



Liquor Distribution Branch
2015/16 Mandate Letter

November 6, 2014

R. Blain Lawson
General Manager and Chief Executive Officer
Liquor Distribution Branch
2625 Rupert Street
Vancouver BC V5M 3T5

Dear Mr. Lawson:

Re: 2015/16 Mandate Letter

British Columbians have come to expect the high quality products and services delivered by their provincial public sector organizations. The Province is well served by our public sector organizations. It is the responsibility of the boards and senior management teams of these organizations to lead and manage in the best interests of the Province and the taxpayer by strengthening accountability and promoting cost control.

One of Government's core values is respect for the taxpayer's dollar. It is critical that public sector organizations operate as efficiently as possible, in order to ensure British Columbians are provided with services at the lowest cost possible. This requires constant focus on maintaining a cost-conscious and principled culture through the efficient delivery of services that stand the test of public scrutiny and help develop a prosperous economy in an environmentally sustainable manner. The foundation of this work is Government's commitment to controlling spending and balancing the budget.

The Liquor Distribution Branch is directed to take the following specific strategic priority actions for 2015/16:

1. Facilitate preliminary development of a purpose-built Wholesale Distribution Centre, scheduled for occupation in 2018/19, to support capacity demands while realizing efficiencies to increase productivity;
2. Develop and implement wholesale and retail pricing models scheduled for 2015/16 to promote transparency and further level the playing field between public and private retailers, and work with the Liquor Control and Licensing Branch to implement social reference pricing at the retail level;
3. Comply with Government's financial policies/guidelines for mark-up, taxation and the LDB's revenue contribution to Government, and meet the LDB's 2015/16 Service Plan budget and performance targets, including net income; and,
4. Collaborate with Government to review, draft and finalize amendments to the *Liquor Distribution Act* that modernize, refine and further define the scope of LDB duties and authority.

These specific strategic priority actions and the Taxpayer Accountability Principles actions are to be included and integrated in your 2015/16 – 2017/18 Service Plan.

As part of the commitment to fiscal responsibility and to ensure the best possible use of government resources, provincial public sector organizations now operate under the Taxpayer Accountability Principles (attached) announced by Premier Christy Clark in June 2014. Through the implementation of Taxpayer Accountability Principles, leadership teams in public sector organizations are leading a change to a cost-conscious public sector that strengthens cost management capabilities and fosters a principled culture of efficiency and accountability at all levels

The Liquor Distribution Branch is expected to fully adopt the Taxpayer Accountability Principles – cost consciousness (efficiency), accountability, appropriate compensation, service, respect and integrity. The actions, as detailed in the 2014 Transition Letter, are to be completely implemented in 2015/16. For further information on the Taxpayer Accountability Principles, please see, <http://gov.bc.ca/crownaccountabilities>

To support the implementation of the Taxpayer Accountability Principles, please ensure you sign this 2015/16 mandate letter and the signed letter is posted publicly on your organization's website.

Government is committed to further strengthening accountability, improving the management of public funds and revitalizing the relationship between Government and public sector organizations. This strong focus on improved two-way communication is to support and ensure a complete understanding of government directions, expectations,

accountabilities and alignment with strategic priorities. As such, it is important that each of us advise the other in a timely manner of any issues that may materially affect the business of the Liquor Distribution Branch and/or the interests of Government, including information on any risks to achieving financial forecasts and performance targets.

I look forward to our regular quarterly meetings that focus on strategic priorities, performance against the Taxpayer Accountability Principles, results and working together to protect the public interest at all times.



Honourable Suzanne Anton QC
Attorney General
Minister of Justice

Date: November 6, 2014



R. Blain Lawson
General Manager and Chief Executive Officer
Liquor Distribution Branch

Date: November 26, 2014

cc: Honourable Christy Clark
Premier

John Dyble
Deputy Minister to the Premier and Cabinet Secretary

Peter Milburn
Deputy Minister and Secretary to Treasury Board
Ministry of Finance

Cheryl Wenezenki-Yolland
Associate Deputy Minister
Ministry of Finance

Lori Wanamaker
Deputy Solicitor General
Ministry of Justice

B.C. Taxpayer Accountability Principles

Further information available at: <http://gov.bc.ca/crownaccountabilities>

1	Cost Consciousness (Efficiency)	Strengthen cost management capabilities and foster a culture of cost-consciousness at all levels of public sector organizations. Provide public services and programs as efficiently and effectively as possible to “bend the cost curve” and support sustainable public policies and programs as a lasting legacy for generations to come.
2	Accountability	Transparently manage responsibilities according to a set of common public sector principles in the best interest of the citizens of the province. By enhancing organizational efficiency and effectiveness in the planning, reporting and decision making, public sector organizations will ensure actions are aligned with government’s strategic mandate.
3	Appropriate Compensation	Comply with a rigorous, standardized approach to performance management and employee compensation, which reflects appropriate compensation for work across the public sector that is consistent with government’s taxpayer accountability principles and respectful of the taxpayer.
4	Service	Maintain a clear focus on positive outcomes for citizens of British Columbia by delivering cost-efficient, effective, value-for-money public services and programs.
5	Respect	Engage in equitable, compassionate, respectful and effective communications that ensure all parties are properly informed or consulted on actions, decisions and public communications in a timely manner. Proactively collaborate in a spirit of partnership that respects the use of taxpayers’ monies.
6	Integrity	Make decisions and take actions that are transparent, ethical and free from conflict of interest. Require the establishment of a strong ethical code of conduct for all employees and executives. Serve the citizens of British Columbia by respecting the shared public trust and acting in accordance with the taxpayer accountability principles.