

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
WINE - GIFT PACKS	FRANCE	401	892	1,930	1,774	2,646	62	10.67%	49.11%	2.04%
	ITALY	3,115	0	0	1,800	0	0	n/a	-100.00%	0.00%
	PORTUGAL	45	15	0	0	0	0	n/a	n/a	0.00%
	SOUTH AFRICA	0	8,682	0	0	2,885	4	n/a	n/a	0.00%
	SPAIN	0	2,065	1,012	0	2,373	30	n/a	n/a	0.71%
	UNITED STATES OF AMERICA	0	0	14	2,900	22	9	n/a	-99.22%	0.00%
IMPORT WINE - GIFT PACKS - TOTAL		12,402	18,742	6,880	7,434	8,174	135	-14.15%	9.95%	1.17%
IMPORT WINE - TOTAL		29,655,113	30,190,581	30,056,111	31,093,577	31,442,637	7,662,644	0.67%	1.12%	11.83%

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SALES IN RETAIL DOLLARS (000s)

			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	AUSTRALIA	\$71	\$66	\$69	\$55	\$47	\$10	1.44%	-14.21%	2.73%
		FRANCE	\$0	\$0	\$0	\$18	\$15	\$1	-92.29%	-16.51%	0.00%
		ITALY	\$4	\$0	\$260	\$390	\$282	\$63	-39.30%	-27.70%	19.04%
		SLOVAK REPUBLIC	\$0	\$0	\$0	\$0	\$1	\$0	n/a	n/a	0.00%
		SOUTH AFRICA	\$0	\$0	\$0	\$34	\$15	\$2	-59.12%	-55.24%	0.00%
		UNITED KINGDOM	\$0	\$0	\$0	\$0	\$12	\$12	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	\$68	\$24	\$24	\$113	\$421	\$137	103.23%	271.45%	2.24%
		FLAVOURED	\$143	\$91	\$353	\$610	\$793	\$224	10.26%	27.81%	8.59%
FRUIT	DENMARK	\$0	\$0	\$0	\$0	\$0	\$0	-100.00%	n/a	0.00%	
	FRANCE	\$0	\$0	\$1	\$0	\$0	\$0	-100.00%	-100.00%	0.00%	
	JAPAN	\$272	\$287	\$286	\$300	\$307	\$72	-1.99%	2.60%	32.09%	
	KOREA - SOUTH	\$3	\$3	\$4	\$3	\$26	\$11	1,969.15%	721.42%	34.47%	
	TURKEY	\$0	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	UNITED STATES OF AMERICA	\$32	\$46	\$67	\$74	\$161	\$38	40.11%	116.97%	26.67%	
FRUIT	\$308	\$337	\$357	\$377	\$494	\$121	19.06%	31.11%	30.45%		
MADEIRA	PORTUGAL	\$166	\$181	\$174	\$172	\$168	\$33	21.47%	-2.51%	27.28%	
	MADEIRA	\$166	\$181	\$174	\$172	\$168	\$33	21.47%	-2.51%	27.28%	
MONTILLA	SPAIN	\$197	\$175	\$192	\$210	\$226	\$43	14.00%	7.65%	7.70%	
	MONTILLA	\$197	\$175	\$192	\$210	\$226	\$43	14.00%	7.65%	7.70%	
OTHER	AUSTRALIA	\$0	\$0	\$0	\$6	\$8	\$1	94.79%	33.30%	0.00%	
	OTHER	\$0	\$0	\$0	\$6	\$8	\$1	94.79%	33.30%	0.00%	
OTHER FORTIFIED	ARGENTINA	\$0	\$0	\$1	\$0	\$0	\$0	n/a	-100.00%	0.00%	
	AUSTRALIA	\$24	\$23	\$23	\$19	\$5	\$0	-85.88%	-73.09%	0.00%	
	CHINA	\$140	\$151	\$202	\$178	\$169	\$36	6.67%	-5.12%	13.28%	
	FRANCE	\$566	\$557	\$555	\$592	\$572	\$130	-11.48%	-3.46%	10.62%	
	GREECE	\$1	\$2	\$1	\$0	\$0	\$0	n/a	n/a	0.00%	

