

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN MARCH OF EACH LABELLED YEAR
SALES IN LITRES

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012	
TABLE WINE	ISRAEL	WHITE	WHITE - TOTAL	1,076	4,296	3,612	3,390	3,534	828	4.74%	4.28%	2.78%
		TOTAL	3,664	14,864	12,897	9,120	11,071	2,590	16.65%	21.40%	6.45%	
ITALY	RED	IMPORT BOTTLED	2,207,782	2,229,653	2,139,545	2,135,260	2,166,397	495,253	3.02%	1.46%	16.05%	
		RED - TOTAL	2,207,782	2,229,653	2,139,545	2,135,260	2,166,397	495,253	3.02%	1.46%	16.05%	
	ROSE	IMPORT BOTTLED	3,838	2,602	5,650	32,253	41,619	5,674	-5.02%	29.04%	3.86%	
		ROSE - TOTAL	3,838	2,602	5,650	32,253	41,619	5,674	-5.02%	29.04%	3.86%	
	WHITE	IMPORT BOTTLED	1,098,138	1,117,328	1,149,292	1,185,472	1,251,896	257,039	10.55%	5.60%	20.37%	
		WHITE - TOTAL	1,098,138	1,117,328	1,149,292	1,185,472	1,251,896	257,039	10.55%	5.60%	20.37%	
TOTAL	3,309,759	3,349,583	3,294,487	3,352,985	3,459,912	757,966	5.39%	3.19%	17.47%			
LEBANON	RED	IMPORT BOTTLED	989	766	472	341	382	51	-52.78%	12.09%	18.43%	
		RED - TOTAL	989	766	472	341	382	51	-52.78%	12.09%	18.43%	
	ROSE	IMPORT BOTTLED	91	141	17	98	148	18	20.00%	52.31%	81.82%	
		ROSE - TOTAL	91	141	17	98	148	18	20.00%	52.31%	81.82%	
	WHITE	IMPORT BOTTLED	112	282	114	172	160	14	0.00%	-6.55%	0.00%	
		WHITE - TOTAL	112	282	114	172	160	14	0.00%	-6.55%	0.00%	
TOTAL	1,192	1,190	603	610	692	82	-39.56%	13.27%	37.09%			
MEXICO	RED	IMPORT BOTTLED	1,076	1,137	839	1,063	820	220	11.36%	-22.87%	7.50%	
		RED - TOTAL	1,076	1,137	839	1,063	820	220	11.36%	-22.87%	7.50%	
	WHITE	IMPORT BOTTLED	18	90	198	324	148	32	75.00%	-54.17%	19.70%	
		WHITE - TOTAL	18	90	198	324	148	32	75.00%	-54.17%	19.70%	
TOTAL	1,094	1,227	1,037	1,387	968	252	16.67%	-30.18%	9.37%			
MOLDOVA, REPUBLIC OF	RED	IMPORT BOTTLED	126	104	18	0	0	0	n/a	n/a	0.00%	
		RED - TOTAL	126	104	18	0	0	0	n/a	n/a	0.00%	
	WHITE	IMPORT BOTTLED	36	0	0	0	0	0	n/a	n/a	0.00%	
		WHITE - TOTAL	36	0	0	0	0	0	n/a	n/a	0.00%	
TOTAL	162	104	18	0	0	0	0	n/a	n/a	0.00%		

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TABLE WINE	MONTENEGRO	RED	IMPORT BOTTLED	4,492	3,980	3,455	4,304	4,050	1,126	23.64%	-5.91%	2.63%
			RED - TOTAL	4,492	3,980	3,455	4,304	4,050	1,126	23.64%	-5.91%	2.63%
			TOTAL	4,492	3,980	3,455	4,304	4,050	1,126	23.64%	-5.91%	2.63%
MOROCCO	RED	IMPORT BOTTLED	520	188	11	2	0	0	n/a	-100.00%	0.00%	
			RED - TOTAL	520	188	11	2	0	0	n/a	-100.00%	0.00%
			TOTAL	520	188	11	2	0	0	n/a	-100.00%	0.00%
NEW ZEALAND	RED	IMPORT BOTTLED	61,516	62,175	68,534	88,519	99,661	26,013	32.25%	12.59%	17.52%	
			RED - TOTAL	61,516	62,175	68,534	88,519	99,661	26,013	32.25%	12.59%	17.52%
	ROSE	IMPORT BOTTLED	1,532	3,135	620	1,591	693	0	-100.00%	-56.44%	0.00%	
			ROSE - TOTAL	1,532	3,135	620	1,591	693	0	-100.00%	-56.44%	0.00%
	WHITE	IMPORT BOTTLED	482,395	519,062	630,766	792,627	948,345	197,082	15.37%	19.65%	21.33%	
			WHITE - TOTAL	482,395	519,062	630,766	792,627	948,345	197,082	15.37%	19.65%	21.33%
	TOTAL	545,443	584,372	699,919	882,737	1,048,699	223,095	16.98%	18.80%	20.96%		
PORTUGAL	RED	IMPORT BOTTLED	98,218	104,165	106,910	125,282	134,748	26,363	-15.27%	7.56%	5.09%	
			RED - TOTAL	98,218	104,165	106,910	125,282	134,748	26,363	-15.27%	7.56%	5.09%
	ROSE	IMPORT BOTTLED	63,912	64,427	62,759	76,112	68,705	12,749	-8.97%	-9.73%	2.34%	
			ROSE - TOTAL	63,912	64,427	62,759	76,112	68,705	12,749	-8.97%	-9.73%	2.34%
	WHITE	IMPORT BOTTLED	66,698	81,401	92,708	103,537	108,604	17,833	14.16%	4.89%	2.71%	
			WHITE - TOTAL	66,698	81,401	92,708	103,537	108,604	17,833	14.16%	4.89%	2.71%
	TOTAL	228,829	249,994	262,377	304,930	312,057	56,945	-6.25%	2.34%	3.66%		
ROMANIA	RED	IMPORT BOTTLED	52	0	0	0	0	0	n/a	n/a	0.00%	
			RED - TOTAL	52	0	0	0	0	0	n/a	n/a	0.00%
	WHITE	IMPORT BOTTLED	63	0	0	0	19	18	n/a	n/a	0.00%	
			WHITE - TOTAL	63	0	0	0	19	18	n/a	n/a	0.00%
	TOTAL	115	0	0	0	19	18	n/a	n/a	0.00%		
SLOVAK REPUBLIC	RED	IMPORT BOTTLED	145	0	0	0	0	0	n/a	n/a	0.00%	

