



**Direct Delivery Information Sheet – BC Land  
Based Wineries**

Legend
✓ = permitted
✗ = not permitted <sup>1</sup>

Direct delivery of wine, mead, sake, and cider:

According to your *Agreement Relating to the Direct Sale and Delivery of British Columbia Manufactured Product – Land Based Winery and/or LDB* policy, you can make direct sales to customers as provided in the table below:

Product Type	Package Type	Your own Manufacturer On-site Store	Licensee Retail Store	Grocery Stores (with BCVQA licence) <sup>2</sup>	Grocery Stores (with Special Wine Store Licence)	Wine Stores	Rural Agency Stores	Hospitality Customers and other BC manufacturers with lounge endorsements	Special Event Permittees	Duty Free Stores	BC Liquor Stores
Non-VQA Wine/Mead/Sake	Packaged	✓	✓	✗	✓	✓	✓	✓	✓	✓	✗
Non-VQA Wine/Mead/Sake	Keg	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗
VQA Wine	Packaged	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
Cider	Packaged	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗
Cider	Keg	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗
Cider	Growler	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗

<sup>1</sup> For sales where direct delivery is not permitted, products must be distributed through the LDB’s Distribution Centres. Note that for kegs, the LDB’s Distribution Centre only handles kegs that are 18 litres or smaller.

<sup>2</sup> Only BCVQA products may be sold to grocery stores operating under a BCVQA licence.