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			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
APERITIF, DESSERT AND FORTIFIED WINE	OTHER FORTIFIED	ITALY	\$319	\$321	\$317	\$313	\$316	\$72	9.66%	1.22%	32.31%
		JAPAN	\$3	\$13	\$45	\$66	\$93	\$33	37.05%	40.23%	84.23%
		KOREA - SOUTH	\$113	\$98	\$138	\$121	\$190	\$55	138.08%	56.99%	38.38%
		SPAIN	\$0	\$2	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	\$73	\$66	\$63	\$60	\$52	\$10	-10.40%	-12.08%	29.33%
		URUGUAY	\$0	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		OTHER FORTIFIED	\$1,240	\$1,235	\$1,345	\$1,350	\$1,398	\$335	9.59%	3.60%	25.28%
PORT	AUSTRALIA	\$484	\$395	\$337	\$324	\$320	\$58	-12.95%	-0.99%	14.32%	
	PORTUGAL	\$3,137	\$3,334	\$3,263	\$3,017	\$2,958	\$523	-1.46%	-1.96%	11.49%	
	SOUTH AFRICA	\$301	\$258	\$306	\$285	\$199	\$51	-5.54%	-30.36%	8.22%	
	UNITED STATES OF AMERICA	\$1	\$2	\$1	\$4	\$2	\$0	n/a	-41.17%	0.00%	
	PORT	\$3,922	\$3,989	\$3,906	\$3,630	\$3,480	\$632	-2.98%	-4.15%	11.57%	
SAKE	JAPAN	\$1,623	\$1,793	\$1,938	\$2,083	\$2,449	\$693	26.03%	17.58%	53.64%	
	KOREA - SOUTH	\$40	\$36	\$36	\$35	\$33	\$8	-7.60%	-5.62%	52.02%	
	UNITED STATES OF AMERICA	\$3,130	\$3,213	\$3,165	\$3,171	\$3,178	\$729	0.67%	0.21%	57.05%	
	SAKE	\$4,793	\$5,042	\$5,140	\$5,289	\$5,660	\$1,430	11.49%	7.01%	55.55%	
SHERRY	AUSTRALIA	\$372	\$404	\$485	\$483	\$413	\$80	-5.02%	-14.57%	1.35%	
	NEW ZEALAND	\$383	\$263	\$3	\$0	\$0	\$0	n/a	100.00%	0.00%	
	SOUTH AFRICA	\$349	\$285	\$336	\$247	\$166	\$36	-33.05%	-32.78%	0.25%	
	SPAIN	\$1,492	\$1,425	\$1,436	\$1,370	\$1,325	\$218	-6.32%	-3.29%	3.12%	
	SHERRY	\$2,595	\$2,378	\$2,259	\$2,101	\$1,904	\$334	-9.91%	-9.36%	2.49%	
VERMOUTH	FRANCE	\$232	\$226	\$223	\$200	\$153	\$13	-67.16%	-23.86%	16.18%	
	ITALY	\$2,396	\$2,315	\$2,232	\$2,216	\$2,204	\$547	-0.24%	-0.55%	7.44%	
	SLOVAK REPUBLIC	\$0	\$0	\$0	\$0	\$1	\$0	n/a	n/a	0.00%	
	UNITED STATES OF AMERICA	\$6	\$7	\$9	\$10	\$12	\$4	-8.83%	16.53%	43.42%	
	VERMOUTH	\$2,634	\$2,548	\$2,464	\$2,427	\$2,369	\$564	-4.83%	-2.41%	8.18%	

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IMPORT APERITIF, DESSERT AND FORTIFIED WINE - TOTAL			\$15,998	\$15,976	\$16,190	\$16,172	\$16,501	\$3,718	4.33%	2.03%	26.78%	
TABLE WINE	ARGENTINA	RED	IMPORT BOTTLED	\$27,864	\$35,116	\$39,478	\$41,435	\$40,953	\$8,877	-3.30%	-1.16%	14.68%
		RED - TOTAL	\$27,864	\$35,116	\$39,478	\$41,435	\$40,953	\$8,877	-3.30%	-1.16%	14.68%	
	ROSE	IMPORT BOTTLED	\$60	\$104	\$113	\$112	\$93	\$54	34.96%	-17.14%	2.19%	
		ROSE - TOTAL	\$60	\$104	\$113	\$112	\$93	\$54	34.96%	-17.14%	2.19%	
	WHITE	IMPORT BOTTLED	\$3,529	\$4,126	\$4,533	\$5,092	\$4,686	\$1,300	-5.09%	-7.96%	7.92%	
		WHITE - TOTAL	\$3,529	\$4,126	\$4,533	\$5,092	\$4,686	\$1,300	-5.09%	-7.96%	7.92%	
	TOTAL		\$31,454	\$39,346	\$44,125	\$46,639	\$45,732	\$10,231	-3.39%	-1.94%	13.97%	
	ARMENIA	WHITE	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
		WHITE - TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
		TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
AUSTRALIA	RED	CANADA BOTTLED	\$113	\$113	\$30	\$0	\$0	\$0	n/a	n/a	0.00%	
		IMPORT BOTTLED	\$81,672	\$75,126	\$71,087	\$69,122	\$60,137	\$13,005	-13.89%	-13.00%	10.66%	
		RED - TOTAL	\$81,786	\$75,239	\$71,116	\$69,122	\$60,137	\$13,005	-13.89%	-13.00%	10.66%	
	ROSE	IMPORT BOTTLED	\$299	\$286	\$222	\$199	\$226	\$84	5.82%	13.28%	5.60%	
		ROSE - TOTAL	\$299	\$286	\$222	\$199	\$226	\$84	5.82%	13.28%	5.60%	
	WHITE	CANADA BOTTLED	\$100	\$62	\$6	\$0	\$0	\$0	n/a	n/a	0.00%	
		IMPORT BOTTLED	\$30,223	\$28,087	\$26,442	\$27,177	\$26,040	\$6,861	-6.40%	-4.19%	7.05%	
		WHITE - TOTAL	\$30,323	\$28,149	\$26,448	\$27,177	\$26,040	\$6,861	-6.40%	-4.19%	7.05%	
	TOTAL		\$112,408	\$103,675	\$97,786	\$96,499	\$86,403	\$19,950	-11.38%	-10.46%	9.56%	
	AUSTRIA	RED	IMPORT BOTTLED	\$31	\$22	\$18	\$30	\$36	\$7	7.72%	21.26%	8.64%
RED - TOTAL			\$31	\$22	\$18	\$30	\$36	\$7	7.72%	21.26%	8.64%	
ROSE		IMPORT BOTTLED	\$7	\$4	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		ROSE - TOTAL	\$7	\$4	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
WHITE		IMPORT BOTTLED	\$157	\$266	\$254	\$202	\$179	\$56	36.79%	-11.37%	23.33%	
		WHITE - TOTAL	\$157	\$266	\$254	\$202	\$179	\$56	36.79%	-11.37%	23.33%	