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TABLE WINE	SLOVAK REPUBLIC	RED	RED - TOTAL	145	0	0	0	0	0	n/a	n/a	0.00%
		TOTAL		145	0	0	0	0	0	n/a	n/a	0.00%
SLOVENIA	RED	IMPORT BOTTLED		0	0	0	45	14	0	-100.00%	-70.00%	0.00%
		RED - TOTAL		0	0	0	45	14	0	-100.00%	-70.00%	0.00%
	WHITE	IMPORT BOTTLED		0	215	346	32	9	0	-100.00%	-71.43%	0.00%
		WHITE - TOTAL		0	215	346	32	9	0	-100.00%	-71.43%	0.00%
TOTAL			0	215	346	76	22	0	-100.00%	-70.59%	0.00%	
SOUTH AFRICA	RED	CANADA BOTTLED		588	587	768	192	0	0	n/a	-100.00%	0.00%
		IMPORT BOTTLED		677,293	699,871	646,762	608,230	569,196	126,067	-9.77%	-6.42%	5.97%
		RED - TOTAL		677,881	700,458	647,530	608,422	569,196	126,067	-9.77%	-6.45%	5.97%
	ROSE	IMPORT BOTTLED		1,592	2,210	77	2,751	0	0	-100.00%	-100.00%	0.00%
		ROSE - TOTAL		1,592	2,210	77	2,751	0	0	-100.00%	-100.00%	0.00%
	WHITE	CANADA BOTTLED		407	468	648	216	0	0	n/a	-100.00%	0.00%
		IMPORT BOTTLED		376,629	374,512	388,366	397,326	424,307	90,658	-0.17%	6.79%	7.88%
		WHITE - TOTAL		377,036	374,980	389,014	397,542	424,307	90,658	-0.17%	6.73%	7.88%
TOTAL			1,056,509	1,077,648	1,036,622	1,008,715	993,503	216,724	-6.61%	-1.51%	6.78%	
SPAIN	RED	IMPORT BOTTLED		729,266	721,453	720,460	822,615	1,002,224	238,522	15.41%	21.83%	6.37%
		RED - TOTAL		729,266	721,453	720,460	822,615	1,002,224	238,522	15.41%	21.83%	6.37%
	ROSE	IMPORT BOTTLED		8,121	13,537	10,830	14,807	9,347	1,002	-61.92%	-36.87%	12.82%
		ROSE - TOTAL		8,121	13,537	10,830	14,807	9,347	1,002	-61.92%	-36.87%	12.82%
	WHITE	IMPORT BOTTLED		38,533	44,813	49,033	55,748	71,750	11,776	-3.88%	28.70%	14.92%
WHITE - TOTAL			38,533	44,813	49,033	55,748	71,750	11,776	-3.88%	28.70%	14.92%	
TOTAL			775,920	779,803	780,323	893,170	1,083,321	251,300	13.43%	21.29%	7.00%	
SWITZERLAND	RED	IMPORT BOTTLED		27	63	0	0	0	0	n/a	n/a	0.00%
		RED - TOTAL		27	63	0	0	0	0	n/a	n/a	0.00%
	WHITE	IMPORT BOTTLED		36	54	0	306	13	1	-98.86%	-95.83%	0.00%

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TABLE WINE	SWITZERLAND	WHITE	WHITE - TOTAL	36	54	0	306	13	1	-98.86%	-95.83%	0.00%
		TOTAL	63	117	0	306	13	1	-98.86%	-95.83%	0.00%	
TURKEY	RED	IMPORT BOTTLED	0	0	180	0	648	134	n/a	n/a	19.33%	
		RED - TOTAL	0	0	180	0	648	134	n/a	n/a	19.33%	
		TOTAL	0	0	180	0	648	134	n/a	n/a	19.33%	
UNITED STATES OF AMERICA	ICE WINE WHITE	IMPORT BOTTLED	0	0	0	0	14	14	n/a	n/a	0.00%	
		ICE WINE WHITE - TOTAL	0	0	0	0	14	14	n/a	n/a	0.00%	
		RED	CANADA BOTTLED	460,796	492,550	504,542	447,303	385,142	92,855	-3.25%	-13.90%	1.56%
	IMPORT BOTTLED	2,449,727	2,763,628	2,763,638	2,916,919	3,321,951	805,738	21.14%	13.89%	14.22%		
	RED - TOTAL	2,910,522	3,256,178	3,268,180	3,364,222	3,707,093	898,593	18.06%	10.19%	12.90%		
ROSE	CANADA BOTTLED	IMPORT BOTTLED	12,530	11,469	11,174	3,894	1,017	189	-36.68%	-73.88%	0.00%	
		IMPORT BOTTLED	521,165	511,496	498,457	480,537	466,301	99,604	2.19%	-2.96%	5.46%	
		ROSE - TOTAL	533,694	522,965	509,630	484,431	467,318	99,793	2.07%	-3.53%	5.45%	
WHITE	CANADA BOTTLED	IMPORT BOTTLED	265,085	265,074	267,880	225,395	190,274	40,589	-17.86%	-15.58%	2.51%	
		IMPORT BOTTLED	1,403,124	1,599,174	1,678,112	1,693,326	1,820,139	374,569	10.74%	7.49%	11.34%	
		WHITE - TOTAL	1,668,209	1,864,248	1,945,992	1,918,721	2,010,413	415,158	7.09%	4.78%	10.50%	
TOTAL	5,112,425	5,643,391	5,723,802	5,767,374	6,184,838	1,413,558	13.40%	7.24%	11.56%			
URUGUAY	RED	IMPORT BOTTLED	972	836	1,276	2,643	1,062	249	-25.39%	-59.82%	1.48%	
		RED - TOTAL	972	836	1,276	2,643	1,062	249	-25.39%	-59.82%	1.48%	
		WHITE	IMPORT BOTTLED	0	0	0	36	52	0	n/a	43.75%	0.00%
	WHITE - TOTAL	0	0	0	36	52	0	n/a	43.75%	0.00%		
TOTAL	972	836	1,276	2,679	1,114	249	-25.39%	-58.43%	1.48%			
IMPORT TABLE WINE - SUMMARY	CANADA BOTTLED	IMPORT BOTTLED	1,585,588	1,523,066	1,495,104	1,215,877	1,052,514	251,322	-1.44%	-13.44%	6.89%	
		IMPORT BOTTLED	25,464,253	26,201,636	26,260,686	26,581,805	27,560,432	6,168,392	7.11%	3.68%	11.58%	
IMPORT TABLE WINE - TOTAL		27,049,841	27,724,702	27,755,790	27,797,682	28,612,946	6,419,714	6.75%	2.93%	11.41%		
SPARKLING WINE	ARGENTINA	RED	0	0	0	36	54	0	n/a	50.00%	0.00%	

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SPARKLING WINE	ARGENTINA	ROSE	0	0	0	135	220	27	200.00%	63.33%	18.37%
		WHITE	912	1,444	2,402	2,546	2,786	581	74.26%	9.42%	9.44%
	TOTAL	912	1,444	2,402	2,717	3,060	608	77.56%	12.64%	10.80%	
AUSTRALIA	RED	16,196	14,318	12,280	10,328	9,637	1,480	-21.95%	-6.70%	0.56%	
	ROSE	31,395	47,785	84,694	78,696	73,683	14,802	8.30%	-6.37%	5.85%	
	WHITE	108,448	120,499	115,694	96,276	91,486	13,076	-3.46%	-4.98%	5.67%	
	TOTAL	156,039	182,601	212,668	185,300	174,805	29,359	0.86%	-5.66%	5.47%	
AUSTRIA	ROSE	0	0	0	0	9	9	n/a	n/a	0.00%	
	TOTAL	0	0	0	0	9	9	n/a	n/a	0.00%	
CHILE	RED	1	0	0	0	0	0	n/a	n/a	0.00%	
	ROSE	2,941	11,820	13,997	17,015	18,866	3,611	-15.63%	10.88%	1.24%	
	WHITE	1,146	860	18	91	123	2	n/a	35.54%	0.00%	
	TOTAL	4,088	12,680	14,015	17,105	18,989	3,612	-15.63%	11.01%	1.24%	
CHINA	WHITE	0	0	0	8	146	40	381.82%	1,672.73%	3.59%	
	TOTAL	0	0	0	8	146	40	381.82%	1,672.73%	3.59%	
CZECH REPUBLIC	WHITE	340	1,536	5	2	0	0	n/a	-100.00%	0.00%	
	TOTAL	340	1,536	5	2	0	0	n/a	-100.00%	0.00%	
FRANCE	RED	0	0	0	0	1,979	0	n/a	n/a	0.00%	
	ROSE	23,346	31,744	30,293	37,498	45,751	10,816	40.17%	22.01%	11.02%	
	ROSE TABLE WINE	0	0	0	1,648	3,085	631	148.82%	87.12%	7.22%	
	WHITE	203,813	186,425	177,003	168,851	172,666	30,247	12.99%	2.26%	27.06%	
	WHITE TABLE WINE	2,953	4,734	4,761	6,862	5,467	911	-35.82%	-20.33%	11.89%	
	TOTAL	230,111	222,903	212,057	214,860	228,948	42,605	17.83%	5.64%	23.19%	
GERMANY	ROSE	27	0	12,424	15,938	18,420	3,758	32.54%	15.58%	3.33%	
	WHITE	146,552	148,902	156,365	162,638	157,138	21,930	-10.48%	-3.38%	10.76%	
	TOTAL	146,579	148,902	168,789	178,575	175,558	25,687	-6.02%	-1.69%	9.98%	

