packaged	✓	✓	✓	✓	✓	✗ <sup>2</sup>	✓ <sup>3</sup>
Beer	Keg	✓	✓	✓	✓	✓	✗	✓
Beer	Growler	✓	✗	✗	✗	✗	✗	✗
Malt- and sugar-based refreshment beverages	Packaged	✓	✓	✓	✓	✓	✗	✓ <sup>3</sup>
Malt- and sugar-based refreshment beverages	Keg (>18 litres)	✓	✓	✓	✓	✓	✗	✗

<sup>1</sup> For sales where direct delivery is not permitted, products must be distributed through the LDB’s Distribution Centres. Note that for kegs, the LDB’s Distribution Centre only handles kegs that are 18 litres or smaller.



## **LIQUOR DISTRIBUTION BRANCH**

<sup>2</sup> Due to special pricelists in effect and differences in tax application for sales to duty free stores, a BC brewery/brewpub cannot directly deliver product to a Duty Free Store without the LDB being involved in the transaction. Exceptions apply and not all breweries/brewpubs will be able to do this. For further information, the LDB's Wholesale Customer Centre can be contacted at 604-775-0681 (Greater Vancouver) or 1-888-775- 0681 (toll-free).

<sup>3</sup> All BC breweries/brewpubs may direct deliver their listed products to BC Liquor Stores. In addition to this, they may direct deliver non-listed products via a special in-store program that allows an individual BC Liquor Store to uniquely offer products from local breweries that are not carried in other BC Liquor Stores. Local breweries must have an annual production volume of 100,000 hectolitres or less to be eligible for this program. For more information, please contact the Merchandising department at 604-252-3180 or email [merchandising@bliquorstores.com](mailto:merchandising@bliquorstores.com).