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TABLE WINE	AUSTRIA	TOTAL	\$195	\$292	\$273	\$232	\$216	\$63	33.00%	-7.17%	20.86%	
	BULGARIA	RED	IMPORT BOTTLED	\$3	\$0	\$7	\$9	\$19	\$5	652.95%	106.85%	-1.03%
		RED - TOTAL	\$3	\$0	\$7	\$9	\$19	\$5	652.95%	106.85%	-1.03%	
		WHITE	IMPORT BOTTLED	\$0	\$0	\$10	\$12	\$1	\$0	-100.00%	-93.66%	0.00%
		WHITE - TOTAL	\$0	\$0	\$10	\$12	\$1	\$0	-100.00%	-93.66%	0.00%	
		TOTAL	\$3	\$0	\$17	\$21	\$20	\$5	77.49%	-5.36%	-1.03%	
	CHILE	RED	CANADA BOTTLED	\$2,354	\$1,962	\$1,448	\$1,102	\$827	\$202	-12.83%	-24.90%	26.39%
			IMPORT BOTTLED	\$27,455	\$28,582	\$29,074	\$29,255	\$27,376	\$6,203	-5.97%	-6.42%	6.49%
		RED - TOTAL	\$29,809	\$30,544	\$30,522	\$30,356	\$28,204	\$6,405	-6.20%	-7.09%	7.07%	
		ROSE	IMPORT BOTTLED	\$134	\$118	\$103	\$87	\$83	\$47	57.86%	-5.60%	4.53%
		ROSE - TOTAL	\$134	\$118	\$103	\$87	\$83	\$47	57.86%	-5.60%	4.53%	
		WHITE	CANADA BOTTLED	\$1,904	\$1,486	\$1,048	\$808	\$671	\$175	-9.80%	-16.98%	27.10%
			IMPORT BOTTLED	\$10,965	\$11,858	\$12,462	\$13,294	\$12,512	\$3,168	-16.99%	-5.88%	9.26%
		WHITE - TOTAL	\$12,870	\$13,344	\$13,509	\$14,102	\$13,183	\$3,342	-16.65%	-6.51%	10.17%	
		TOTAL	\$42,813	\$44,006	\$44,134	\$44,546	\$41,469	\$9,794	-9.88%	-6.91%	8.05%	
	CHINA	RED	IMPORT BOTTLED	\$80	\$52	\$38	\$19	\$9	\$1	-3.05%	-52.50%	2.78%
		RED - TOTAL	\$80	\$52	\$38	\$19	\$9	\$1	-3.05%	-52.50%	2.78%	
		WHITE	IMPORT BOTTLED	\$5	\$3	\$8	\$17	\$10	\$0	-91.87%	-37.73%	21.68%
		WHITE - TOTAL	\$5	\$3	\$8	\$17	\$10	\$0	-91.87%	-37.73%	21.68%	
		TOTAL	\$86	\$54	\$46	\$35	\$19	\$2	-73.81%	-45.53%	12.98%	
	CROATIA	RED	IMPORT BOTTLED	\$59	\$47	\$37	\$7	\$2	\$1	-60.34%	-77.71%	0.00%
		RED - TOTAL	\$59	\$47	\$37	\$7	\$2	\$1	-60.34%	-77.71%	0.00%	
		WHITE	IMPORT BOTTLED	\$0	\$2	\$1	\$0	\$0	\$0	n/a	n/a	0.00%
		WHITE - TOTAL	\$0	\$2	\$1	\$0	\$0	\$0	n/a	n/a	0.00%	
		TOTAL	\$59	\$50	\$39	\$7	\$2	\$1	-60.34%	-77.71%	0.00%	
	CZECH REPUBLIC	RED	IMPORT BOTTLED	\$15	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%