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SPARKLING WINE	HUNGARY	WHITE	13,644	16,550	20,561	19,202	16,647	2,265	-23.47%	-13.31%	2.28%
		TOTAL	13,644	16,550	20,561	19,202	16,647	2,265	-23.47%	-13.31%	2.28%
	INDIA	WHITE	3	0	0	0	0	0	n/a	n/a	0.00%
		TOTAL	3	0	0	0	0	0	n/a	n/a	0.00%
	ISRAEL	WHITE	0	90	0	0	0	0	n/a	n/a	0.00%
		TOTAL	0	90	0	0	0	0	n/a	n/a	0.00%
	ITALY	RED	0	0	36	4	72	72	n/a	1,500.00%	43.75%
		ROSE	1,804	5,373	10,466	12,040	11,562	1,842	-9.62%	-3.97%	11.03%
		WHITE	123,424	140,679	171,383	184,365	215,321	39,846	16.07%	16.79%	23.90%
		TOTAL	125,227	146,052	181,885	196,409	226,955	41,761	14.63%	15.55%	23.25%
	NEW ZEALAND	ROSE	0	171	45	54	2,685	818	8,991.67%	4,872.22%	4.83%
		WHITE	4,060	5,260	3,744	5,884	13,491	2,512	15.20%	129.26%	8.49%
		TOTAL	4,060	5,431	3,789	5,938	16,176	3,331	52.09%	172.39%	7.89%
	PORTUGAL	ROSE	0	374	598	557	2	0	-100.00%	-99.73%	0.00%
		WHITE	18	234	261	474	140	40	350.00%	-70.41%	32.09%
		TOTAL	18	608	860	1,031	142	40	-5.26%	-86.25%	32.09%
	SOUTH AFRICA	ROSE	0	84	185	54	126	45	-16.67%	133.33%	0.00%
		WHITE	1,594	1,512	16,004	19,135	16,998	2,966	-9.48%	-11.17%	5.34%
		TOTAL	1,594	1,596	16,190	19,189	17,124	3,010	-9.59%	-10.76%	5.34%
	SPAIN	RED	10	11	0	27	72	50	450.00%	166.67%	0.00%
		ROSE	15,686	14,894	14,844	20,914	15,486	2,591	-34.10%	-25.96%	12.54%
		WHITE	262,625	247,642	260,848	265,263	257,474	41,033	2.49%	-2.94%	16.35%
		TOTAL	278,321	262,548	275,692	286,204	273,032	43,674	-0.69%	-4.60%	16.13%
	UNITED STATES OF AMERICA	ROSE	1,366	2,708	19,982	10,546	3,725	407	-67.87%	-64.68%	0.72%
		WHITE	131,466	116,351	113,779	107,352	105,544	17,992	0.71%	-1.68%	11.32%
		TOTAL	132,832	119,059	133,761	117,898	109,269	18,400	-3.83%	-7.32%	10.96%

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IMPORT SPARKLING WINE - TOTAL	1,093,768	1,122,000	1,242,672	1,244,440	1,260,860	214,401	4.47%	1.32%	15.20%
WINE - GIFT PACKS									
AUSTRALIA	42,204	8,802	7,108	3,977	20	0	-100.00%	-99.51%	0.00%
CHILE	0	0	0	0	823	22	n/a	n/a	0.00%
FRANCE	966	479	992	1,688	1,934	94	-3.08%	14.58%	1.59%
ITALY	2,164	3,073	45	0	1,794	332	n/a	n/a	0.25%
PORTUGAL	0	26	34	0	0	0	n/a	n/a	0.00%
SOUTH AFRICA	0	0	8,649	33	0	0	n/a	-100.00%	0.00%
SPAIN	0	0	2,065	1,012	0	0	-100.00%	-100.00%	0.00%
UNITED STATES OF AMERICA	464	4	0	0	2,913	230	n/a	n/a	0.93%
IMPORT WINE - GIFT PACKS - TOTAL	45,797	12,385	18,893	6,710	7,483	678	210.42%	11.53%	0.83%
IMPORT WINE - TOTAL	29,244,464	29,907,202	29,999,611	30,019,802	30,844,283	6,861,828	6.43%	2.75%	12.12%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN MARCH OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	AUSTRALIA	\$69	\$75	\$65	\$71	\$58	\$12	-21.72%	-18.17%	1.08%
		CHINA	\$0	\$0	\$0	\$32	\$33	\$10	-26.17%	1.87%	1.36%
		FRANCE	\$0	\$0	\$0	\$0	\$5	\$5	n/a	n/a	0.00%
		ITALY	\$1	\$4	\$1	\$118	\$347	\$71	7.95%	193.78%	9.12%
		UNITED STATES OF AMERICA	\$4	\$89	\$28	\$26	\$36	\$15	186.61%	39.76%	0.04%
		FLAVOURED	\$74	\$167	\$94	\$247	\$479	\$113	8.28%	91.67%	6.91%
FRUIT	FRUIT	ARMENIA	\$2	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		CHINA	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		DENMARK	\$1	\$0	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
		FRANCE	\$0	\$0	\$0	\$1	\$0	\$0	n/a	-61.59%	0.00%
		JAPAN	\$233	\$254	\$286	\$283	\$295	\$73	3.17%	4.18%	31.50%
		KOREA - SOUTH	\$0	\$9	\$3	\$4	\$4	\$1	6.01%	5.44%	10.43%
		TURKEY	\$0	\$0	\$1	\$0	\$0	\$0	n/a	-100.00%	0.00%
		UNITED STATES OF AMERICA	\$31	\$31	\$41	\$57	\$66	\$15	1.97%	17.16%	54.20%
FRUIT	\$268	\$295	\$331	\$344	\$365	\$89	2.99%	6.18%	35.41%		
MADEIRA	MADEIRA	PORTUGAL	\$194	\$180	\$174	\$179	\$174	\$42	-1.42%	-2.40%	15.94%
		MADEIRA	\$194	\$180	\$174	\$179	\$174	\$42	-1.42%	-2.40%	15.94%
MONTILLA	MONTILLA	SPAIN	\$196	\$209	\$177	\$188	\$205	\$50	-0.60%	9.00%	4.41%
		MONTILLA	\$196	\$209	\$177	\$188	\$205	\$50	-0.60%	9.00%	4.41%
OTHER	OTHER	AUSTRALIA	\$0	\$0	\$0	\$0	\$4	\$2	n/a	n/a	-0.64%
		CHINA	\$0	\$0	\$0	\$11	\$11	\$3	-31.76%	0.21%	9.84%
		OTHER	\$0	\$0	\$0	\$11	\$15	\$4	-31.76%	0.21%	6.97%
OTHER FORTIFIED	OTHER FORTIFIED	ARGENTINA	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		AUSTRALIA	\$46	\$21	\$24	\$26	\$23	\$6	58.60%	-10.35%	22.60%
		CHINA	\$131	\$155	\$134	\$151	\$143	\$44	-4.38%	-4.97%	20.86%
		FRANCE	\$598	\$575	\$565	\$549	\$571	\$128	9.26%	3.94%	10.55%

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APERITIF, DESSERT AND FORTIFIED WINE	OTHER FORTIFIED	GREECE	\$9	\$8	\$1	\$2	\$1	\$0	-100.00%	-65.88%	0.00%
		ITALY	\$283	\$317	\$317	\$323	\$319	\$74	-7.68%	-1.19%	33.13%
		JAPAN	\$0	\$2	\$5	\$27	\$53	\$14	37.09%	100.45%	84.19%
		KOREA - SOUTH	\$176	\$141	\$105	\$114	\$134	\$32	-17.84%	17.51%	43.99%
		SPAIN	\$0	\$0	\$2	\$0	\$0	\$0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	\$94	\$78	\$65	\$65	\$63	\$16	14.05%	-2.56%	26.49%
		URUGUAY	\$1	\$0	\$0	\$1	\$0	\$0	n/a	-100.00%	0.00%
		OTHER FORTIFIED	\$1,339	\$1,297	\$1,217	\$1,257	\$1,308	\$313	1.15%	4.02%	24.61%
PORT	AUSTRALIA	\$635	\$569	\$411	\$361	\$323	\$76	-2.63%	-10.54%	12.61%	
	PORTUGAL	\$3,378	\$3,369	\$3,215	\$3,375	\$3,083	\$632	-6.43%	-8.65%	12.31%	
	SOUTH AFRICA	\$353	\$306	\$264	\$291	\$302	\$66	-8.35%	3.64%	10.94%	
	UNITED STATES OF AMERICA	\$2	\$1	\$1	\$3	\$3	\$3	958.60%	33.89%	0.00%	
	PORT	\$4,368	\$4,245	\$3,891	\$4,029	\$3,711	\$777	-5.89%	-7.91%	12.23%	
SAKE	JAPAN	\$1,567	\$1,663	\$1,708	\$1,870	\$2,002	\$500	7.81%	7.06%	50.73%	
	KOREA - SOUTH	\$64	\$52	\$40	\$31	\$38	\$9	21.47%	20.58%	42.24%	
	UNITED STATES OF AMERICA	\$3,201	\$3,267	\$3,164	\$3,169	\$3,196	\$819	1.02%	0.84%	57.22%	
	SAKE	\$4,832	\$4,982	\$4,912	\$5,070	\$5,235	\$1,327	3.60%	3.26%	54.63%	
SHERRY	AUSTRALIA	\$382	\$393	\$378	\$463	\$510	\$124	7.71%	10.29%	0.76%	
	NEW ZEALAND	\$419	\$408	\$341	\$77	\$0	\$0	n/a	-100.03%	0.00%	
	SOUTH AFRICA	\$385	\$377	\$291	\$335	\$265	\$68	-18.99%	-20.92%	1.16%	
	SPAIN	\$1,641	\$1,559	\$1,426	\$1,449	\$1,389	\$283	-2.29%	-4.12%	2.95%	
	SHERRY	\$2,827	\$2,737	\$2,436	\$2,323	\$2,164	\$474	-2.79%	-6.85%	2.22%	
VERMOUTH	FRANCE	\$275	\$255	\$228	\$223	\$222	\$50	1.38%	-0.59%	11.04%	
	ITALY	\$2,517	\$2,444	\$2,349	\$2,287	\$2,219	\$477	-2.98%	-2.95%	6.33%	
	UNITED STATES OF AMERICA	\$2	\$2	\$8	\$8	\$10	\$2	-9.58%	25.20%	59.24%	
	VERMOUTH	\$2,794	\$2,701	\$2,584	\$2,518	\$2,451	\$529	-2.61%	-2.65%	6.97%	

IMPORT WINE MARKET
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IMPORT APERITIF, DESSERT AND FORTIFIED WINE - TOTAL			\$16,892	\$16,813	\$15,816	\$16,166	\$16,108	\$3,719	-0.30%	-0.36%	25.17%	
TABLE WINE	ARGENTINA	RED	CANADA BOTTLED	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
			IMPORT BOTTLED	\$15,801	\$24,528	\$32,168	\$38,328	\$41,209	\$9,873	6.88%	7.52%	13.84%
			RED - TOTAL	\$15,801	\$24,528	\$32,168	\$38,328	\$41,209	\$9,873	6.88%	7.52%	13.84%
		ROSE	IMPORT BOTTLED	\$3	\$3	\$62	\$132	\$141	\$27	209.71%	7.00%	3.58%
			ROSE - TOTAL	\$3	\$3	\$62	\$132	\$141	\$27	209.71%	7.00%	3.58%
		WHITE	IMPORT BOTTLED	\$1,920	\$2,644	\$4,030	\$4,446	\$4,845	\$1,099	18.19%	8.96%	9.03%
			WHITE - TOTAL	\$1,920	\$2,644	\$4,030	\$4,446	\$4,845	\$1,099	18.19%	8.96%	9.03%
		TOTAL		\$17,724	\$27,175	\$36,260	\$42,906	\$46,195	\$11,000	8.09%	7.67%	13.30%
	ARMENIA	RED	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
				RED - TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a
		WHITE	IMPORT BOTTLED	\$1	\$1	\$1	\$0	\$0	\$0	n/a	211.53%	0.00%
				WHITE - TOTAL	\$1	\$1	\$1	\$0	\$0	\$0	n/a	211.53%
	TOTAL		\$1	\$1	\$1	\$0	\$0	\$0	n/a	211.53%	0.00%	
AUSTRALIA	RED	CANADA BOTTLED	\$402	\$157	\$100	\$86	\$0	\$0	-100.00%	-99.81%	0.00%	
			IMPORT BOTTLED	\$97,124	\$88,938	\$77,647	\$72,820	\$70,745	\$15,798	-0.91%	-2.85%	11.79%
			RED - TOTAL	\$97,526	\$89,094	\$77,747	\$72,907	\$70,745	\$15,798	-0.95%	-2.96%	11.79%
	ROSE	IMPORT BOTTLED	\$318	\$265	\$307	\$261	\$202	\$33	-7.16%	-22.52%	5.07%	
			ROSE - TOTAL	\$318	\$265	\$307	\$261	\$202	\$33	-7.16%	-22.52%	5.07%
	WHITE	CANADA BOTTLED	\$629	\$131	\$63	\$37	\$0	\$0	n/a	-100.00%	0.00%	
			IMPORT BOTTLED	\$32,719	\$31,445	\$29,451	\$26,879	\$27,176	\$5,705	11.28%	1.10%	8.65%
			WHITE - TOTAL	\$33,347	\$31,576	\$29,514	\$26,916	\$27,176	\$5,705	11.28%	0.96%	8.65%
		TOTAL		\$131,192	\$120,935	\$107,568	\$100,084	\$98,123	\$21,535	2.01%	-1.96%	10.91%
	AUSTRIA	RED	IMPORT BOTTLED	\$32	\$27	\$39	\$13	\$25	\$5	55.13%	88.53%	13.79%
			RED - TOTAL	\$32	\$27	\$39	\$13	\$25	\$5	55.13%	88.53%	13.79%
ROSE		IMPORT BOTTLED	\$11	\$4	\$10	\$0	\$0	\$0	n/a	-100.00%	0.00%	