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TABLE WINE	CZECH REPUBLIC	RED	RED - TOTAL	\$15	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		WHITE	IMPORT BOTTLED	\$20	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			WHITE - TOTAL	\$20	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			TOTAL	\$35	\$3	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
FRANCE	RED	CANADA BOTTLED		\$1,186	\$1,307	\$1,214	\$1,487	\$1,699	\$473	11.56%	14.24%	1.49%
		IMPORT BOTTLED		\$33,588	\$31,783	\$31,250	\$37,682	\$39,432	\$7,444	-0.24%	4.65%	8.55%
		RED - TOTAL		\$34,774	\$33,091	\$32,464	\$39,169	\$41,131	\$7,917	0.39%	5.01%	8.26%
	ROSE	IMPORT BOTTLED		\$1,047	\$1,135	\$1,134	\$1,367	\$1,716	\$803	24.51%	25.54%	9.62%
		ROSE - TOTAL		\$1,047	\$1,135	\$1,134	\$1,367	\$1,716	\$803	24.51%	25.54%	9.62%
	WHITE	CANADA BOTTLED		\$517	\$492	\$394	\$541	\$577	\$194	5.42%	6.69%	1.60%
		IMPORT BOTTLED		\$11,956	\$11,641	\$11,404	\$12,126	\$12,326	\$3,311	-0.25%	1.65%	17.57%
		WHITE - TOTAL		\$12,473	\$12,132	\$11,798	\$12,667	\$12,903	\$3,505	0.05%	1.86%	16.86%
	TOTAL		\$48,294	\$46,358	\$45,396	\$53,203	\$55,750	\$12,225	1.58%	4.79%	10.29%	
GEORGIA	RED	IMPORT BOTTLED		\$0	\$47	\$187	\$183	\$246	\$50	-0.37%	33.97%	1.47%
		RED - TOTAL		\$0	\$47	\$187	\$183	\$246	\$50	-0.37%	33.97%	1.47%
	WHITE	IMPORT BOTTLED		\$0	\$2	\$4	\$19	\$44	\$9	-1.45%	135.22%	3.22%
		WHITE - TOTAL		\$0	\$2	\$4	\$19	\$44	\$9	-1.45%	135.22%	3.22%
	TOTAL		\$0	\$49	\$191	\$202	\$289	\$59	-0.53%	43.31%	1.74%	
GERMANY	ICE WINE WHITE	IMPORT BOTTLED		\$0	\$0	\$0	\$2	\$1	\$0	-35.07%	-63.87%	0.00%
		ICE WINE WHITE - TOTAL		\$0	\$0	\$0	\$2	\$1	\$0	-35.07%	-63.87%	0.00%
	RED	IMPORT BOTTLED		\$261	\$225	\$251	\$166	\$200	\$49	24.45%	20.36%	4.06%
		RED - TOTAL		\$261	\$225	\$251	\$166	\$200	\$49	24.45%	20.36%	4.06%
	WHITE	IMPORT BOTTLED		\$7,208	\$7,013	\$7,217	\$7,229	\$7,171	\$1,722	-2.40%	-0.80%	8.62%
		WHITE - TOTAL		\$7,208	\$7,013	\$7,217	\$7,229	\$7,171	\$1,722	-2.40%	-0.80%	8.62%
	TOTAL		\$7,469	\$7,239	\$7,468	\$7,397	\$7,372	\$1,771	-1.83%	-0.34%	8.50%	
GREECE	RED	IMPORT BOTTLED		\$829	\$773	\$673	\$643	\$614	\$140	-6.74%	-4.50%	63.03%

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TABLE WINE	GREECE	RED	RED - TOTAL	\$829	\$773	\$673	\$643	\$614	\$140	-6.74%	-4.50%	63.03%
		ROSE	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			ROSE - TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		WHITE	IMPORT BOTTLED	\$670	\$680	\$629	\$572	\$590	\$166	0.86%	3.21%	51.16%
			WHITE - TOTAL	\$670	\$680	\$629	\$572	\$590	\$166	0.86%	3.21%	51.16%
	TOTAL	\$1,501	\$1,453	\$1,302	\$1,215	\$1,204	\$306	-2.76%	-0.87%	57.21%		
HUNGARY	RED	IMPORT BOTTLED	\$276	\$268	\$248	\$272	\$382	\$67	-28.24%	40.67%	2.06%	
		RED - TOTAL	\$276	\$268	\$248	\$272	\$382	\$67	-28.24%	40.67%	2.06%	
	WHITE	IMPORT BOTTLED	\$946	\$1,090	\$1,071	\$1,139	\$967	\$264	-17.68%	-15.12%	7.43%	
		WHITE - TOTAL	\$946	\$1,090	\$1,071	\$1,139	\$967	\$264	-17.68%	-15.12%	7.43%	
		TOTAL	\$1,222	\$1,358	\$1,319	\$1,410	\$1,349	\$331	-20.07%	-4.38%	5.91%	
INDIA	RED	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		RED - TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	ROSE	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		ROSE - TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	WHITE	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$37	\$7	n/a	n/a	38.67%	
	WHITE - TOTAL	\$0	\$0	\$0	\$0	\$37	\$7	n/a	n/a	38.67%		
	TOTAL	\$1	\$0	\$0	\$0	\$37	\$7	n/a	n/a	38.67%		
ISRAEL	RED	IMPORT BOTTLED	\$225	\$162	\$156	\$156	\$161	\$31	5.66%	3.48%	3.13%	
		RED - TOTAL	\$225	\$162	\$156	\$156	\$161	\$31	5.66%	3.48%	3.13%	
	ROSE	IMPORT BOTTLED	\$0	\$0	\$9	\$15	\$13	\$2	-51.13%	-15.65%	13.25%	
		ROSE - TOTAL	\$0	\$0	\$9	\$15	\$13	\$2	-51.13%	-15.65%	13.25%	
	WHITE	IMPORT BOTTLED	\$81	\$72	\$75	\$68	\$74	\$15	5.37%	8.03%	1.13%	
	WHITE - TOTAL	\$81	\$72	\$75	\$68	\$74	\$15	5.37%	8.03%	1.13%		
	TOTAL	\$306	\$234	\$240	\$239	\$247	\$49	0.19%	3.58%	3.05%		
ITALY	RED	CANADA BOTTLED	\$0	\$0	\$0	\$0	\$8	\$6	n/a	n/a	100.00%	

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
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			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
TABLE WINE	ITALY	RED	IMPORT BOTTLED	\$35,604	\$36,377	\$37,164	\$37,991	\$40,139	\$8,787	5.63%	5.65%	21.19%
		RED - TOTAL	\$35,604	\$36,377	\$37,164	\$37,991	\$40,148	\$8,793	5.71%	5.68%	21.21%	
		ROSE	IMPORT BOTTLED	\$94	\$402	\$742	\$793	\$824	\$283	-6.48%	3.87%	4.04%
		ROSE - TOTAL	\$94	\$402	\$742	\$793	\$824	\$283	-6.48%	3.87%	4.04%	
		WHITE	CANADA BOTTLED	\$0	\$0	\$0	\$0	\$13	\$11	n/a	n/a	100.00%
			IMPORT BOTTLED	\$16,644	\$17,370	\$18,685	\$20,594	\$22,173	\$6,381	6.56%	7.67%	22.45%
		WHITE - TOTAL	\$16,644	\$17,370	\$18,685	\$20,594	\$22,186	\$6,392	6.75%	7.73%	22.49%	
	TOTAL	\$52,342	\$54,149	\$56,591	\$59,378	\$63,158	\$15,468	5.88%	6.37%	21.44%		
	LEBANON	RED	IMPORT BOTTLED	\$26	\$26	\$26	\$20	\$25	\$7	66.80%	29.04%	39.82%
			RED - TOTAL	\$26	\$26	\$26	\$20	\$25	\$7	66.80%	29.04%	39.82%
ROSE		IMPORT BOTTLED	\$0	\$3	\$4	\$4	\$5	\$3	n/a	27.24%	81.96%	
		ROSE - TOTAL	\$0	\$3	\$4	\$4	\$5	\$3	n/a	27.24%	81.96%	
WHITE		IMPORT BOTTLED	\$6	\$7	\$7	\$3	\$1	\$0	-68.83%	-71.53%	82.34%	
		WHITE - TOTAL	\$6	\$7	\$7	\$3	\$1	\$0	-68.83%	-71.53%	82.34%	
TOTAL	\$32	\$36	\$36	\$27	\$31	\$10	42.17%	16.79%	47.74%			
MEXICO	RED	IMPORT BOTTLED	\$19	\$21	\$16	\$14	\$8	\$3	-35.47%	-41.89%	10.62%	
		RED - TOTAL	\$19	\$21	\$16	\$14	\$8	\$3	-35.47%	-41.89%	10.62%	
	WHITE	IMPORT BOTTLED	\$3	\$7	\$3	\$2	\$1	\$0	-97.10%	-52.63%	0.00%	
		WHITE - TOTAL	\$3	\$7	\$3	\$2	\$1	\$0	-97.10%	-52.63%	0.00%	
TOTAL	\$22	\$28	\$20	\$16	\$9	\$3	-41.48%	-43.00%	10.62%			
MOLDOVA, REPUBLIC OF	RED	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		RED - TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	TOTAL	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%		
MONTENEGRO	RED	IMPORT BOTTLED	\$51	\$53	\$61	\$63	\$62	\$11	-18.86%	-1.81%	0.90%	
		RED - TOTAL	\$51	\$53	\$61	\$63	\$62	\$11	-18.86%	-1.81%	0.90%	
	TOTAL	\$51	\$53	\$61	\$63	\$62	\$11	-18.86%	-1.81%	0.90%		

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TABLE WINE	MOROCCO	RED	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			RED - TOTAL	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			TOTAL	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
NEW ZEALAND	RED	IMPORT BOTTLED	\$1,627	\$2,103	\$2,322	\$2,745	\$2,567	\$546	-10.56%	-6.47%	17.90%
		RED - TOTAL	\$1,627	\$2,103	\$2,322	\$2,745	\$2,567	\$546	-10.56%	-6.47%	17.90%
	ROSE	IMPORT BOTTLED	\$22	\$22	\$22	\$0	\$0	\$0	n/a	-100.00%	0.00%
		ROSE - TOTAL	\$22	\$22	\$22	\$0	\$0	\$0	n/a	-100.00%	0.00%
	WHITE	CANADA BOTTLED	\$0	\$0	\$0	\$26	\$241	\$54	160.33%	831.96%	45.20%
		IMPORT BOTTLED	\$12,501	\$15,869	\$18,904	\$23,046	\$26,487	\$7,909	12.73%	14.93%	19.92%
		WHITE - TOTAL	\$12,501	\$15,869	\$18,904	\$23,072	\$26,728	\$7,962	13.16%	15.85%	20.15%
	TOTAL	\$14,150	\$17,994	\$21,248	\$25,817	\$29,295	\$8,509	11.26%	13.47%	19.95%	
PORTUGAL	RED	CANADA BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		IMPORT BOTTLED	\$1,671	\$1,800	\$2,148	\$1,676	\$1,813	\$430	21.11%	8.17%	5.16%
		RED - TOTAL	\$1,671	\$1,800	\$2,148	\$1,676	\$1,813	\$430	21.11%	8.20%	5.16%
	ROSE	IMPORT BOTTLED	\$688	\$822	\$810	\$785	\$803	\$211	0.64%	2.28%	1.65%
		ROSE - TOTAL	\$688	\$822	\$810	\$785	\$803	\$211	0.64%	2.28%	1.65%
	WHITE	IMPORT BOTTLED	\$1,188	\$1,321	\$1,387	\$1,561	\$1,549	\$493	-6.57%	-0.77%	5.68%
		WHITE - TOTAL	\$1,188	\$1,321	\$1,387	\$1,561	\$1,549	\$493	-6.57%	-0.77%	5.68%
	TOTAL	\$3,548	\$3,943	\$4,345	\$4,022	\$4,165	\$1,134	3.81%	3.56%	4.68%	
ROMANIA	WHITE	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
		WHITE - TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
		TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
SERBIA	RED	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		RED - TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
SLOVENIA	RED	IMPORT BOTTLED	\$0	\$0	\$1	\$0	\$0	\$0	n/a	n/a	0.00%