IMPORT WINE MARKET
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TABLE WINE	AUSTRIA	ROSE	ROSE - TOTAL	\$11	\$4	\$10	\$0	\$0	n/a	-100.00%	0.00%
		WHITE	IMPORT BOTTLED	\$205	\$188	\$182	\$298	\$228	\$52	-5.62%	-23.54%
		WHITE - TOTAL	\$205	\$188	\$182	\$298	\$228	\$52	-5.62%	-23.54%	33.13%
		TOTAL	\$247	\$218	\$231	\$311	\$252	\$57	-2.13%	-18.88%	31.25%
BULGARIA	RED	IMPORT BOTTLED	\$281	\$33	\$1	\$1	\$12	\$3	114.75%	825.67%	5.48%
		RED - TOTAL	\$281	\$33	\$1	\$1	\$12	\$3	114.75%	825.67%	5.48%
	WHITE	IMPORT BOTTLED	\$0	\$0	\$0	\$2	\$15	\$2	2.57%	556.86%	6.01%
		WHITE - TOTAL	\$0	\$0	\$0	\$2	\$15	\$2	2.57%	556.86%	6.01%
	TOTAL	\$281	\$33	\$1	\$4	\$28	\$5	43.55%	654.82%	5.77%	
CHILE	RED	CANADA BOTTLED	\$2,773	\$2,614	\$2,154	\$1,669	\$1,255	\$278	-18.90%	-24.83%	21.35%
		IMPORT BOTTLED	\$24,525	\$27,468	\$27,969	\$28,891	\$29,506	\$7,275	9.66%	2.13%	6.90%
		RED - TOTAL	\$27,298	\$30,082	\$30,122	\$30,560	\$30,761	\$7,553	8.26%	0.66%	7.48%
	ROSE	IMPORT BOTTLED	\$54	\$130	\$124	\$120	\$105	\$12	38.14%	-12.80%	4.54%
		ROSE - TOTAL	\$54	\$130	\$124	\$120	\$105	\$12	38.14%	-12.80%	4.54%
	WHITE	CANADA BOTTLED	\$2,025	\$2,017	\$1,708	\$1,268	\$928	\$199	-16.72%	-26.82%	22.27%
		IMPORT BOTTLED	\$8,663	\$10,321	\$11,538	\$12,176	\$12,570	\$2,765	9.74%	3.24%	10.38%
		WHITE - TOTAL	\$10,688	\$12,338	\$13,246	\$13,444	\$13,498	\$2,965	7.44%	0.41%	11.19%
	TOTAL	\$38,040	\$42,550	\$43,492	\$44,124	\$44,364	\$10,530	8.05%	0.54%	8.61%	
CHINA	RED	IMPORT BOTTLED	\$45	\$83	\$66	\$47	\$28	\$7	-8.78%	-39.90%	5.35%
		RED - TOTAL	\$45	\$83	\$66	\$47	\$28	\$7	-8.78%	-39.90%	5.35%
	WHITE	IMPORT BOTTLED	\$6	\$6	\$4	\$5	\$13	\$5	216.14%	195.65%	3.22%
		WHITE - TOTAL	\$6	\$6	\$4	\$5	\$13	\$5	216.14%	195.65%	3.22%
	TOTAL	\$51	\$89	\$70	\$51	\$41	\$12	32.47%	-19.14%	4.66%	
CROATIA	RED	IMPORT BOTTLED	\$63	\$63	\$59	\$37	\$18	\$1	-94.28%	-50.91%	0.00%
		RED - TOTAL	\$63	\$63	\$59	\$37	\$18	\$1	-94.28%	-50.91%	0.00%
	WHITE	IMPORT BOTTLED	\$2	\$0	\$1	\$3	\$0	\$0	-100.00%	-100.00%	0.00%

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TABLE WINE	CROATIA	WHITE	WHITE - TOTAL	\$2	\$0	\$1	\$3	\$0	-100.00%	-100.00%	0.00%	
		TOTAL	\$66	\$63	\$60	\$40	\$18	\$1	-94.67%	-54.30%	0.00%	
CZECH REPUBLIC	RED	IMPORT BOTTLED		\$22	\$15	\$8	\$0	\$0	n/a	-92.68%	0.00%	
		RED - TOTAL	\$22	\$15	\$8	\$0	\$0	\$0	n/a	-92.68%	0.00%	
	WHITE	IMPORT BOTTLED		\$19	\$19	\$11	\$0	\$0	-100.00%	-100.00%	0.00%	
		WHITE - TOTAL	\$19	\$19	\$11	\$0	\$0	\$0	-100.00%	-100.00%	0.00%	
	TOTAL	\$42	\$33	\$19	\$0	\$0	\$0	\$0	-100.00%	-96.54%	0.00%	
FRANCE	RED	CANADA BOTTLED		\$898	\$1,043	\$1,315	\$1,206	\$1,341	\$358	30.47%	11.15%	1.55%
		IMPORT BOTTLED		\$30,347	\$35,267	\$29,956	\$31,615	\$36,324	\$7,516	6.58%	14.89%	9.29%
		RED - TOTAL	\$31,245	\$36,310	\$31,270	\$32,822	\$37,665	\$7,875	7.47%	14.76%	9.01%	
	ROSE	IMPORT BOTTLED		\$639	\$750	\$1,189	\$1,083	\$1,165	\$125	10.54%	7.62%	9.30%
		ROSE - TOTAL	\$639	\$750	\$1,189	\$1,083	\$1,165	\$125	10.54%	7.62%	9.30%	
	WHITE	CANADA BOTTLED		\$404	\$458	\$562	\$385	\$458	\$121	47.97%	19.02%	1.51%
		IMPORT BOTTLED		\$12,514	\$12,662	\$11,691	\$11,651	\$11,479	\$2,359	3.40%	-1.48%	17.07%
		WHITE - TOTAL	\$12,918	\$13,121	\$12,253	\$12,036	\$11,937	\$2,480	4.94%	-0.83%	16.47%	
	TOTAL	\$44,801	\$50,181	\$44,712	\$45,941	\$50,767	\$10,479	6.90%	10.50%	10.77%		
	GEORGIA	RED	IMPORT BOTTLED		\$0	\$0	\$0	\$145	\$187	\$30	-34.21%	28.80%
RED - TOTAL			\$0	\$0	\$0	\$145	\$187	\$30	-34.21%	28.80%	1.57%	
WHITE		IMPORT BOTTLED		\$0	\$0	\$0	\$2	\$10	\$2	n/a	368.25%	2.06%
		WHITE - TOTAL	\$0	\$0	\$0	\$2	\$10	\$2	n/a	368.25%	2.06%	
TOTAL	\$0	\$0	\$0	\$147	\$197	\$32	-34.21%	33.86%	1.60%			
GERMANY	ICE WINE WHITE	IMPORT BOTTLED		\$1	\$0	\$0	\$0	\$2	\$2	n/a	n/a	0.00%
		ICE WINE WHITE - TOTAL	\$1	\$0	\$0	\$0	\$2	\$2	n/a	n/a	0.00%	
	RED	IMPORT BOTTLED		\$138	\$258	\$233	\$245	\$184	\$33	-38.91%	-24.63%	6.66%
		RED - TOTAL	\$138	\$258	\$233	\$245	\$184	\$33	-38.91%	-24.63%	6.66%	
	WHITE	IMPORT BOTTLED		\$6,605	\$7,024	\$7,136	\$7,156	\$7,269	\$1,494	0.94%	1.58%	7.75%

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TABLE WINE	GERMANY	WHITE	WHITE - TOTAL	\$6,605	\$7,024	\$7,136	\$7,156	\$7,269	\$1,494	0.94%	1.58%	7.75%
		TOTAL	\$6,743	\$7,282	\$7,368	\$7,400	\$7,455	\$1,529	-0.46%	0.72%	7.73%	
GREECE	RED	IMPORT BOTTLED	\$1,035	\$928	\$782	\$718	\$667	\$148	-5.48%	-7.07%	65.80%	
		RED - TOTAL	\$1,035	\$928	\$782	\$718	\$667	\$148	-5.48%	-7.07%	65.80%	
	ROSE	IMPORT BOTTLED	\$0	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		ROSE - TOTAL	\$0	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	WHITE	IMPORT BOTTLED	\$790	\$690	\$656	\$664	\$610	\$118	-8.27%	-8.23%	57.12%	
		WHITE - TOTAL	\$790	\$690	\$656	\$664	\$610	\$118	-8.27%	-8.23%	57.12%	
TOTAL	\$1,826	\$1,618	\$1,439	\$1,382	\$1,277	\$266	-6.74%	-7.63%	61.66%			
HUNGARY	RED	IMPORT BOTTLED	\$419	\$323	\$269	\$266	\$242	\$53	-6.89%	-9.04%	1.09%	
		RED - TOTAL	\$419	\$323	\$269	\$266	\$242	\$53	-6.89%	-9.04%	1.09%	
	WHITE	IMPORT BOTTLED	\$1,113	\$1,045	\$1,002	\$1,058	\$1,151	\$234	14.41%	8.79%	5.58%	
		WHITE - TOTAL	\$1,113	\$1,045	\$1,002	\$1,058	\$1,151	\$234	14.41%	8.79%	5.58%	
TOTAL	\$1,533	\$1,368	\$1,271	\$1,324	\$1,393	\$287	9.76%	5.20%	4.80%			
INDIA	RED	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		RED - TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	ROSE	IMPORT BOTTLED	\$4	\$4	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		ROSE - TOTAL	\$4	\$4	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	WHITE	IMPORT BOTTLED	\$3	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		WHITE - TOTAL	\$3	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
TOTAL	\$8	\$5	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%		
ISRAEL	RED	IMPORT BOTTLED	\$59	\$241	\$216	\$134	\$165	\$39	20.33%	23.39%	5.70%	
		RED - TOTAL	\$59	\$241	\$216	\$134	\$165	\$39	20.33%	23.39%	5.70%	
	ROSE	IMPORT BOTTLED	\$0	\$0	\$0	\$3	\$14	\$3	98.67%	433.21%	31.68%	
		ROSE - TOTAL	\$0	\$0	\$0	\$3	\$14	\$3	98.67%	433.21%	31.68%	
	WHITE	IMPORT BOTTLED	\$23	\$92	\$77	\$71	\$75	\$18	9.89%	6.14%	2.55%	
		WHITE - TOTAL	\$23	\$92	\$77	\$71	\$75	\$18	9.89%	6.14%	2.55%	