IMPORT WINE MARKET
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TABLE WINE	SLOVENIA	RED	RED - TOTAL	\$0	\$0	\$1	\$0	\$0	n/a	n/a	0.00%
		WHITE	IMPORT BOTTLED	\$19	\$2	\$1	\$1	\$3	650.14%	427.87%	63.16%
			WHITE - TOTAL	\$19	\$2	\$1	\$1	\$3	650.14%	427.87%	63.16%
			TOTAL	\$19	\$2	\$2	\$1	\$3	650.14%	427.87%	63.16%
SOUTH AFRICA	RED	CANADA BOTTLED	\$8	\$8	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		IMPORT BOTTLED	\$9,659	\$8,701	\$8,299	\$8,111	\$7,584	\$1,835	-0.69%	-6.50%	3.81%
		RED - TOTAL	\$9,667	\$8,709	\$8,299	\$8,111	\$7,584	\$1,835	-0.69%	-6.50%	3.81%
	ROSE	IMPORT BOTTLED	\$16	\$11	\$24	\$3	\$7	\$7	231.02%	146.44%	0.00%
		ROSE - TOTAL	\$16	\$11	\$24	\$3	\$7	\$7	231.02%	146.44%	0.00%
	WHITE	CANADA BOTTLED	\$8	\$5	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		IMPORT BOTTLED	\$4,685	\$4,599	\$5,089	\$5,310	\$5,112	\$1,546	-0.92%	-3.73%	5.31%
		WHITE - TOTAL	\$4,693	\$4,604	\$5,089	\$5,310	\$5,112	\$1,546	-0.92%	-3.73%	5.31%
	TOTAL	\$14,377	\$13,323	\$13,411	\$13,423	\$12,703	\$3,388	-0.64%	-5.37%	4.42%	
SPAIN	RED	IMPORT BOTTLED	\$11,426	\$12,414	\$15,069	\$16,836	\$18,864	\$4,576	16.26%	12.05%	7.58%
		RED - TOTAL	\$11,426	\$12,414	\$15,069	\$16,836	\$18,864	\$4,576	16.26%	12.05%	7.58%
	ROSE	IMPORT BOTTLED	\$199	\$231	\$192	\$190	\$257	\$101	23.35%	35.33%	14.85%
		ROSE - TOTAL	\$199	\$231	\$192	\$190	\$257	\$101	23.35%	35.33%	14.85%
	WHITE	IMPORT BOTTLED	\$756	\$781	\$1,073	\$1,021	\$1,444	\$498	64.68%	41.47%	18.16%
		WHITE - TOTAL	\$756	\$781	\$1,073	\$1,021	\$1,444	\$498	64.68%	41.47%	18.16%
	TOTAL	\$12,380	\$13,425	\$16,335	\$18,047	\$20,566	\$5,175	19.79%	13.96%	8.42%	
SWITZERLAND	RED	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		RED - TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
	WHITE	IMPORT BOTTLED	\$1	\$3	\$6	\$0	\$0	\$0	n/a	-100.00%	0.00%
		WHITE - TOTAL	\$1	\$3	\$6	\$0	\$0	\$0	n/a	-100.00%	0.00%
	TOTAL	\$1	\$3	\$6	\$0	\$0	\$0	n/a	-100.00%	0.00%	
TURKEY	RED	IMPORT BOTTLED	\$0	\$3	\$5	\$6	\$4	\$0	-71.04%	-28.60%	-0.28%