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			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012	
TABLE WINE	ISRAEL	WHITE	WHITE - TOTAL	\$23	\$92	\$77	\$71	\$75	\$18	9.89%	6.14%	2.55%
		TOTAL	\$83	\$333	\$293	\$207	\$254	\$60	19.44%	22.55%	6.17%	
ITALY	RED	IMPORT BOTTLED		\$37,219	\$37,168	\$35,747	\$36,893	\$38,293	\$8,645	4.24%	3.79%	22.07%
		RED - TOTAL	\$37,219	\$37,168	\$35,747	\$36,893	\$38,293	\$8,645	4.24%	3.79%	22.07%	
	ROSE	IMPORT BOTTLED		\$63	\$44	\$113	\$595	\$804	\$109	0.08%	35.02%	3.83%
		ROSE - TOTAL	\$63	\$44	\$113	\$595	\$804	\$109	0.08%	35.02%	3.83%	
	WHITE	IMPORT BOTTLED		\$15,077	\$16,087	\$16,736	\$17,892	\$19,458	\$3,885	11.16%	8.75%	22.77%
		WHITE - TOTAL	\$15,077	\$16,087	\$16,736	\$17,892	\$19,458	\$3,885	11.16%	8.75%	22.77%	
TOTAL	\$52,360	\$53,299	\$52,595	\$55,380	\$58,554	\$12,640	6.23%	5.73%	22.05%			
LEBANON	RED	IMPORT BOTTLED		\$55	\$49	\$28	\$24	\$23	\$4	-52.58%	-4.78%	19.65%
		RED - TOTAL	\$55	\$49	\$28	\$24	\$23	\$4	-52.58%	-4.78%	19.65%	
	ROSE	IMPORT BOTTLED		\$3	\$5	\$0	\$3	\$4	\$1	19.96%	54.02%	81.82%
		ROSE - TOTAL	\$3	\$5	\$0	\$3	\$4	\$1	19.96%	54.02%	81.82%	
	WHITE	IMPORT BOTTLED		\$5	\$15	\$5	\$7	\$6	\$0	-18.68%	-23.46%	0.00%
		WHITE - TOTAL	\$5	\$15	\$5	\$7	\$6	\$0	-18.68%	-23.46%	0.00%	
TOTAL	\$63	\$69	\$33	\$34	\$33	\$5	-46.68%	-3.83%	30.59%			
MEXICO	RED	IMPORT BOTTLED		\$17	\$20	\$15	\$23	\$16	\$4	6.97%	-30.96%	7.58%
		RED - TOTAL	\$17	\$20	\$15	\$23	\$16	\$4	6.97%	-30.96%	7.58%	
	WHITE	IMPORT BOTTLED		\$0	\$1	\$3	\$7	\$3	\$1	55.25%	-59.64%	18.22%
		WHITE - TOTAL	\$0	\$1	\$3	\$7	\$3	\$1	55.25%	-59.64%	18.22%	
TOTAL	\$18	\$22	\$18	\$31	\$19	\$5	11.30%	-37.85%	9.24%			
MOLDOVA, REPUBLIC OF	RED	IMPORT BOTTLED		\$2	\$2	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		RED - TOTAL	\$2	\$2	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	WHITE	IMPORT BOTTLED		\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		WHITE - TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
TOTAL	\$3	\$2	\$0	\$0	\$0	\$0	n/a	n/a	0.00%			

IMPORT WINE MARKET
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TABLE WINE	MONTENEGRO	RED	IMPORT BOTTLED	\$60	\$55	\$50	\$63	\$60	\$16	20.55%	-5.26%	2.63%
			RED - TOTAL	\$60	\$55	\$50	\$63	\$60	\$16	20.55%	-5.26%	2.63%
			TOTAL	\$60	\$55	\$50	\$63	\$60	\$16	20.55%	-5.26%	2.63%
	MOROCCO	RED	IMPORT BOTTLED	\$20	\$7	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
			RED - TOTAL	\$20	\$7	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
			TOTAL	\$20	\$7	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
NEW ZEALAND	RED	IMPORT BOTTLED	\$1,671	\$1,702	\$1,778	\$2,331	\$2,529	\$636	23.31%	8.46%	18.71%	
		RED - TOTAL	\$1,671	\$1,702	\$1,778	\$2,331	\$2,529	\$636	23.31%	8.46%	18.71%	
	ROSE	IMPORT BOTTLED	\$30	\$61	\$11	\$29	\$12	\$0	-100.00%	-57.54%	0.00%	
		ROSE - TOTAL	\$30	\$61	\$11	\$29	\$12	\$0	-100.00%	-57.54%	0.00%	
	WHITE	IMPORT BOTTLED	\$10,796	\$11,877	\$13,999	\$17,365	\$20,777	\$4,327	16.63%	19.65%	22.17%	
		WHITE - TOTAL	\$10,796	\$11,877	\$13,999	\$17,365	\$20,777	\$4,327	16.63%	19.65%	22.17%	
	TOTAL	\$12,497	\$13,640	\$15,788	\$19,725	\$23,318	\$4,963	17.33%	18.21%	21.79%		
PORTUGAL	RED	IMPORT BOTTLED	\$1,544	\$1,604	\$1,653	\$1,932	\$2,048	\$415	-9.45%	5.99%	6.46%	
		RED - TOTAL	\$1,544	\$1,604	\$1,653	\$1,932	\$2,048	\$415	-9.45%	5.99%	6.46%	
	ROSE	IMPORT BOTTLED	\$679	\$695	\$697	\$870	\$791	\$151	-4.60%	-9.07%	2.43%	
		ROSE - TOTAL	\$679	\$695	\$697	\$870	\$791	\$151	-4.60%	-9.07%	2.43%	
	WHITE	IMPORT BOTTLED	\$841	\$1,063	\$1,196	\$1,350	\$1,449	\$244	15.80%	7.27%	3.17%	
		WHITE - TOTAL	\$841	\$1,063	\$1,196	\$1,350	\$1,449	\$244	15.80%	7.27%	3.17%	
	TOTAL	\$3,064	\$3,362	\$3,546	\$4,153	\$4,288	\$811	-2.09%	3.25%	4.61%		
ROMANIA	RED	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		RED - TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	WHITE	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		WHITE - TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	TOTAL	\$2	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%		
SLOVAK REPUBLIC	RED	IMPORT BOTTLED	\$2	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	