IMPORT WINE MARKET
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TABLE WINE	TURKEY	RED	RED - TOTAL	\$0	\$3	\$5	\$6	\$4	\$0	-71.04%	-28.60%	-0.28%
		TOTAL	\$0	\$3	\$5	\$6	\$4	\$0	-71.04%	-28.60%	-0.28%	
UNITED STATES OF AMERICA	ICE WINE WHITE	IMPORT BOTTLED		\$0	\$0	\$0	\$2	\$0	\$0	n/a	-100.00%	0.00%
		ICE WINE WHITE - TOTAL	\$0	\$0	\$0	\$2	\$0	\$0	n/a	-100.00%	0.00%	
	RED	CANADA BOTTLED		\$3,738	\$3,633	\$3,190	\$2,760	\$2,351	\$514	-16.09%	-14.84%	1.46%
		IMPORT BOTTLED		\$48,518	\$52,343	\$57,669	\$69,098	\$79,108	\$17,968	8.89%	14.49%	17.00%
		RED - TOTAL	\$52,256	\$55,976	\$60,858	\$71,858	\$81,459	\$18,482	7.99%	13.36%	16.55%	
	ROSE	CANADA BOTTLED		\$84	\$66	\$10	\$7	\$0	\$0	-100.00%	-93.88%	0.00%
		IMPORT BOTTLED		\$4,506	\$4,334	\$4,243	\$4,166	\$4,188	\$1,157	0.28%	0.51%	6.30%
		ROSE - TOTAL	\$4,590	\$4,400	\$4,252	\$4,173	\$4,188	\$1,157	0.16%	0.36%	6.30%	
	WHITE	CANADA BOTTLED		\$1,999	\$1,836	\$1,642	\$1,209	\$895	\$226	-18.58%	-25.97%	2.33%
		IMPORT BOTTLED		\$21,936	\$23,261	\$24,709	\$27,050	\$28,688	\$7,846	0.89%	6.05%	14.24%
WHITE - TOTAL		\$23,935	\$25,097	\$26,350	\$28,259	\$29,583	\$8,072	0.22%	4.68%	13.88%		
TOTAL		\$80,781	\$85,473	\$91,461	\$104,293	\$115,230	\$27,711	5.27%	10.49%	15.49%		
URUGUAY	RED	IMPORT BOTTLED		\$14	\$48	\$37	\$18	\$12	\$0	-98.33%	-35.67%	4.58%
		RED - TOTAL	\$14	\$48	\$37	\$18	\$12	\$0	-98.33%	-35.67%	4.58%	
	WHITE	IMPORT BOTTLED		\$0	\$1	\$1	\$0	\$0	\$0	100.00%	100.00%	0.00%
		WHITE - TOTAL	\$0	\$1	\$1	\$0	\$0	\$0	100.00%	100.00%	0.00%	
TOTAL		\$14	\$49	\$38	\$18	\$12	\$0	-98.32%	-35.58%	4.58%		
IMPORT TABLE WINE - SUMMARY		CANADA BOTTLED		\$12,011	\$10,970	\$8,981	\$7,940	\$7,284	\$1,854	-4.68%	-8.26%	8.53%
		IMPORT BOTTLED		\$411,555	\$421,628	\$436,913	\$468,816	\$478,063	\$114,350	0.14%	1.97%	13.45%
IMPORT TABLE WINE - TOTAL			\$423,566	\$432,598	\$445,894	\$476,756	\$485,347	\$116,204	0.06%	1.80%	13.38%	
SPARKLING WINE	ARGENTINA	RED		\$0	\$0	\$2	\$1	\$0	\$0	n/a	-100.00%	0.00%
		ROSE		\$0	\$2	\$3	\$1	\$12	\$1	427.71%	751.56%	57.32%
		WHITE		\$39	\$65	\$32	\$86	\$123	\$26	-6.17%	42.16%	3.61%
		TOTAL	\$39	\$68	\$37	\$89	\$134	\$27	-2.14%	50.67%	8.25%	

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SPARKLING WINE	AUSTRALIA	RED	\$262	\$205	\$179	\$164	\$146	\$32	-17.92%	-11.03%	0.46%
		ROSE	\$1,101	\$1,284	\$1,220	\$1,225	\$1,328	\$298	6.61%	8.35%	3.94%
		WHITE	\$2,063	\$1,831	\$1,532	\$1,524	\$1,664	\$361	2.38%	9.20%	5.35%
		TOTAL	\$3,426	\$3,319	\$2,931	\$2,913	\$3,138	\$691	2.98%	7.70%	4.52%
AUSTRIA	ROSE	\$0	\$0	\$0	\$0	\$0	\$0	n/a	-0.01%	0.00%	
	TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	-0.01%	0.00%	
BRAZIL	WHITE	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	TOTAL	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
CHILE	ROSE	\$293	\$287	\$351	\$348	\$253	\$54	-46.19%	-27.25%	1.98%	
	WHITE	\$8	\$2	\$0	\$3	\$1	\$1	79.06%	-58.56%	0.00%	
	TOTAL	\$300	\$289	\$351	\$351	\$254	\$55	-45.36%	-27.50%	1.98%	
CHINA	WHITE	\$0	\$0	\$2	\$4	\$1	\$0	-97.97%	-74.76%	0.00%	
	TOTAL	\$0	\$0	\$2	\$4	\$1	\$0	-97.97%	-74.76%	0.00%	
CZECH REPUBLIC	WHITE	\$11	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	TOTAL	\$11	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
FRANCE	RED	\$0	\$0	\$21	\$0	\$0	\$0	n/a	-100.00%	0.00%	
	ROSE	\$1,148	\$1,255	\$1,464	\$1,664	\$1,803	\$387	-2.10%	8.32%	16.04%	
	ROSE TABLE WINE	\$0	\$14	\$63	\$114	\$141	\$47	76.49%	24.39%	3.95%	
	WHITE	\$9,916	\$9,873	\$10,080	\$10,085	\$10,779	\$2,446	7.76%	6.88%	27.44%	
	WHITE TABLE WINE	\$140	\$167	\$197	\$145	\$178	\$40	38.45%	22.71%	15.32%	
	TOTAL	\$11,203	\$11,308	\$11,825	\$12,008	\$12,901	\$2,920	7.33%	7.44%	25.43%	
GERMANY	ROSE	\$12	\$285	\$262	\$361	\$364	\$66	2.78%	0.83%	4.85%	
	WHITE	\$2,515	\$2,680	\$2,896	\$2,831	\$2,753	\$562	-4.57%	-2.77%	12.69%	
	TOTAL	\$2,526	\$2,965	\$3,158	\$3,192	\$3,117	\$627	-3.85%	-2.36%	11.77%	
HUNGARY	ROSE	\$0	\$0	\$0	\$0	\$3	\$1	n/a	n/a	0.00%	
	WHITE	\$299	\$319	\$304	\$250	\$222	\$52	1.73%	-11.37%	1.93%	

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SPARKLING WINE	HUNGARY	TOTAL	\$299	\$319	\$304	\$250	\$225	\$53	1.73%	-11.37%	1.93%
	ITALY	RED	\$0	\$1	\$0	\$4	\$1	\$0	-75.66%	-82.42%	0.00%
		ROSE	\$145	\$255	\$222	\$224	\$292	\$86	53.53%	30.18%	10.44%
		WHITE	\$2,765	\$3,377	\$3,847	\$4,511	\$6,077	\$1,775	39.16%	34.72%	22.49%
		TOTAL	\$2,910	\$3,633	\$4,070	\$4,739	\$6,370	\$1,862	39.71%	34.41%	21.93%
	NEW ZEALAND	ROSE	\$4	\$1	\$4	\$134	\$144	\$32	-12.42%	7.90%	10.85%
		WHITE	\$96	\$42	\$308	\$358	\$320	\$71	-18.37%	-10.59%	4.77%
		TOTAL	\$100	\$43	\$313	\$492	\$464	\$103	-16.61%	-5.57%	6.66%
	PORTUGAL	ROSE	\$15	\$11	\$7	\$0	\$0	\$0	n/a	n/a	0.00%
		WHITE	\$7	\$6	\$7	\$5	\$5	\$2	21.68%	17.33%	-0.25%
		TOTAL	\$22	\$17	\$13	\$5	\$5	\$2	21.68%	17.33%	-0.25%
	SLOVENIA	ROSE TABLE WINE	\$0	\$0	\$0	\$0	\$1	\$1	n/a	n/a	0.00%
		TOTAL	\$0	\$0	\$0	\$0	\$1	\$1	n/a	n/a	0.00%
	SOUTH AFRICA	ROSE	\$9	\$0	\$3	\$2	\$3	\$0	-100.00%	41.89%	0.00%
		WHITE	\$131	\$300	\$284	\$254	\$236	\$54	-9.05%	-7.23%	4.61%
		TOTAL	\$140	\$301	\$288	\$257	\$239	\$54	-9.46%	-6.77%	4.61%
	SPAIN	RED	\$0	\$1	\$1	\$1	\$0	\$0	n/a	-100.00%	0.00%
		ROSE	\$261	\$338	\$358	\$264	\$235	\$60	0.47%	-11.18%	11.32%
		WHITE	\$4,434	\$4,748	\$4,807	\$4,784	\$4,814	\$1,067	0.26%	0.63%	17.71%
		TOTAL	\$4,696	\$5,086	\$5,166	\$5,050	\$5,049	\$1,127	0.27%	-0.01%	17.42%
UNITED STATES OF AMERICA	ROSE	\$142	\$222	\$71	\$28	\$32	\$7	-21.26%	15.14%	15.46%	
	WHITE	\$1,778	\$1,893	\$1,915	\$1,727	\$1,815	\$425	14.54%	5.13%	10.51%	
	TOTAL	\$1,921	\$2,116	\$1,987	\$1,755	\$1,847	\$431	13.73%	5.29%	10.60%	
IMPORT SPARKLING WINE - TOTAL			\$27,595	\$29,463	\$30,444	\$31,104	\$33,747	\$7,954	9.78%	8.50%	18.74%
WINE - GIFT PACKS	AUSTRALIA	\$128	\$127	\$61	\$0	\$0	\$0	n/a	n/a	0.00%	
	CHILE	\$0	\$0	\$0	\$19	\$5	\$1	-71.07%	-74.48%	0.00%	

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
WINE - GIFT PACKS	FRANCE	\$55	\$79	\$174	\$147	\$230	\$5	11.03%	56.85%	1.97%
	ITALY	\$84	\$0	\$0	\$30	\$0	\$0	n/a	-100.00%	0.00%
	PORTUGAL	\$8	\$3	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
	SOUTH AFRICA	\$0	\$101	\$0	\$0	\$61	\$0	n/a	n/a	0.00%
	SPAIN	\$0	\$48	\$24	\$0	\$54	\$1	n/a	n/a	0.72%
	UNITED STATES OF AMERICA	\$0	\$0	\$2	\$40	\$4	\$2	n/a	-90.31%	0.00%
IMPORT WINE - GIFT PACKS - TOTAL		\$275	\$357	\$261	\$236	\$354	\$8	19.53%	49.80%	1.53%
IMPORT WINE - TOTAL		\$467,434	\$478,394	\$492,789	\$524,269	\$535,949	\$127,885	0.74%	2.23%	14.12%

GLOSSARY AND EXPLANATORY NOTES

"CANADA BOTTLED"	This is used in the imported wine market section to show wines that were imported in bulk and bottled in Canada.
"IMPORT BOTTLED"	This is used in the imported wine market section to indicate imported wine bottled outside of Canada.
Domestic Beer	<p>The Domestic Beer Market section was revised in September 2012 to reflect sales as follows:</p> <ul style="list-style-type: none">a) Breweries with Annual Production over 160,000HLb) Breweries with Annual Production over 15,000HL and up to 160,000HLc) Breweries with Annual Production up to 15,000HL
Negative Sales	Occasionally, negative sales are reported. This is usually due to adjustments or product returns.
Periods	Refers to the LDB's financial periods which correspond approximately to calendar months.
Retail Dollar Sales	Value of sales before any applicable discounts are applied and without GST, PST, or HST.
Vintners Quality Alliance (VQA)	This is a quality designation for wine. British Columbia VQA wines are made entirely from grapes grown in the province and are certified by a panel of experts.

Contact Information

For more information about the Quarterly Market Review, please contact the LDB's Information and Privacy Department:

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