IMPORT WINE MARKET
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TABLE WINE	SLOVAK REPUBLIC	RED	RED - TOTAL	\$2	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		TOTAL		\$2	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
SLOVENIA	RED	IMPORT BOTTLED		\$0	\$0	\$0	\$1	\$0	\$0	-100.00%	-76.14%	0.00%
		RED - TOTAL	\$0	\$0	\$0	\$1	\$0	\$0	-100.00%	-76.14%	0.00%	
	WHITE	IMPORT BOTTLED		\$0	\$8	\$13	\$1	\$0	\$0	-100.00%	-69.04%	0.00%
		WHITE - TOTAL	\$0	\$8	\$13	\$1	\$0	\$0	-100.00%	-69.04%	0.00%	
TOTAL		\$0	\$8	\$13	\$1	\$0	\$0	-100.00%	-72.40%	0.00%		
SOUTH AFRICA	RED	CANADA BOTTLED		\$8	\$8	\$11	\$3	\$0	\$0	n/a	-100.00%	0.00%
		IMPORT BOTTLED		\$9,254	\$9,835	\$9,045	\$8,628	\$8,221	\$1,896	-4.38%	-4.72%	5.75%
		RED - TOTAL	\$9,262	\$9,843	\$9,055	\$8,631	\$8,221	\$1,896	-4.38%	-4.75%	5.75%	
	ROSE	IMPORT BOTTLED		\$19	\$28	\$1	\$34	\$0	\$0	-100.00%	-100.00%	0.00%
		ROSE - TOTAL	\$19	\$28	\$1	\$34	\$0	\$0	-100.00%	-100.00%	0.00%	
	WHITE	CANADA BOTTLED		\$6	\$6	\$9	\$3	\$0	\$0	n/a	-100.00%	0.00%
		IMPORT BOTTLED		\$4,533	\$4,601	\$4,680	\$4,869	\$5,253	\$1,135	1.54%	7.88%	8.07%
		WHITE - TOTAL	\$4,538	\$4,608	\$4,688	\$4,872	\$5,253	\$1,135	1.54%	7.81%	8.07%	
TOTAL		\$13,819	\$14,479	\$13,745	\$13,537	\$13,474	\$3,031	-2.72%	-0.47%	6.65%		
SPAIN	RED	IMPORT BOTTLED		\$11,547	\$11,942	\$11,859	\$13,590	\$16,523	\$3,970	14.51%	21.58%	7.95%
		RED - TOTAL	\$11,547	\$11,942	\$11,859	\$13,590	\$16,523	\$3,970	14.51%	21.58%	7.95%	
	ROSE	IMPORT BOTTLED		\$131	\$224	\$179	\$242	\$168	\$18	-52.55%	-30.42%	12.73%
		ROSE - TOTAL	\$131	\$224	\$179	\$242	\$168	\$18	-52.55%	-30.42%	12.73%	
	WHITE	IMPORT BOTTLED		\$613	\$694	\$735	\$861	\$1,072	\$198	-1.79%	24.43%	17.68%
WHITE - TOTAL		\$613	\$694	\$735	\$861	\$1,072	\$198	-1.79%	24.43%	17.68%		
TOTAL		\$12,290	\$12,860	\$12,773	\$14,693	\$17,763	\$4,185	12.94%	20.90%	8.58%		
SWITZERLAND	RED	IMPORT BOTTLED		\$1	\$2	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		RED - TOTAL	\$1	\$2	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	WHITE	IMPORT BOTTLED		\$1	\$1	\$0	\$9	\$0	\$0	-98.86%	-95.83%	0.00%

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TABLE WINE	SWITZERLAND	WHITE	WHITE - TOTAL	\$1	\$1	\$0	\$9	\$0	-98.86%	-95.83%	0.00%	
		TOTAL	\$2	\$3	\$0	\$9	\$0	-98.86%	-95.83%	0.00%		
TURKEY	RED	IMPORT BOTTLED		\$0	\$0	\$3	\$0	\$9	\$2	n/a	n/a	20.34%
		RED - TOTAL	\$0	\$0	\$3	\$0	\$9	\$2	n/a	n/a	20.34%	
		TOTAL	\$0	\$0	\$3	\$0	\$9	\$2	n/a	n/a	20.34%	
UNITED STATES OF AMERICA	ICE WINE WHITE	IMPORT BOTTLED		\$0	\$0	\$0	\$0	\$2	\$2	n/a	n/a	0.00%
		ICE WINE WHITE - TOTAL	\$0	\$0	\$0	\$0	\$2	\$2	n/a	n/a	0.00%	
	RED	CANADA BOTTLED		\$3,480	\$3,666	\$3,739	\$3,441	\$2,985	\$717	-3.16%	-13.25%	1.56%
		IMPORT BOTTLED		\$46,496	\$50,984	\$49,919	\$54,808	\$64,200	\$15,688	25.02%	17.14%	19.95%
		RED - TOTAL	\$49,977	\$54,651	\$53,659	\$58,248	\$67,185	\$16,405	23.45%	15.34%	19.13%	
	ROSE	CANADA BOTTLED		\$93	\$86	\$83	\$30	\$8	\$1	-36.68%	-73.46%	0.00%
		IMPORT BOTTLED		\$4,640	\$4,595	\$4,444	\$4,315	\$4,194	\$884	0.35%	-2.80%	6.55%
	ROSE - TOTAL	\$4,733	\$4,681	\$4,528	\$4,344	\$4,202	\$885	0.26%	-3.28%	6.54%		
	WHITE	CANADA BOTTLED		\$1,977	\$1,975	\$1,982	\$1,724	\$1,469	\$312	-17.42%	-14.79%	2.47%
		IMPORT BOTTLED		\$19,966	\$22,038	\$22,607	\$23,683	\$26,063	\$5,481	13.22%	10.05%	15.97%
WHITE - TOTAL		\$21,943	\$24,013	\$24,589	\$25,406	\$27,532	\$5,793	11.00%	8.37%	15.25%		
TOTAL	\$76,653	\$83,344	\$82,775	\$87,999	\$98,921	\$23,085	19.04%	12.41%	17.52%			
URUGUAY	RED	IMPORT BOTTLED		\$22	\$19	\$28	\$53	\$22	\$5	-29.26%	-58.66%	1.54%
		RED - TOTAL	\$22	\$19	\$28	\$53	\$22	\$5	-29.26%	-58.66%	1.54%	
	WHITE	IMPORT BOTTLED		\$0	\$0	\$0	\$1	\$1	\$0	n/a	17.92%	0.00%
		WHITE - TOTAL	\$0	\$0	\$0	\$1	\$1	\$0	n/a	17.92%	0.00%	
TOTAL	\$22	\$19	\$28	\$53	\$23	\$5	-29.26%	-57.57%	1.54%			
IMPORT TABLE WINE - SUMMARY	CANADA BOTTLED		\$12,694	\$12,161	\$11,725	\$9,851	\$8,443	\$1,987	-3.75%	-14.30%	6.93%	
	IMPORT BOTTLED		\$400,818	\$420,894	\$412,427	\$429,749	\$458,383	\$102,555	8.83%	6.66%	14.19%	
IMPORT TABLE WINE - TOTAL		\$413,512	\$433,054	\$424,152	\$439,601	\$466,826	\$104,542	8.56%	6.19%	14.06%		
SPARKLING WINE	ARGENTINA	RED		\$0	\$0	\$0	\$1	\$1	\$0	n/a	33.33%	0.00%

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SPARKLING WINE	ARGENTINA	ROSE	\$0	\$0	\$0	\$3	\$4	\$1	134.97%	50.30%	16.67%
		WHITE	\$16	\$29	\$52	\$49	\$52	\$12	73.25%	4.96%	9.68%
		TOTAL	\$16	\$29	\$52	\$53	\$57	\$12	75.13%	7.80%	11.06%
AUSTRALIA	RED	\$341	\$298	\$227	\$183	\$170	\$28	-19.83%	-6.81%	0.56%	
	ROSE	\$489	\$744	\$1,363	\$1,275	\$1,176	\$231	2.94%	-7.78%	5.82%	
	WHITE	\$1,828	\$2,019	\$1,935	\$1,654	\$1,510	\$219	-6.74%	-8.70%	5.96%	
	TOTAL	\$2,659	\$3,061	\$3,526	\$3,112	\$2,856	\$477	-3.25%	-8.21%	5.58%	
AUSTRIA	ROSE	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
CHILE	RED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	ROSE	\$62	\$251	\$282	\$322	\$355	\$69	-20.51%	10.33%	1.28%	
	WHITE	\$18	\$14	\$0	\$2	\$2	\$0	n/a	20.01%	0.00%	
	TOTAL	\$80	\$265	\$282	\$324	\$357	\$69	-20.51%	10.39%	1.28%	
CHINA	WHITE	\$0	\$0	\$0	\$0	\$4	\$1	369.40%	1,660.27%	3.62%	
	TOTAL	\$0	\$0	\$0	\$0	\$4	\$1	369.40%	1,660.27%	3.62%	
CZECH REPUBLIC	WHITE	\$5	\$24	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%	
	TOTAL	\$5	\$24	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%	
FRANCE	RED	\$0	\$0	\$0	\$0	\$21	\$0	n/a	n/a	0.00%	
	ROSE	\$995	\$1,168	\$1,191	\$1,346	\$1,577	\$320	24.09%	17.12%	17.81%	
	ROSE TABLE WINE	\$0	\$0	\$0	\$49	\$91	\$19	151.26%	86.60%	7.30%	
	WHITE	\$11,464	\$10,533	\$10,166	\$9,614	\$10,159	\$1,720	11.45%	5.67%	28.49%	
	WHITE TABLE WINE	\$79	\$139	\$142	\$202	\$166	\$27	-36.15%	-17.96%	12.30%	
	TOTAL	\$12,538	\$11,840	\$11,499	\$11,211	\$12,014	\$2,087	12.68%	6.97%	26.70%	
GERMANY	ROSE	\$0	\$0	\$207	\$264	\$324	\$68	46.21%	22.40%	3.33%	
	WHITE	\$2,478	\$2,536	\$2,645	\$2,840	\$2,823	\$413	-4.34%	-0.59%	11.03%	
	TOTAL	\$2,478	\$2,536	\$2,851	\$3,104	\$3,147	\$481	0.58%	1.37%	10.24%	

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SPARKLING WINE	HUNGARY	WHITE	\$218	\$264	\$326	\$308	\$279	\$40	-18.37%	-9.59%	2.27%
		TOTAL	\$218	\$264	\$326	\$308	\$279	\$40	-18.37%	-9.59%	2.27%
	INDIA	WHITE	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
	ISRAEL	WHITE	\$0	\$4	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		TOTAL	\$0	\$4	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
	ITALY	RED	\$0	\$0	\$1	\$0	\$2	\$2	n/a	2,857.94%	43.75%
		ROSE	\$55	\$141	\$220	\$237	\$230	\$39	-0.50%	-2.84%	14.64%
		WHITE	\$2,322	\$2,712	\$3,397	\$3,751	\$4,332	\$791	12.52%	15.46%	24.12%
		TOTAL	\$2,376	\$2,853	\$3,618	\$3,988	\$4,564	\$833	11.84%	14.44%	23.65%
	NEW ZEALAND	ROSE	\$0	\$4	\$1	\$1	\$73	\$24	20,110.58%	7,929.48%	4.95%
		WHITE	\$77	\$106	\$72	\$163	\$359	\$65	7.10%	120.42%	6.69%
		TOTAL	\$77	\$110	\$73	\$164	\$432	\$89	46.17%	163.83%	6.40%
	PORTUGAL	ROSE	\$0	\$9	\$14	\$10	\$0	\$0	-100.00%	-99.76%	0.00%
		WHITE	\$0	\$5	\$6	\$8	\$3	\$1	401.04%	-60.48%	32.10%
		TOTAL	\$0	\$14	\$20	\$18	\$3	\$1	34.36%	-83.26%	32.10%
	SOUTH AFRICA	ROSE	\$0	\$3	\$6	\$2	\$4	\$1	-16.66%	133.36%	0.00%
		WHITE	\$45	\$44	\$262	\$311	\$268	\$48	-12.66%	-13.89%	5.61%
		TOTAL	\$45	\$47	\$268	\$312	\$271	\$49	-12.77%	-13.13%	5.61%
	SPAIN	RED	\$0	\$0	\$0	\$1	\$2	\$1	284.95%	126.49%	0.00%
		ROSE	\$306	\$304	\$283	\$368	\$294	\$50	-25.58%	-20.01%	13.11%
		WHITE	\$4,700	\$4,566	\$4,669	\$4,768	\$4,745	\$764	5.48%	-0.47%	16.54%
		TOTAL	\$5,006	\$4,871	\$4,952	\$5,136	\$5,041	\$815	2.94%	-1.85%	16.34%
	UNITED STATES OF AMERICA	ROSE	\$24	\$45	\$251	\$129	\$42	\$4	-72.33%	-67.02%	0.67%
		WHITE	\$2,100	\$1,866	\$1,882	\$1,878	\$1,843	\$332	6.44%	-1.84%	11.91%
		TOTAL	\$2,124	\$1,910	\$2,133	\$2,007	\$1,886	\$336	2.75%	-6.02%	11.66%

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IMPORT SPARKLING WINE - TOTAL	\$27,624	\$27,828	\$29,600	\$29,737	\$30,911	\$5,290	6.97%	3.95%	18.98%
WINE - GIFT PACKS									
AUSTRALIA	\$508	\$127	\$127	\$62	\$0	\$0	-100.00%	-99.51%	0.00%
CHILE	\$0	\$0	\$0	\$0	\$16	\$0	n/a	n/a	0.00%
FRANCE	\$97	\$64	\$93	\$155	\$160	\$8	-13.83%	3.67%	1.73%
ITALY	\$45	\$84	\$1	\$0	\$30	\$5	n/a	n/a	0.19%
PORTUGAL	\$0	\$4	\$6	\$0	\$0	\$0	n/a	n/a	0.00%
SOUTH AFRICA	\$0	\$0	\$100	\$0	\$0	\$0	n/a	-100.00%	0.00%
SPAIN	\$0	\$0	\$48	\$24	\$0	\$0	-100.00%	-100.00%	0.00%
UNITED STATES OF AMERICA	\$10	\$0	\$0	\$0	\$43	\$3	n/a	n/a	5.89%
IMPORT WINE - GIFT PACKS - TOTAL	\$659	\$279	\$375	\$241	\$250	\$16	46.90%	3.75%	2.14%
IMPORT WINE - TOTAL	\$458,687	\$477,975	\$469,942	\$485,745	\$514,095	\$113,567	8.18%	5.84%	14.69%

GLOSSARY AND EXPLANATORY NOTES

"CANADA BOTTLED"	This is used in the imported wine market section to show wines that were imported in bulk and bottled in Canada.
"IMPORT BOTTLED"	This is used in the imported wine market section to indicate imported wine bottled outside of Canada.
Domestic Beer	a) Breweries with annual production of over 160,000 HL are commercial breweries b) Breweries with annual production of up to 160,000 HL include regional breweries, small breweries and brew pubs
Negative Sales	Occasionally, negative sales are reported. This is usually due to adjustments or product returns.
Periods	Refers to the LDB's financial periods which correspond approximately to calendar months.
Retail Dollar Sales	Value of sales before any applicable discounts are applied and without GST or PST.
Vintners Quality Alliance (VQA)	This is a quality designation for wine. British Columbia VQA wines are made entirely from grapes grown in the province and are certified by a panel of experts.

Contact Information

For more information about the Quarterly Market Review, please contact the LDB's Information and Privacy Department:

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